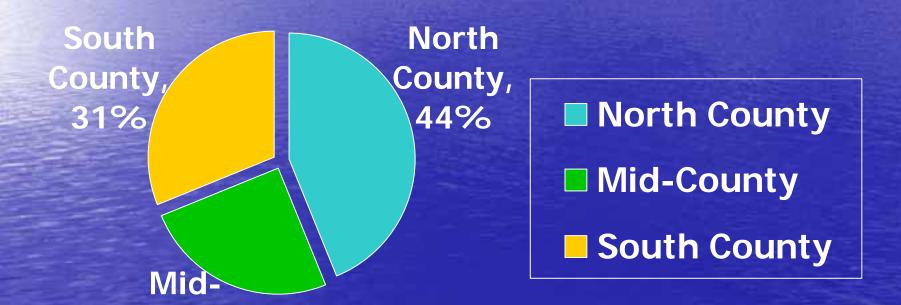




Geographic distribution of Healthy Kids



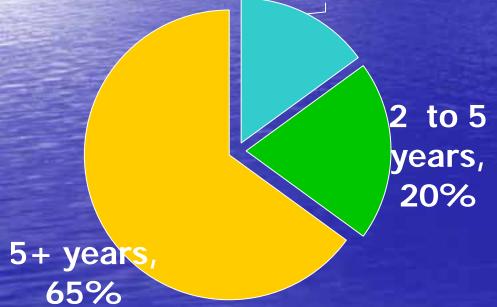
County,

25%



Duration of residence in County of Healthy Kids families





- 2 or fewer years
- 2 to 5 years
- 5+ years



Age distribution of Healthy Kids





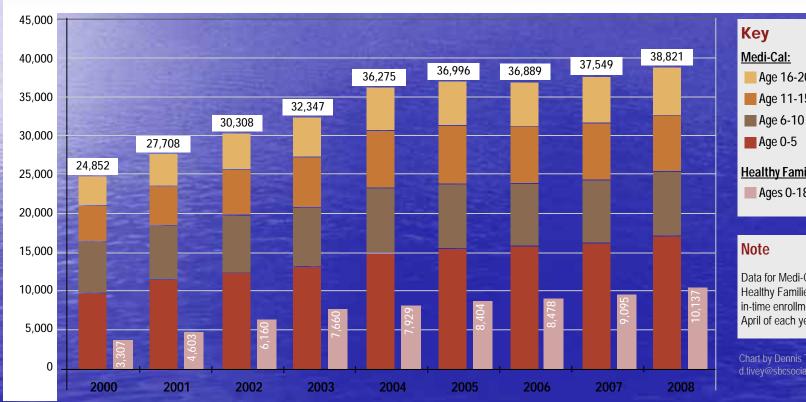






Children on Public Insurance in Santa Barbara County

Source (Medi-Cal): California Department of Health Care Services, http://www.dhcs.ca.gov/dataandstats/statistics/Pages/MediCalBeneficiaryProfilesbyCounty.aspx Source (Healthy Families): Managed Risk Medical Insurance Board, http://www/mrmib.ca.gov/MRMIB/HFPReports.shtml



Age 16-20

Age 11-15

Healthy Families:

Ages 0-18

Data for Medi-Cal and Healthy Families is pointin-time enrollment as of April of each year.

Chart by Dennis Tivey, d.tivey@sbcsocialserv.org







Utilization of Health Plans - 2007

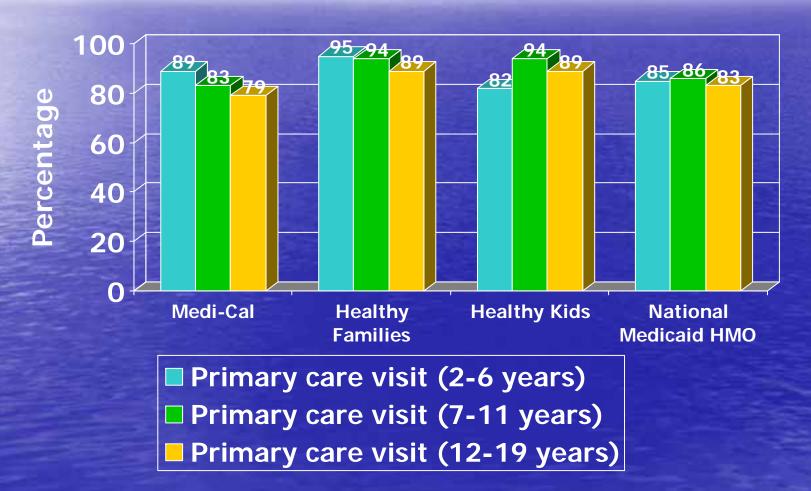
Utilization data were obtained from CenCal Health using HEDIS methodology. HEDIS (Healthcare Effectiveness Data and Information Set) is a product of the National Committee for Quality Assurance (NCQA), and is a tool used by more than 90 percent of America's health plans to measure performance on important dimensions of care and service.







Utilization of Health Plans - 2007

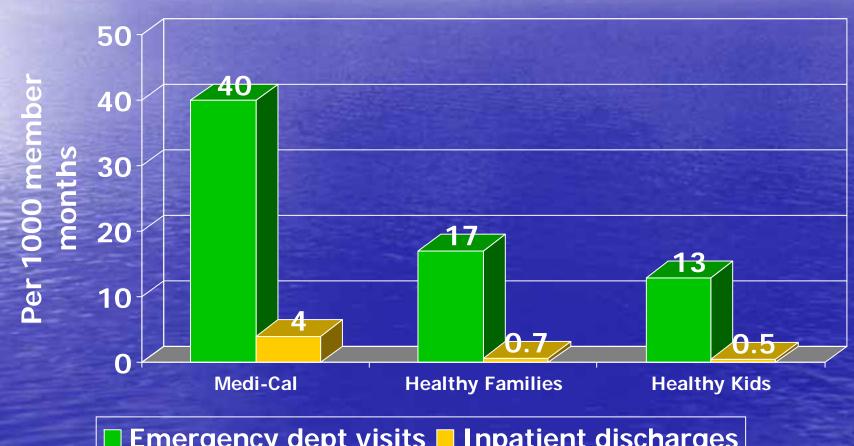








Utilization of Health Plans - 2007



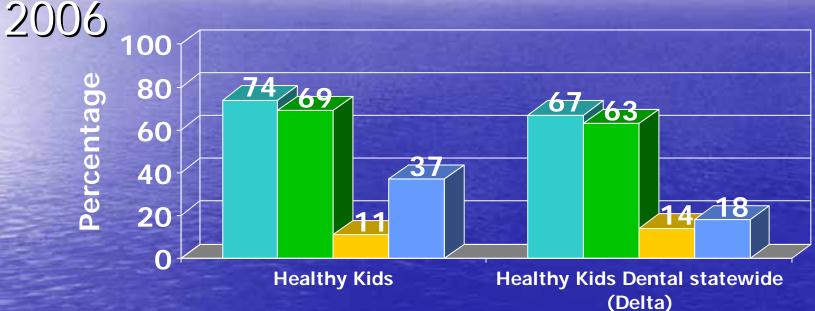
■ Emergency dept visits ■ Inpatient discharges







Utilization of Healthy Kids Dental Plan -



- Dental visit within year
- Children receving preventive service
- Oral surgery

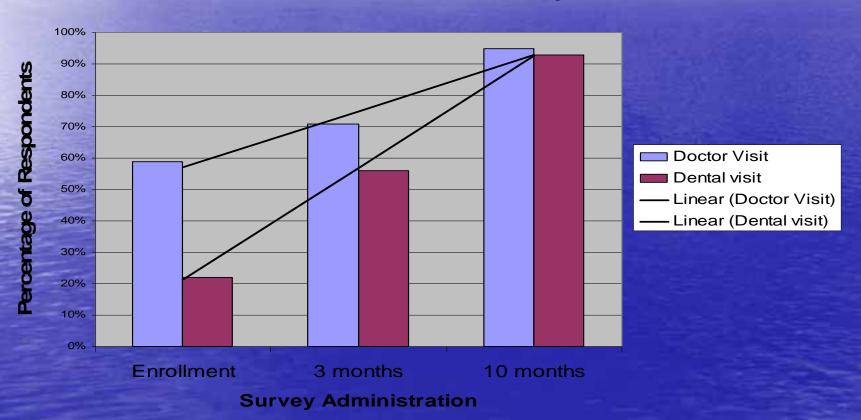
Source: Dental Utilization in California's Children's Health Initiatives' Healthy Kids Programs, 2008







Results of Parent Survey





Results of Parent Surveys

- Parents who thought child's health was excellent/very good
 - 41% at enrollment
 - 48% at 3 months
 - 75% at 10 months
- Parents who reported no absences from school
 - 56% at 3 months
 - 80% at 10 months
- Parents were very confident that they could get care
 - 80% at 3 months
 - 100% at 10 months

