Katherine Douglas

Public Comment - Jenkins



From:

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Sent:

Thursday, May 30, 2024 12:52 PM

To:

sbcob

Subject:

YOY - Transient Occupancy Tax Increase - We oppose the tax increase. . .

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Dear Board of Supervisors:

We are opposed to any TOT (Transient Occupant Tax) increase in Santa Barbara County, it's cities or other municipalities. 12% is already outrages and far exceeds the sales tax rate of our local jurisdictions let alone larger population areas like Los Angeles and San Francisco.

Please don't discourage travel to our local area. The traveling public brings many dollars to our local economy plus the local jurisdictions get to collect sales tax on the purchases made. We need to be business friendly and not run off business like the City of Santa Barbara did with the closing of State Street. Raising the TOT would be analogous to asking people to go visit other areas and not come to Santa Barbara County.

We closed our Santa Barbara store after 87 years due to the internet changing us to a show room. Our Los Olivos retail operation keeps chugging along because we have many visitors/traveling public coming thru town and enjoying what we and other businesses have to offer. Don't tax them away to other counties.

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