

SANTA BARBARA COUNTY BOARD AGENDA LETTER



Clerk of the Board of Supervisors
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fp Agenda Number:
Prepared on: 07/27/06
Department Name: Public Health / Fire
Department No.: 054/031
Agenda Date: 08/08/06
Placement: Departmental
Estimate Time: 30 min.
Continued Item: YES
If Yes, date from: June 6, 2006

TO: Board of Supervisors

FROM: Michael F. Brown, County Executive Officer
Dr. Elliot Schulman, Public Health Officer
John M. Scherrei, Fire Chief

STAFF CONTACT: Nancy Lapolla, EMS Director x 5264
Bruce Carter, OES Manager x 5526

SUBJECT: Pandemic Preparedness Strategy Status Report

Recommendations:

That the Board of Supervisors:

- A. Receive progress report regarding the County's Pandemic Strategy and Planning for Avian Flu Pandemic.
- B. Adopt the budget revision allocating \$78,000 from the General Fund contingency to fund the pandemic strategy public information efforts (\$38,000) and development of an automated database for departmental continuity of mission critical services (\$40,000).
- C. Direct staff to report back on the County's Pandemic Strategy in October 2006.

Alignment with Board Strategic Plan:

The recommendations are primarily aligned with Goals No. 1: An Efficient Government Able to Anticipate and Respond Effectively to the Needs of the Community and Goal No. 2: A Safe and Healthy Community in Which to Live, Work, and Visit.

Executive Summary and Discussion:

On June 6, 2006, the Board received a status report on Santa Barbara County's Pandemic Strategy planning efforts to prepare for the potential local impacts of avian or pandemic influenza. At that time, the Board directed staff to provide a progress report in 4-6 weeks. This report is in response to that direction.

The Pandemic Strategy Project Teams continue to meet frequently and each team leader attends bi-weekly project team leader meetings. These project teams are working with many different county departments and

community organizations such as the Red Cross, hospitals and schools, and other outside agencies and entities in an effort to prepare a comprehensive and inclusive Pandemic Plan.

As this is a critical issue, each committee is meeting regularly on their respective project teams. In addition, all project team leaders meet as a group every two weeks to ensure coordination and enhance inter-project communications and also to provide a mechanism to identify crossover issues. Moreover, the Executive Team meets weekly to assure overall project facilitation.

Two project teams are highlighted in this status report: Continuity Planning and Public Information Education.

Continuity Planning

The Continuity Planning project team has developed a simple template for departmental continuity of government operations (COG). The COG template will be implemented at the department level and will address each individual department's mission critical services. The focus is to ensure that the critical functions of each department will continue during a pandemic or other large-scale disaster such as an earthquake, severe flooding or major wild land fire. The database will maintain key contact information, staffing issues, alternate work locations, telecommuting options, supply and inventory issues, client service delivery, disaster plans, as well as information technology and communications issues, all of which is critical to the continuity of government operations. The cost to hire a contractor to develop the database is estimated at \$40,000.

Public Information & Education

The Public Information & Education project teams will make a short presentation on the multi-media public education and information campaign for the pandemic strategy. The campaign will include pandemic influenza preparedness brochures to be distributed at 80 supermarket registers throughout the county. A pandemic flu hotline will soon be established and with an easily recognizable toll-free number. A bi-lingual website, www.SBCfluinfo.org, will also be launched. Additional public information will be disseminated through bus posters (inside buses), television and radio Public Service Announcements, newspaper advertisements, and an informational video for CSBTV.

The Public Information and Education campaign cost is estimated at \$65,000 of which \$27,000 will be funded through Public Health disaster funds. The Public Health Department is requesting \$38,000 from the General Fund contingency to cover the unfunded portion of the Pandemic Strategy Public Information and Education campaign. This funding would also provide a short-term (10 weeks) Public Health intern dedicated to the campaign.

Mandates and Service Levels:

There will be an increased service level to overall disaster preparedness as a result of the County's Pandemic Strategy efforts.

Fiscal and Facilities Impacts:

It is recommended that the Board authorize the appropriation of \$38,000 from the General Fund Contingency to fund the pandemic flu public information efforts as described above. Public Health disaster funds in the amount of \$27,000 will also be used to fund the public information/education campaign. It is also recommended that the Board authorize the appropriation of \$40,000 from the Contingency to fund the Continuity of Government database. The database will provide automated information about all departmental mission critical services and their continuity plans including staffing, key contacts and alternate work locations in order to allow the County Executive Officer effectively maintain continuity of government operations during a pandemic. The database is also essential to continuity of government operations for other large-scale disasters such as an earthquake, severe flooding, or a major wild land fire.

Attachments

- Budget Revision
- List of Pandemic Plan Project Teams

cc: Bruce Carter, Manager, OES

PROJECT TEAM TITLE	SUB-TEAM TITLE	PROJECT TEAM MEMBERS																EMERGENCY OPERATIONS CENTER							
		AG	ADMH	AMR	ARC	CC	CEO	DSS	FD	GS	HOSP	HR	OES	PARKS	PHD	PIO	PW	EDU	SO-CO	SO	MGMT	Operations	Plans / Intel	Logistics	Finance / Admin
		LEAD AGENCY IS BOXED																SEMS/NIMS FUNCTIONS							
1. Pub Education / Information		X	X		X		X						X	X			X					X			
2. Quarantine/Isolation/Surveillance		X	X			X		X	X			X	X	X			X	X			X				
3. Continuity Plan						X	X	X	X	X	X	X	X	X			X	X				X			
4. Command Structure						X	X					X		X						X					
5. Communications									X			X	X					X					X		
6. Information Technology									X			X	X										X		
7. Facilities/Resources			X	X	X		X		X	X	X	X	X	X		X							X	X	
8. Mass Vacc/Prophylaxis			X	X				X	X			X		X				X			X				
9. Preventative Measure & PPE			X					X		X		X		X				X					X		
10. Decedent/Coroner Issues						X			X	X	X	X		X				X			X		X		
11. Legal Issues		X				X	X					X	X	X				X		X					
12. Mutual Aid								X	X			X		X				X				X			
13. Ag Plan / Animal Surveillance		X										X	X								X				
14. Security							X		X			X	X					X			X				
15. Pandemic Operations Base							X		X			X	X						X				X		
16. Faith-based / Family Support Groups			X		X		X	X	X		X	X		X				X			X				
17. Medical Reserve Corps									X	X		X		X							X				
18. Employee Training & Exercises							X				X	X		X							X				
19. Volunteers					X		X			X		X		X							X				

Legend: Agriculture Commissioner (AG); County Counsel (CC); Fire Collective (FD); Hospital Collective (HOSP); County PIO Collective (PIO); Schools Collective (EDU); Coroner (SO-CO)