

# ALCOHOL POLICING PARTNERSHIP (APP) PROGRAM

## GRANT PROPOSAL FORMS

Due by: April 1, 2024



Includes:

**PROPOSAL COVER SHEET**

**SCOPE OF WORK**

**BUDGET DETAIL WORKSHEET**

**OTHER FUNDING SOURCES**

For further instructions and detailed information,  
please refer to the [RFP Guidelines](#).



# STATE OF CALIFORNIA

## Department of Alcoholic Beverage Control

### Alcohol Policing Partnership Program

### PROPOSAL COVER SHEET

(TO BE COMPLETED BY APPLICANT AGENCY)

<b>1. Name of Applicant Agency:</b> Santa Barbara County Sheriff's Office (SBSO)	
<b>2. Description of Applicant Agency:</b> <i>Provide your city or county jurisdiction, and include population data, relevant demographic, and socio-economic characteristics of the community.</i> Santa Barbara County is approximately 2,744 square land miles, with a total population of approximately 450,000. SBSO provides law enforcement services to the unincorporated areas of Santa Barbara County, including it's four contract cities; Buellton, Solvang, Carpinteria, and Goleta. SBSO provides law enforcement services to approximately 205,000 persons. SBSO is comprised of several Divisions & Bureaus (Patrol, Admin Services, Custody Operations, and Criminal Investigations). SBSO has approximately 242 Sheriff's Deputies, 175 Custody Deputies, and 168 Civilian employees.	
<b>3. Number of licenses in Project Area:</b> 1,513	<b>4. Tax ID:</b> 95-6002833
<b>5. Funds Requested:</b> 50,000.00	<b>6. Project Period:</b> July 1, 2024 – June 30, 2025
<b>7. Acceptance of Conditions:</b> <i>By submitting this proposal, the applicant signifies acceptance of the responsibility to comply with all requirements stated in the Request for Proposals. The applicant understands that ABC is not obligated to fund the project until the applicant submits correctly completed documents required for the contract.</i>	
<b>A. Project Director</b> <i>Person Having Day-To-Day Responsibility for the Project</i>	<b>B. Chief of Police or Sheriff</b> <i>Authorizing Official</i>
Name: Joshua Cockrell Address: 6504 Trigo Raod Isla Vista, CA 93117  Phone: (805) 681-4148 Email Address: jvc4167@sbsheriff.org Title: Sergeant	Name: Bill Brown Address:  Phone: (805) 681-4100 Email Address: wfb4029@sbsheriff.org Title: Sheriff
Signature:	Signature:
<b>C. Fiscal or Accounting Official</b>	<b>D. ABC USE ONLY</b>
Name: Hope Vasquez Address: 4434 Calle Real Santa Barbara, CA 93110  Phone: (805) 681-4947 Email Address: hmv3606@sbsheriff.org Title: Chief Financial Officer	
Signature: Hope Vasquez <small>Digitally signed by Hope Vasquez Date: 2024.03.22 11:39:32 -07'00'</small>	

## SCOPE OF WORK

### **Summary** (Please be brief)

Santa Barbara County is approximately 2,744 square land miles with 118 miles of coastline. The total population is approximately 450,000 people. SBSO has approximately 205,000 people that it provides law enforcement services for within the County, including the four contract cities mentioned above. SBSO is staffed by approximately 242 Sworn Sheriff's Deputies, 175 Sworn Custody Deputies, and 168 Civilian Employees.

Santa Barbara County is home to several colleges such as; Westmont College, Brooks Institute, Allan Hancock College, Santa Barbara City College (SBCC), and the University of California, Santa Barbara (UCSB). Isla Vista is a small-town bordering UCSB. Isla Vista is the hub of college student activity and socialization due to the proximity to UCSB. Isla Vista also attracts numerous juveniles and young adults from out of the area. A main reason why they come to Isla Vista is to drink alcohol and party.

SBSO deals with thousands of alcohol related violations and incidents each year, due in part to the 1,513 alcohol licenses within the County. Of the total licenses, 1,097 are "on-sale" establishments and 416 are "off-sale" establishments. In the Isla Vista area there are 12 on-sale establishments and 6 off-sale licenses. These licensed establishments serve the Isla Vista population of 27,000, which primarily range from 18-22 years old. The City of Goleta (SBSO contract city) borders the town of Isla Vista and has 110 on-sale licenses and 50 off-sale licenses. Goleta's licensed establishments serve a population of 33,000.

### **Project Personnel**

Joshua Cockrell is one of two Sergeants assigned to Isla Vista Foot Patrol. He has 17 years of law enforcement experience, including 4 years of undercover work in the Sheriff's Vice/Intel/Human Trafficking Unit. He has been the Project Director for the ABC Grant for 3 years. Sergeant Cockrell will be responsible for assuring the completion of the goals and objectives listed in this grant.

Depending on the type of operation, involved personnel will be comprised of 1 Sergeant and 2-3 Deputies for each operation. The operations will be 6-8 hours long, varying days/nights, weekends/weekdays, with a focus on Holidays and special events. From previous experience, Minor Decoy Operations require a minimum of 3 law enforcement officers, while the Shoulder Tap Operations require at least 4 personnel. Task Force Operations will vary in number of personnel, and are usually conducted on Thursday, Friday, and Saturday nights. SBSO will work with allied agencies (UCSB Police Department, CHP, and ABC) to enforce all alcohol-related crimes/violations.

Due to constant staffing challenges and transfers, the deputies assisting with these operations will not always be the same. Therefore, they cannot be named in this section of the grant.

## SCOPE OF WORK

### **Problem Statement** (Please state only problems in the area)

SBSO provides primary law enforcement services to Isla Vista. Despite its 1 square-mile area, Isla Vista is densely populated and carries one of the highest UCR Part 1 Violent Crime rates in Santa Barbara County (per capita). These rates are likely tied to Isla Vista's population density, age of inhabitants, high alcohol, and drug consumption, and being nationally recognized as a "Top 10" college party town. Over the past years, the population has continued to grow. UCSB has expanded their properties to build more student housing, extending towards the City of Goleta.

**Fall and Spring Orientation:** During the Fall and Spring, students (and others as well) arrive in Isla Vista in order to start the school year off with a bang (party until the early hours of the morning). SBSO has traditionally used the ABC Grant to staff overtime positions (usually 4 extra deputies per night) every Friday and Saturday night to combat the extreme partying. Due to staffing challenges, Isla Vista Foot Patrol does not have as many personnel as it once did.

**Halloween and Deltopia:** These major events draw crowds of thousands to Isla Vista. Past Halloween events were estimated to have 25,000 - 40,000 young adults gathered on Del Playa and surrounding streets as they celebrated for multiple nights. Past Deltopia events have drawn upwards to 20,000 - 30,000 people to one street (Del Playa Drive). In 2014, an unlawful assembly (riot) ensued, and an officer was seriously injured. Both events lead to excessive alcohol consumption by minors and young adults that had no regard to law enforcement. While Halloween celebrations have decreased, Deltopia has increased substantially.

**Special Events:** Spring Break, St. Patrick's Day, Cinco de Mayo, and Fourth of July. Special events as such cause day and nighttime parties with excessive drinking leading to alcohol overdoses, medical calls, and fights.

**Sexual Assaults:** Sexual assaults are prevalent in Isla Vista, and recently have been becoming more violent as well. Excessive alcohol consumption is a common factor with these cases.

**Physical Assaults:** Alcohol consumption in Isla Vista fuels violence. Within the past 12 months, there have been numerous assaults in Isla Vista. Often, there are victims who get beat by unknown assailants, and are rushed to the hospital for medical treatment. There are also victims who get threatened or robbed by armed suspect(s).

**Fake IDs:** There is a serious problem with fake IDs in the Isla Vista area. Fake IDs are so common that it is not unusual to see minors walking out of a licensed establishment with a sealed bottle of alcohol inside of a paper bag, which they just purchased from the store. It has become too easy to obtain a fake ID via the internet, and in turn the minors use those IDs to purchase beer/liquor from both Off Sale/On Sale establishments throughout the Isla Vista and Goleta areas.

**Transport Buses:** There are numerous private carriers that capitalize on transporting college students to and from Santa Barbara/Goleta using buses. These buses run throughout the nighttime hours, taking college students to and from local bars/clubs. They park in restricted areas, causing traffic problems and hazards. The students/minors often consume alcohol on the buses, and present problems when they return to Isla Vista.

Given the problems listed, current Isla Vista Foot Patrol staffing cannot adequately keep up with the blatant violations occurring in Isla Vista. This grant will assist SBSO with enforcement.

## SCOPE OF WORK

### **Project Description** *section 1 of 2*

#### Goals and Objectives:

Conduct 30 task force operations; targeting ABC licensed premises, open parties to the public, and minors wandering the streets of Isla Vista and Goleta in violation of alcohol related laws/regulations.  
Conduct 2 "Shoulder Tap" Operations,  
Conduct 4 "Minor Decoy" Operations,  
Conduct 2 "Trap Door" Operations,  
Conduct 2 IMPACT inspections; to ensure Isla Vista and Goleta businesses selling alcohol are in compliance with ABC regulations.  
Conduct 2 Roll Call trainings/briefings,  
Conduct 2 Press releases; Noting ABC violations from local establishments and presenting information to the public regarding SBSO and ABC efforts to reduce alcohol related violations and crimes. Reduce the number of EMS incidents, crimes, victimization involving alcohol abuse.  
Conduct 4 DUI saturation patrols.

By utilizing such strategies/operations, SBSO expects the following: To educate businesses/staff on laws pertaining to the privileges of their licenses, conduct Informed Merchants Preventing Alcohol-Related Crime Tendencies (IMPACT) inspections, and carry out Decoy operations, Shoulder Tap and Trap Door operations at local "on-sale" and "off-sale" establishments, deterring the sale of alcohol to minors and adults furnishing alcohol to minors. Furthermore, SBSO believes the constant task force operations will reduce the number of ABC licensed establishments from providing alcohol to minors (with fake IDs or not checking for ID) and the amount of alcohol related crimes (physical/sexual/etc) in Isla Vista and Goleta. The grant will allow the SBSO to enhance public safety by increasing education and allowing deputies to work undercover operations during the school year (nearly every Friday and Saturday night while school is in session) and related special events (Halloween, Deltopia, Holidays).

SBSO will also utilize grant funding in educating patrol deputies on alcohol laws pertaining to ABC licensed premises and when to report incidents to the ABC, continuing a productive working relationship with the local ABC agents. Additionally, we will meet with the District Attorney's office to outline the goals of the grant. We will work closely with the DA to make sure that all investigations are conducted to meet their needs for prosecution. We will also collaborate with UCSB/SBCC staff, Associated Student Body, and the Dean of Students Office to educate students regarding the dangers of underage drinking and alcohol consumption.

## SCOPE OF WORK

### **Project Description** *section 2 of 2*

SBSO is requesting funding in the amount of \$50,000 to offset the overtime costs needed to effectively increase enforcement, operating costs, and to provide/receive training in order to reduce criminal activity related to alcohol-related crimes and violations.

## SCOPE OF WORK

### **Additional Information**

Statistics from APP Grant, September 2023 - March 2024:

41 Bookings  
330 Citations

These results are only taken in account from personnel working overtime for ABC Operations.

Statistics from APP Grant, September 2021 - July 2022:

45 Bookings  
401 Citations

These results are only taken in account from personnel working overtime for ABC Operations.

## BUDGET DETAIL WORKSHEET

### A. Personnel Services

#### Salaries

	Classification/Positions	Computation	Total Cost
1	Sheriff's Sergeant	\$64,387	\$ 0
2	Sheriff's Deputy	\$54,197	\$ 0
3			
SUBTOTAL			\$ 0

#### Overtime

	Classification/Positions	Computation	Total Cost
1	Sheriff's Sergeant	133 @ \$96.58 (26%)	\$ 12,845
2	Sheriff's Deputy	382 @ \$81.29 (74%)	\$ 31,096
3			
4			
5			
6			
SUBTOTAL			\$ 43,941

#### Benefits

	Classification/Positions	Computation	Total Cost
1			
2			
3			
4			
5			
SUBTOTAL			\$ 0

### B. Operating Expenses and Equipment

#### Operating Expenses\*

	Description	Computation	Total Cost
1	"Buy Money"		\$ 494
2	Meals for decoy(s) <small>*maximum of \$2,500.00</small>		\$ 565
SUBTOTAL			\$ 1,059

#### Equipment \*

	Description	Computation	Total Cost
1	Equipment to be used on ABC Ops		\$ 2,500
2			
3			
SUBTOTAL			\$ 2,500

### C. Travel Expenses \*

	Description	Computation	Total Cost
1	ABC Training		\$ 2,500
2			
3			
4			
SUBTOTAL			\$ 2,500

\*APP Conference only. All travel cannot exceed current state rates.

**GRANT TOTAL** **\$ 50,000**



## OTHER FUNDING SOURCES

Complete the following to report the total funds available to support the activities related to accomplishing the goals and objectives of the contract. In the "Grant Funds" column, report the ABC funds requested by category. In the "Other Funds" column, report all other funds available to support the project by category (if none, leave blank). Then calculate the totals by category in the "Program Total" column. Total each column down to arrive at the total program funds available.

*Note: Round all budget amounts to the nearest dollar—no cents.*

<b>Budget Category</b>	<b>Grant Funds</b>	<b>Other Funds</b>	<b>Program Total</b>
<b>A. Personnel Services</b>	\$ 43,935		\$ 43,935
<b>B. Operating Expense</b>	\$ 1,065		\$ 1,065
<b>C. Travel/Registration Fees</b>	\$ 2,500		\$ 2,500
<b>D. Equipment</b>	\$ 2,500		\$ 2,500
<b>TOTALS</b>	<b>\$ 50,000</b>	<b>\$ 0</b>	<b>\$ 50,000</b>

*This form does not become part of the contract but is **required** in the Request for Proposal package.*

*\*Disclaimer – Please complete only if your department will contribute funds.*