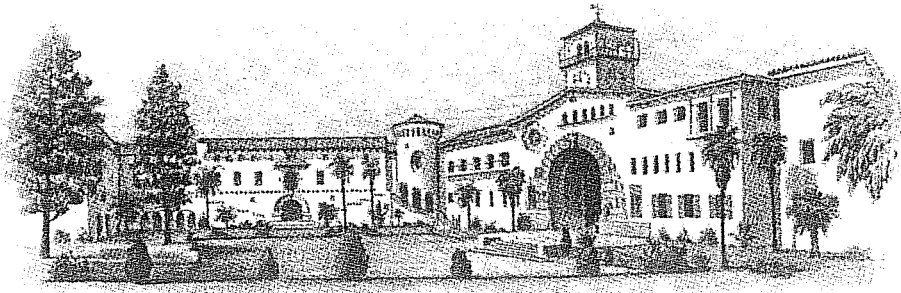


SALUD CARBAJAL
First District Supervisor

JEREMY TITTLE
Executive Staff Assistant

MARY ELLEN WYLIE
Administrative Assistant

ERIC FRIEDMAN
Administrative Assistant



BOARD OF SUPERVISORS
105 East Anapamu Street
Santa Barbara, California 93101

TELEPHONE: (805) 568-2186
FAX: (805) 568-2534

E-mail:
supervisorcarbajal@sbcbsol.org

COUNTY OF SANTA BARBARA

Date: October 5, 2010

Clerk of the Board of Supervisors
County of Santa Barbara
105 East Anapamu Street
Santa Barbara, CA 93101

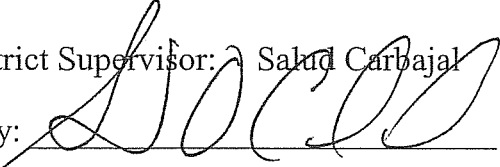
RE: Committee, Commission or Board District Appointment

For placement on the Board of Supervisors agenda for the meeting of: October 12, 2010

I would like to recommend the ☒ appointment/ ☐ reappointment of the following person to the Historic Landmarks Advisory Committee:

Salutation: ☐ Mr ☐ Mrs ☒ Ms.
Full Name of Appointee: J' Amy Brown
Address: [Redacted]
City/State/Zip: [Redacted]
Home Phone: [Redacted]
Work Phone: [Redacted]
E-mail: [Redacted]

Appointee will represent the First District on this commission.
Position was formerly held by: Barbara Lowenthal
☒ Check box only if this appointment is filling an unexpired vacancy.

First District Supervisor: Salud Carbajal
Signed by: 

COB Information Verification	
<input type="checkbox"/>	Letter of Resignation on file
<input type="checkbox"/>	Vacancy Notice on file
Term:	
<input type="checkbox"/>	_____ years
<input type="checkbox"/>	Beginning date _____
<input type="checkbox"/>	Ending date _____

APPLICATION FOR COUNTY OF SANTA BARBARA BOARD, COMMISSION, OR COMMITTEE Return to: Clerk, Board of Supervisors County Administration Building 105 E. Anapamu Street, Room 407 Santa Barbara, CA 93101	DATE RECEIVED 2010 SEP -7 PM 4:50 <input type="checkbox"/> Copy to Supervisor COUNTY OF SANTA BARBARA CLERK OF THE BOARD OF SUPERVISORS												
INSTRUCTIONS: Please complete each item below. Be sure to enter the title of the Board, Commission, or Committee (only one per application please) for which you desire consideration. For more complete information or assistance contact the Clerk, Board of Supervisors' Office. This application shall be maintained for a period of one year only. After one year it is necessary to file a new application for another year of eligibility. Please print in ink or type.													
1. APPLYING FOR: (Use specific title) <div style="text-align: center; font-size: 1.2em;">Historical Landmark Advisory Committee</div>													
2. Today's Date: 8/11/10													
3. NAME: <div style="display: flex; justify-content: space-around; margin-top: 10px;"> Brown J. Amy M. </div> <div style="display: flex; justify-content: space-around; font-size: 0.8em; margin-top: 5px;"> Last First Middle </div>	4. E-MAIL ADDRESS: <div style="background-color: black; height: 20px; width: 100%;"></div>												
6. ADDRESS: <div style="background-color: black; height: 60px; width: 100%;"></div>	5. TELEPHONE: Home: <div style="background-color: black; height: 20px; width: 100%;"></div> Business: _____												
7. References: Give names and addresses of three persons, not relatives, who have knowledge of your character, experience, community involvement, and abilities.													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 25%;">NAME</th> <th style="width: 35%;">ADDRESS</th> <th style="width: 20%;">TELEPHONE NUMBER</th> <th style="width: 20%;">OCCUPATION</th> </tr> </thead> <tbody> <tr> <td>A. Dan Eidelson</td> <td rowspan="3" style="background-color: black;"></td> <td rowspan="3" style="background-color: black;"></td> <td>Retired / MRC Commissioner</td> </tr> <tr> <td>B. Deborah Schmitt</td> <td>Consultant / SB Planning Commission</td> </tr> <tr> <td>C. Candice Buergerly</td> <td>Home Owner only Montecito Home on High L Hist. Registry</td> </tr> </tbody> </table>		NAME	ADDRESS	TELEPHONE NUMBER	OCCUPATION	A. Dan Eidelson			Retired / MRC Commissioner	B. Deborah Schmitt	Consultant / SB Planning Commission	C. Candice Buergerly	Home Owner only Montecito Home on High L Hist. Registry
NAME	ADDRESS	TELEPHONE NUMBER	OCCUPATION										
A. Dan Eidelson			Retired / MRC Commissioner										
B. Deborah Schmitt			Consultant / SB Planning Commission										
C. Candice Buergerly			Home Owner only Montecito Home on High L Hist. Registry										
8. Are you or have you been employed by the County of Santa Barbara? <input type="checkbox"/> YES <input checked="" type="checkbox"/> No If YES, list: Department: _____ Title: _____ Date: _____													
9. Please check appropriate boxes (optional): Ethnic or racial identity: <input checked="" type="checkbox"/> White <input type="checkbox"/> Black (African American) <input type="checkbox"/> Hispanic <input type="checkbox"/> Asian/Pacific Islander <input type="checkbox"/> Native American/Alaskan Native <input type="checkbox"/> Other (Please specify)	Sex: <input type="checkbox"/> Male <input checked="" type="checkbox"/> Female												
10. Education completed: Accredited: PRSA ASAC/PLSC: 17 units short of degree - Sch. of Journal Rec'd UCLA: Professional Designation / Public Blom													
11. Indicate Supervisor who will receive a copy of this application: <div style="text-align: center; font-size: 1.2em;">Salud Carbajal, 1st Dist.</div>													
12. EXPERIENCE: Please explain why you are interested in serving and what experience you bring to the Commission or Committee for which you are applying. <div style="text-align: center; font-size: 1.5em; margin-top: 20px;">ATTACHED</div>													
13. ADDITIONAL INFORMATION: Give any information explaining your qualifications, experience, training, education, volunteer activities, community organization memberships, or personal interests that bear on your application for above Board, Commission, or Committee. Attach additional sheets as necessary. <div style="text-align: center; font-size: 1.5em; margin-top: 20px;">ATTACHED</div>													
14. SIGNATURE OF APPLICANT <div style="text-align: center; font-size: 1.5em; margin-top: 20px;"> </div>													

Question 12: Experience and why I am interested in serving:

I believe I might be well suited to be a citizen advocate for the historical aspects of our community because of my past experience in:

- **LANDUSE:** I have had extensive landuse review experience in Santa Barbara County (President, Montecito Association; MA Board (6 years) Land Use Committee (4 years).
- **COMMUNICATIONS:** My 30-year-plus communications experience will ensure that “public” is always emphasized in public policy dialogues. (Accredited by Public Relations Society of America; Professional Designation, UCLA; community columnist / reporter)
- **PUBLIC PROCESS:** My consensus-style community leadership demonstrates a track record of building webs, not wedges. Via my experience at the Montecito Association, I am practiced and patient with the public decision-making process. I have experience listening to and sorting through diversified opinions, and finding consensus by offering creative compromises (As president of the Montecito Association I was part of a community board that offered independent review and consensus building strategies for development projects on historical properties such as Music Academy of the West, Coral Casino; Westmont College; San Ysidro Ranch, Miramar among others.
- **CALIFORNIA HISTORY:** As native Californian, I believe California’s history is a vital state asset, both in an economic and visual sense. I have family ties to central coast ranches and to the Mission Inn, Riverside. California’s rich historical treasury has been part of my upbringing and its significance is imbedded in my core value system.
- **ART BACKGROUND:** As a watercolorist, photographer and art collector, I might offer artistic sensibilities and insights that sometimes go unnoticed within a technical review process.

Question 13: Additional Information / Qualifications / Experience as it pertains to HLAC:

1) Community Advocate:

Montecito Association: President (2 years) / Board Member (6 years)

- Presided over community consensus meetings on historical properties being developed including Music Academy of the West, Coral Casino, Miramar (Schrager / Warner), Westmont College; San Ysidro Ranch
- Excellent knowledge of Montecito's historical resources
- Experienced with the Montecito Community Plan and how it pertains to historical resources
- Oversaw operations of the Montecito Association’s History Committee, including assuring community access to the archives and providing for the committee’s curation needs. In this capacity, I worked with many local historians to supply resources and review numerous historical documents in connection with land use, community history and property development
- Worked to restore the Montecito Association’s historical memory, including updating organizational archives and binding minutes, updating files and culling property histories
- Presented and advocated for community positions before County Board of Supervisors, Planning Commission, Montecito BAR, HLAC and other boards and commissions
- Worked with county staff including CEO’s office; Planning and Development; Public Works; PIO and Emergency Operations Center
- Worked with Pearl Chase Society setting up historical home tour within Montecito
- Created "Walk and Talk," walkabout in Montecito neighborhoods, combined with historical lectures
- Beautification Committee member, 10 year member, worked to select homes of historical/visual awards
- Sought to bring proactive solutions to many of the 1,500 issues / problems / projects that annually came to the attention of the Montecito Association board
- Excellent attendance record (missed one meeting (9/11) in six years of service)

Land Use Committee, Montecito Association, (5 years, member; 2 years, presidential-advisor, set agenda)

- Reviewed land use aspects of numerous Montecito properties; understand land use terms, issues, processes and constraints and the importance of historical resources and appropriate rehabilitations
- Conducted numerous pre-meetings with applicants / opponents to determine community issues, areas of conflict and attempted to find routes of agreement and consensus

Captain, High Road Neighborhood Watch (12 years)

- Responsible for creating and maintain a watch web of 200 parcels in the Montecito Land Use Company Tract (Middle Road / Butterfly area)
- Researched the area's historical subdivision maps;
- Planned and implemented annual events, including historical presentations and home tours

2) Community Columnist: Writing skills may be an asset to HLAC in stating opinions, publishing reports or drafting commission correspondence

- The Independent (Montecito Montage)
- Montecito Journal (On the Agenda / Eyesights & Eyesores)
- News Press (Montecito Community Column)
- Acknowledge by the UPI Texas Editors for Investigative Reporting

3) Communications Consultant: Communications skills may be useful to HLAC to augment public information

- Public Relations Consultant (30+ years), small business owner (PRformance Group)
- Accredited by Public Relations Society of America (1 of only 3 accreditations in SB county)
- Experience includes communications counsel to Amgen, U.S. Borax, Jackson Hole Wildlife Film Festival, American Express Events, Museum of Tolerance, World Cup Soccer Organizing Committee, Los Angeles Visit of Pope John Paul, Pompeii Exhibit (Dallas) and many others

4) Volunteer: I have lived in Santa Barbara for 15 years and been active in many community / public service activities in addition to the Montecito Association service:

- County of Santa Barbara: Fire Chief Selection Committee (2009); Emergency Communications Review Committee (2008/ 2009); PIO Selection Committee (2006)
- Santa Barbara City College: Past President, Continuing Education Advisory Committee; Past President, CARE Advisory Committee; Former Board Member; Business & Industry Associates; Former Ex Officio Board Member, Foundation For SBCC
- Mountain Drive Homeowners Association: Tea Fire Recovery Team, 2008 (worked with the county to obtain a community emergency office and plan emergency volunteer sand bag day. Planned office closing celebration and served as a volunteer public information contact)
- Heal the Ocean, Honorary Board member, donor
- Goleta Valley Art Association, member (watercolor, mixed media artist)
- Santa Barbara Visual Arts, founding member, curator San Ysidro Ranch & Music Academy shows
- Women's Economic Ventures (former board member, donor)
- Chamber of Commerce, Media Committee (former member)
- Santa Barbara Historical Museum, former member, donor
- Santa Barbara Zoological Gardens, former docent, donor
- Native Californian, with family ties to historical central coast ranchlands