

Katherine Douglas

Public Comment-IV Bus. Association #3



**From:** Virandra Singh <suraviinc@aol.com>  
**Sent:** Tuesday, January 13, 2026 11:24 AM  
**To:** sbcob  
**Subject:** Proposed Noise Ordinance in Isla Vista

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Dear sisters and brothers,

My name is Virandra Singh and I represent Isla Vista business association in this issue.

As a property and business owner since 1998, I have been closely involved with the county of Santa Barbara, and on a very much smaller scale with UCSB, pertaining to the redevelopment of IV which was a former program that was instituted by the county.

Given my background, I want to talk briefly about control and accountability. I don't believe pushing for "abstinence" from partying is realistic—no matter the ordinance, students will find a workaround. Floatopia became Deltopia, and unsanctioned events continue to put major strain on law enforcement and EMS.

That's why I believe the better path is creating a controlled, sanctioned event that offers a safe environment for students to have fun while reducing risks.

I've seen firsthand how structure shapes behavior. When we opened Mesa Pizza in IV with a beer and wine license, we aimed for an elevated, classy dining experience—something IV didn't have. As a local and former student, I worried about property damage or theft. I even convinced my son not to use expensive décor because I feared it wouldn't last.

But since opening, we have had zero issues! The students have been incredibly respectful. They come in, enjoy great food and a drink, and treat the space with care. My staff, who've worked across Santa Barbara and Santa Ynez, consistently tell me how polite the college customers are here.

Why? Because we set the tone. We created an environment built on accountability, and people followed it.

You have that same power. By turning Deltopia into a legitimate, controlled, sanctioned event, you can set clear expectations and create a safer atmosphere for everyone.

I could also add a so-called card system/ cell phone code that will show/verify that the possessor of that, together with a copy of the ID of that person, is a resident of IV and a student, they will need to identify themselves upon entering the vicinity of IV (this has never been done before, but it is worth considering)

In this way, we will keep Deltopia just for the students

I truly believe you'll see fewer incidents and, even more importantly, build a stronger, more positive relationship between law enforcement and students—something that supports both community trust and public safety.

Thank you.  
Virandra Singh  
IV business Association

