



BOARD OF SUPERVISORS  
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors  
105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

**Department Name:** Social Services  
**Department No.:** 044  
**For Agenda Of:** April 1, 2014  
**Placement:** Administrative  
**Estimated Tme:** 5 minutes  
**Continued Item:** No  
**If Yes, date from:**  
**Vote Required:** Majority

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**TO:** Board of Supervisors

**FROM:** Department Daniel Nielson, Department Director, Social Services  
Director(s) Raymond McDonald, Executive Director, Workforce Investment Board

Contact Info: Raymond L. McDonald, Executive Director of Workforce Investment Board 681-4446

**SUBJECT:** Appointment of One New Member and Reappointment of Two Existing Member's Terms

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**County Counsel Concurrence**

As to form: N/A

**Auditor-Controller Concurrence**

As to form: N/A

**Other Concurrence:** N/A

As to form:

**Recommended Actions:**

That the Board of Supervisors appoint one new community member to serve on the Santa Barbara County Workforce Investment Board (WIB), which is indicated in Attachment A, and approve reappointment of terms for two existing WIB members in Attachment B.

**Summary Text:**

The Santa Barbara County Workforce Investment Board (WIB) is mandated by the Federal Workforce Investment Act (WIA), Public Law 105-220. The WIB Members are volunteers who serve without pay, and are nominated based on categories as described below; and are appointed by the County Board of Supervisors, functioning as the "Chief Local Elected Official" as prescribed by WIA. Members serve for specific terms and may be reappointed consistent with the WIB Bylaws.

**Background:**

The WIB develops workforce policy for the county, and oversees the operation of the two One-Stop Career Centers, and the employment & training programs for youth, recently laid-off workers, and underemployed adults. In addition, the WIB fosters a working relationship with the business community to assist with current labor market information and other workforce intelligence such as industry sector

initiatives and research. Finally, the WIB appoints a Youth Council that may include WIB members as well as others from the community; as prescribed by the Act, the Council advises the WIB on youth program issues, and recommends the selection of youth program training providers.

The WIA mandates: (a) specific groups/sectors that must be represented on the WIB; (b) the nominating methodology for membership; and, (c) the role of the CLEO in appointing members. WIB membership is reviewed annually by the State.

- *Specific Membership.* The WIA stipulates “Mandated Partners” who must serve on the WIB. These Mandated Partners are local economic development representatives, the private sector (business community), local labor organizations, the State Employment Service (job service, unemployment insurance, Veterans services, and NAFTA trade programs), the County Welfare Department, the Local Education/Adult Ed & Literacy/Postsecondary Education community, the local Area on Aging Agency, the Community Service Block Grant recipient, the Department of Rehabilitation, the local HUD programs recipient, the local Native American program, and the local migrant services program provider. In addition, the WIA requires that the majority of the WIB be private sector members, and that the Chair be selected from the private sector members by the entire WIB. Finally, California State law requires that 15% of the WIB membership be Labor Representatives.
- *Membership Nominations.* Members are nominated to serve on the WIB as prescribed by the Federal Act, either by virtue of the position they hold (e.g., CSBG recipient, EDD Manager, Welfare Director) or they are selected by the group they “represent” such as the Central Labor Council nominates Labor Representatives, the local Chambers of Commerce nominate business members, the Community College(s) select their representative. In addition, the WIB Nominating Committee, and Executive Director, is constantly recruiting new candidates to ensure that the local economy and community is well-represented. The WIB Executive Director meets with candidates prior to submitting their name to the Board of Supervisors, to ensure they understand the goal, mission, and responsibilities of the WIB. The WIB Nominating Committee endorses appointment of private sector members prior to submitting names to the Board of Supervisors.
- *Role of the CLEO.* Because the Chief Local Elected Official, as designated by the State of California and prescribed by the WIA, has fiduciary responsibility for funds received, the WIA stipulates that WIB Members must be appointed by the CLEO. In Santa Barbara County the CLEO is the Board of Supervisors, and the Chair of the Board of Supervisors must sign (often co-signs) such documents as the Five Year Strategic Plan, that lays out the goals, objectives and program design of the local workforce system. The stated intent of the WIA is to foster a “public/private” partnership between the CLEO (government) and the private sector led WIB. Consequently, all nominees and re-nominees to the WIB must be appointed by the Board of Supervisors.

- *New Appointee:*

1. The Santa Barbara Foundation (SB Foundation) is a community based organization with representation on the Workforce Investment Board (WIB). Kathy Simas is the North County Director for the SB Foundation and is replacing Phylene Wiggins who has tendered her resignation. Kathy has extensive background with human resources, budgets, philanthropic and marketing activities. She is interested in being a WIB member to help improve employment prospects for youth, adults and dislocated workers Ms. Simas information is in Attachment A.

- *Reappointment of Existing WIB Members:*

1. The reappointment of current WIB members Anthony Mitchell and Grace Schoch-Manzano as indicated in Attachment B.

**Performance Measure:** N/A

**Fiscal and Facilities Impacts:** N/A

**Fiscal Analysis:** N/A

<u>Funding Sources</u>	<u>Current FY Cost:</u>	<u>Annualized On-going Cost:</u>	<u>Total One-Time Project Cost</u>
General Fund			
State			
Federal			
Fees			
Other:			
Total	\$ -	\$ -	\$ -

**Staffing Impacts:** N/A

**Legal Positions:**

**FTEs:**

**Special Instructions:**

Upon approval, please return one (1) copy of the minute order to the attention of:  
Stephanie Fodor, Administrative Professional, DSS/WIB 234 Camino del Remedio,  
Santa Barbara, CA 93110

**Attachments:**

Attachment A: New WIB Member Application and Roster

Attachment B: WIB Reappointment Roster of Terms for Current Members

**Authored by:**

Raymond L. McDonald, WIB Executive Director