A New Model of Collaboration

Central Coast Collaborative on Homelessness
Santa Barbara County Board of Supervisors
Progress Report #1

February 5, 2013

A New Model of Collaboration

Prior Structure

➢ Ten Year Plan to End Chronic Homelessness –(Bringing Our Community Home) **BOCH**

➢ Common Ground SB Campaign

➢ Homeless Advisory Committees (includes elected officials)

➢ Unaffiliated Community Action Groups

➢ Public & Nonprofit Service Agencies

➢ Uncoordinated efforts= isolated impacts

➢ Various government departments with County and City staff participation

New Model

➢ Provides opportunities for ***collective impact*** **Requires a phased approach** to employ new strategies and move beyond the status quo.

➢ Creates **countywide** engagement including:

▪ **"Policy Council"** of **Elected Officials** to direct cost effective & efficient response by **creating the policy** in support of an effective response to the crisis of homelessness

▪ **"Coordination Committee"** of Key Leaders who set program & **funding priorities and coordinate solutions**

▪ **"Housing Shelter Treatment" Committee** of key service providers and thought leaders to implement

▪ **Empowers "Community Action Groups"** to participate in solutions

➢ Encourages **collaboration between service providers to inform strategies and implement solutions**

➢ **"Community Coordinator", Facilitator** who **report to Executive Oversight Committee**

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Collective Impact Approach:

Methodology--

- Different sectors come together on a common agenda to solve a specific social problem
- Actions are supported by a
  - shared measurement system
  - mutually reinforcing activities
  - frequent and ongoing communication

- The effort is staffed by an independent backbone organization

Goals of the New Structure

- Improving broad cross-sector coordination;

- Improving all aspects of the homeless service provider continuum;

- Establishing reliable longitudinal measurements of effectiveness and use data for decision making;

- Utilizing existing resources to the maximum extent in a way that complements ongoing efforts and targets future funding and programming opportunities.

Desired Future

To promote more efficient and effective use of resources in order to house vulnerable people who are homeless.

The Model will:

- **Coordinate use of public & private funds** to lower costs
- Develop structure to support disciplined leadership including **clear policy directives**, the flexibility to **coordinate responses**, & guides the allocation of resources to quickly and efficiently **implement solutions**

Stakeholders involved at all levels will benefit from:

- **Clarity, engagement, & clear lines of authority**
- **Respect & empowerment that encourages flexibility & timely response**
- **Shared & consistent measurements to assure accountability**
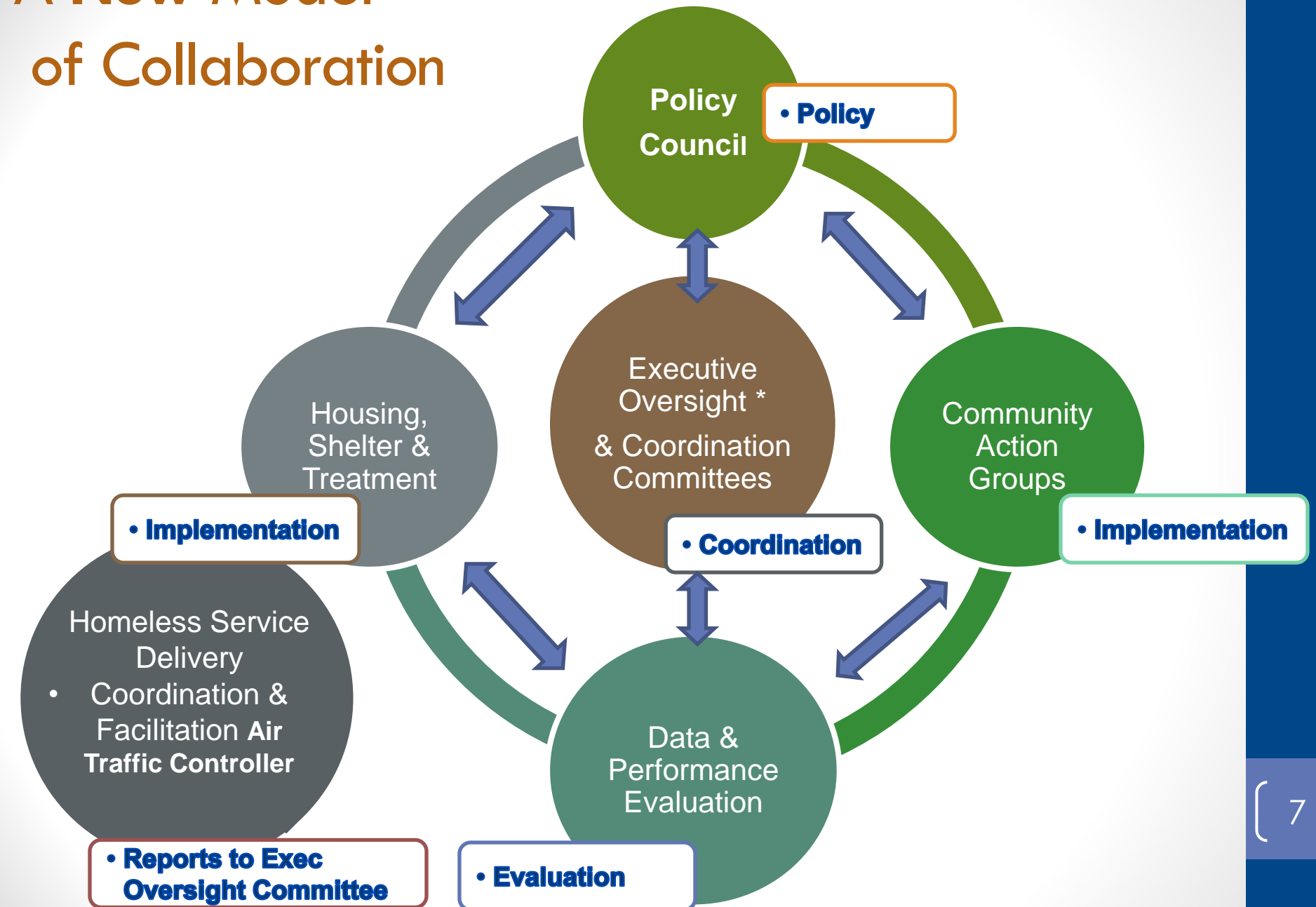
Desired Future (cont.)

Our community leadership will direct the sum of all the parts in keys areas including:

- Policy Setting
- Coordination
- Funding & Implementation
- Evaluation & Performance

Stakeholders involved at all levels will benefit from

- clarity
- clear lines of authority
- a culture of respect and empowerment that encourages agility, flexibility and timely responsiveness
- shared and consistent measurements that assure accountability in dealing with the issues and problems

A **New** Model of Collaboration

Policy Council
- Policy

Executive Oversight * & Coordination Committees
- Coordination

Community Action Groups
- Implementation

Housing, Shelter & Treatment
- Implementation

Homeless Service Delivery
- Coordination & Facilitation **Air Traffic Controller**
- Reports to Exec Oversight Committee

Data & Performance Evaluation
- Evaluation

A New Model of Collaboration

Policy
- Representation by Board of Supervisor and Cities.
- Participate in setting policy and priorities.

Coordination
- Participation of County CEO's office, Department Executives, Executive level service providers and decision makers with resource allocation authority.
- Internal coordination and allocation of existing resources.

Implementation
- Continuum of Care (HUD)
- County Departments (treatment, services, housing, grants, etc.
- Delivery & facilitation of data gathering & analysis (HMIS)

Evaluation
- HMIS – Enhance decision making, performance & outcomes.
- "Point in time" Count (HUD)
- Comprehensive approach/Link to existing efforts.
- Focus on continuous improvement.

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Progress to date

Policy Council - *Elected officials appointed by their respective jurisdictions*

- Third District Supervisor Doreen Farr and Fifth District Supervisor Steve Lavagnino-(County)
- Mayor Helene Schneider and Councilmember Dale Francisco-(Santa Barbara)
- Councilmember Terry Zuniga and Councilmember Jack Boysen (Santa Maria)
- Councilmember Paula Perotte (Goleta)
- Vice Mayor Gregg Carty (Carpinteria)
- Councilmember Holly Sierra (Buellton)
- Lompoc identifying their representative
- First meeting of the full Policy: Thursday, February 14, 2013.
- This is a Brown Act committee.

Progress to date

Executive Oversight & Coordination Committee

- Secured United Way of Northern Santa Barbara County - fiscal agent

- Retained homelessness coordinator, program facilitator and additional staff support

- Established office space in North and South County

- Secured web presence through Hutton Parker Foundation provision of Non-Profit Resource Network

- Secured Policy Council committee representatives via outreach to jurisdictions

- Coordinated and participated in Point in Time

- Secured budget for year 1 ($250,000)

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Progress to date

Coordination

- Retained facilitator & coordinator - November 1, 2012
- Coordination of Point in Time Count/Vulnerability Index
  - Trainings
  - Infrastructure needs
  - Volunteer efforts

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Progress to date

Housing Shelter & Treatment – Community Action Groups

- Mobilized over 600 volunteers county wide representing over 100 agencies to participate in the Point in Time Count (PIT)/Vulnerability Index (VI) process.

Data & Evaluation

- Working to process data from Point in Time (PIT)

- Continuing refinements and training on homeless information system

- Monitoring time associated with effect

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Next Steps

- Over the course of the next several months key activities planned include but are not limited to:
  - Initial meeting of Policy Council with collective goal and priority setting
  - Homeless Management Information System (HMIS Operational)
  - Report to HUD to on mandatory information gathered via PIT
  - Volunteers in from PIT formally begin formal participation CAGs to expand resource base
  - PIT and VI data incorporated into decision making utilizing best practices for housing, treatment and service opportunities
  - Existing and new funding sources, flow and dynamics explored to leverage additional funding for overall system of care

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- Thank you!