

COUNTY OF SANTA BARBARA

RESOLUTION DECLARING SUNDAYS TO BE "EAT LOCAL, BUY CALIFORNIA GROWN DAY" IN SANTA BARBARA COUNTY

CALIFORNIA

WHEREAS, California has a rich heritage and is one of the world's most prolific agricultural regions; California foods are famous for their abundance, diversity, freshness, and high quality. Buying locally grown California products is better for the environment. Food trucked or flown into California has a heavier carbon footprint as it travels for many days, unlike products grown just hours or minutes away; and,

WHEREAS, Buying California-grown food ensures a higher level of food safety standards; California strictly regulates food producers for the benefit of consumers. California products such as produce, livestock, milk, fish, floriculture, wine, dried fruits, nuts, and canned fruits and vegetables have the strictest safety and quality assurance standards of any state in the nation or world; and

WHEREAS, California farmers grow more than 300 food products including livestock, poultry and seafood, produce, grains, dairy products, and wine valued at \$35 billion each year; and,

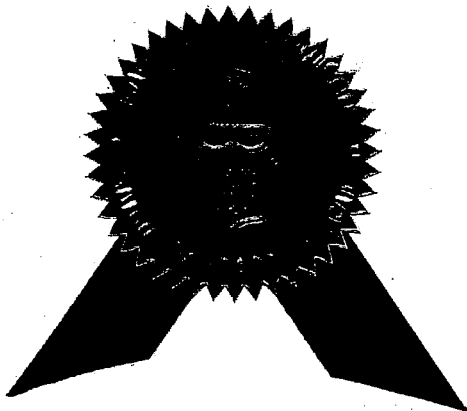
WHEREAS, Buying California-grown food helps local family farmers, California food producers, and California employees and their families, contributing billions of dollars to the local economy each year and helps ensure that family farmers will sustain their historical production systems and the valuable land that grows crops and raises livestock; and,

WHEREAS, In a time of economic distress for our state, the support of California products will help keep critical dollars within the state for the benefit of Californians, strengthening the state's communities, economies, and businesses. By purchasing locally produced, or produced and processed, floriculture, fiber, and food, consumers will boost local business, which in turn helps the local and state government through increased tax revenues; and,

WHEREAS, Both the California State Assembly and Senate passed a similar bi-partisan resolution declaring that Sundays across the State be "Eat Local, Buy California Grown Day".

NOW, THEREFORE, BE IT HEREBY ORDERED AND RESOLVED, that this Board of Supervisors declares **SUNDAYS TO BE "EAT LOCAL, BUY CALIFORNIA GROWN DAY,"** in Santa Barbara County and that families, restaurants, and grocers are encouraged to buy California-grown food products.

PASSED AND ADOPTED by the Board of Supervisors of Santa Barbara County, State of California this 14th day of February, 2012 by unanimous vote of all members present.



ATTEST:

Chandra Lalalan
Clerk of the Board

LIOCEL

Supervisor - 1st District
Janet Wolf

Supervisor - 2nd District
Dorinda Fair

Supervisor - 3rd District
Jane Gray

Supervisor - 4th District
SJ

Supervisor - 5th District