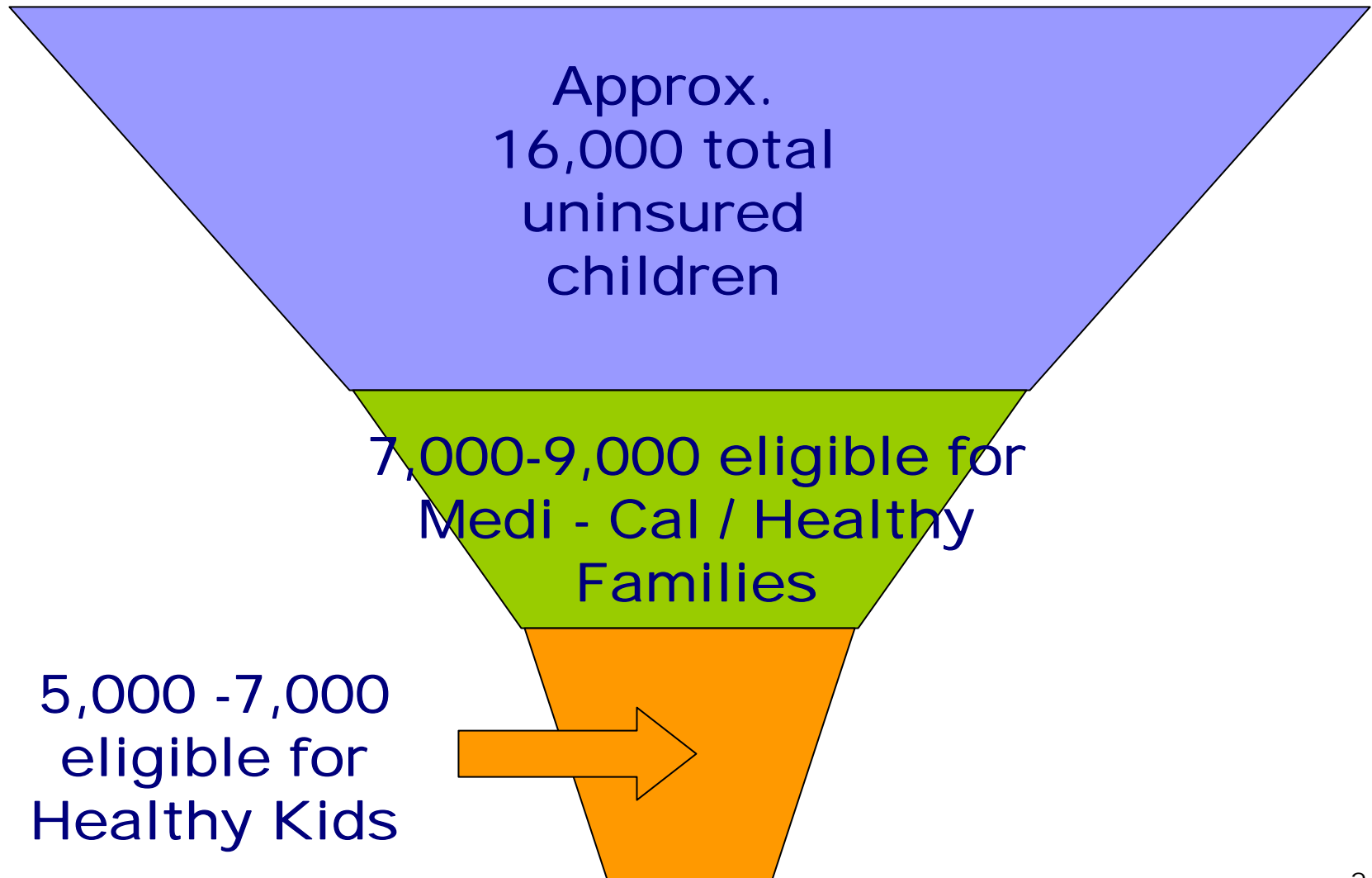




# Children's Health Initiative

Health Insurance Funding for  
Uninsured Children in Santa  
Barbara County

# Who are the uninsured children?



<p><b>Medi-Cal Insurance</b></p>	<p>California's public health insurance program, serves families with incomes up to 200% of Federal Poverty Level (FPL)</p>	<p>Federal and State Funds</p>
<p><b>Healthy Families Insurance</b></p>	<p>California's public health insurance program for children whose families earn too much to qualify for Medi-Cal (up to 250% FPL)</p>	<p>Federal and State Funds</p>
<p><b>Healthy Kids Insurance</b></p>	<p>Serves children 0-18 regardless of immigration status, family income up to 300% of FPL</p>	<p>Locally Funded</p>



# **Who are the children eligible for Healthy Kids?**

- **Children 0-18 regardless of immigration status living in Santa Barbara County**
- **Parents' income up to 300% of Federal Poverty Level (\$49,800 for a family of three)**
- **Identified through county-wide coordinated children's insurance outreach effort as needing care, but not eligible for Medi-Cal and Healthy Families**



# **Why is it important to provide health insurance to all children?**

Public health issue for the entire community:

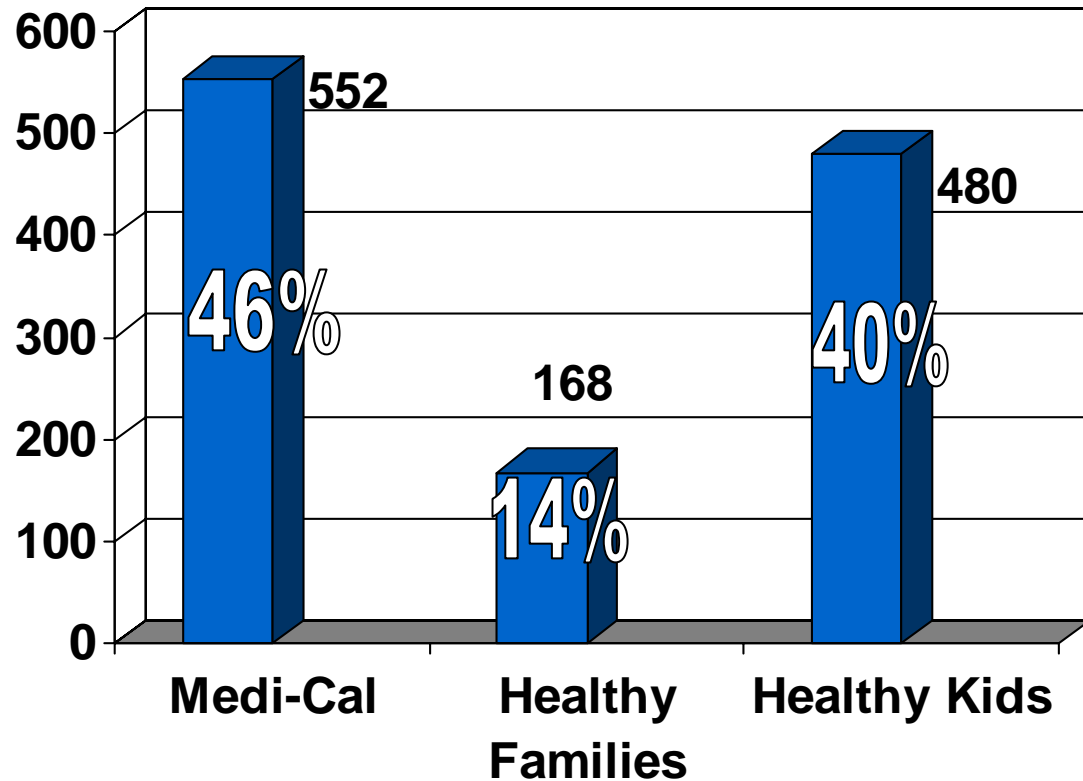
An increased vulnerable population without healthcare puts all children at risk.

## **Lack of health insurance leads to:**

- Incorrect use of expensive and already taxed Emergency Room services
- Reduced use of less costly preventive services such as immunizations or screenings, which can identify preventable chronic or serious conditions
- Medical treatment costs that are borne by Public Health Clinics

**Providing coordinated outreach, including the option of Healthy Kids insurance, leads to significant increased enrollment in MC and HF bringing additional federal and state funds to the County.**

*Of 1,200 children enrolled through the Santa Barbara County Healthy Kids outreach efforts, more than half (60%) were eligible for publicly funded insurance*



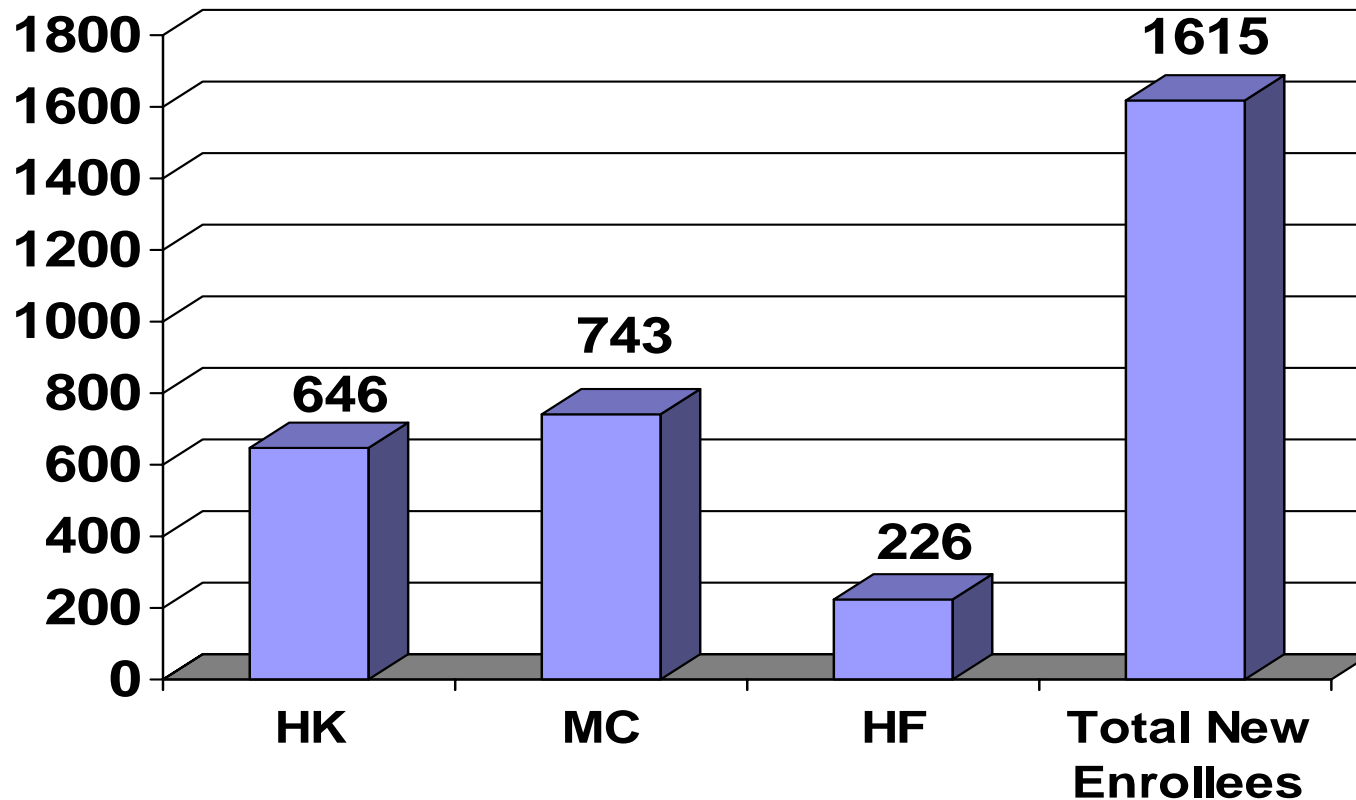


# What does Healthy Kids insurance provide?

- Medical, dental, vision and mental health coverage
- A medical provider for the family
- Coverage for preventive care for children, such as immunizations and wellness checks.



\$1 Million allocated to the Children's Health Initiative today for one year will provide:



**Premium cost of \$1346.04, plus an 15% administrative overhead rate for a annual cost / child of \$1548. MC/HF enrollments are estimates based on prior experience.**