



BOARD OF SUPERVISORS  
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors  
105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

**Department Name:** Community Services  
**Department No.:** 057  
**For Agenda Of:** June 27, 2023  
**Placement:** Administrative  
**Estimated Tme:** N/A  
**Continued Item:** No  
**If Yes, date from:** N/A  
**Vote Required:** Majority

---

**TO:** Board of Supervisors  
**FROM:** Department George Chapjian, Community Services Director (805) 568-2467  
Director:  
Contact Info: Kimberlee Albers, Homelessness Assistance Program Manager  
(805)695-6333  
**SUBJECT:** Approval of Subrecipient Agreement for COVID 19 Housing and Homelessness  
Recovery Plan Using American Rescue Plan Act of 2021 (ARPA) Funds

---

**County Counsel Concurrence**

As to form: Yes

**Auditor-Controller Concurrence**

As to form: Yes

**Other Concurrence:**

As to form: Yes

**Recommended Actions:**

That the Board of Supervisors:

- a) Approve and authorize the Chair of the Board of Supervisors to execute a subrecipient agreement for the distribution of American Rescue Plan Act (ARPA) funding for COVID-19 Recovery in Housing and Homelessness with NBCC dba New Beginnings, subject to annual appropriations and budget approval: \$437,500 for Safe Parking Program Street Outreach; and
- b) Determine that the above recommended actions are exempt from the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines section 15378(b)(4) as the actions involve the creation of government funding mechanisms or other government fiscal activities which do not involve a commitment to any specific project which may result in a potentially significant physical impact on the environment.

**Summary Text:**

On October 19, 2021, the Board of Supervisors approved ARPA funding for Housing and Homelessness and allocated specific amounts to projects by tranches during the FY 2022-23 budget process. Staff recommends the approval of this agreement to provide two years of funding for the following project, subject to annual appropriations and budget approval. New Beginnings' Safe Parking program is part of the County's outreach and engagement strategy moving unsheltered persons into interim and permanent housing. The agreement provides funding for labor, client services and direct assistance, and program implementation for the period July 1, 2023 – June 30, 2025.

The recommended actions approve funding of \$437,500 for NBCC, dba New Beginnings, which will support the Safe Parking Program outreach and engagement.

**Background:**

On August 31, 2021, the Board of Supervisors approved an Encampment Resolution Strategy, including an Encampment Response Protocol using ARPA funds to close gaps in housing shelter and services. To date, implementation of the strategy and protocol has included vehicular encampments. The Board directed resources for implementation of the strategy, including funding to provide the outreach services and operations of three interim housing projects. On October 19, 2021, the encampment resolution strategy line items were included as part of the Health and Human Services - Housing and Homelessness COVID-19 Recovery Plan. ARPA is funding countywide street outreach through Behavioral Wellness and Good Samaritan Shelter. In addition to ARPA, the County is using State of California Encampment Resolution Funding to support outreach and engagement along the transit corridor by City Net. The agreement before the Board today will address street outreach and sheltering need of persons experiencing vehicular homelessness.

Robust outreach and engagement services connect people experiencing homelessness with shelter and housing opportunities. A key best practice in encampment response is consistent outreach and engagement with targeted populations, including those experiencing vehicular homelessness, that includes individual case management and housing navigation. The annual census of persons experiencing homelessness, the Point-In-Time Count, shows a rise in persons living in vehicles in recent years. Over 50% (611) of the unsheltered persons counted (1,202) in the 2023 Point-In-Time Count were living in their vehicles. New Beginnings has operated the Safe Parking Program since 2004 and is a proven strategy to engage persons living in vehicles. The program is the first of its kind and has served as a model for dozens of communities throughout the country. In the past 19 years, the Safe Parking Program has housed hundreds of individuals and sheltered thousands of homeless individuals and families. New Beginnings consistently meets program goals, and continues to expand services to further support clients and the community. State funding sources that were supporting the Safe Parking Program is ending on June 30, 2023.

**Performance Measures:**

The services provided through the Subrecipient Agreement before the Board today are summarized below. The Subrecipient will provide quarterly reports to the County regarding services provided and the outcomes, or performance measures. These tables summarize the number of persons/households served and instances of service, as well as the outcomes/performance measures for each project. Program design, funding allocations, and the characteristics of individuals and households served by the Subrecipient vary and impact the project outcome percentages and numbers of persons and households served.

**Outreach and Engagement**

Goals

Subrecipient will provide the following levels of services during the term of the Agreement:

	<b>Goal</b>
Unduplicated number of homeless persons or persons at imminent or at risk of homelessness to be served	300
Number of homeless persons entering permanent housing (placed into units)	50

Performance Measures

Subrecipient will meet the following performance measures during the term of the Agreement:

	<b>Goal</b>
% of adult participants gaining new or increasing cash income at project exit	50%
% of adult participants increasing non-cash benefits at project exit	20%
% of project participants who move into permanent housing remaining housed for 1 year	90%

**Fiscal and Facilities Impacts:**

All current year costs for work conducted by the Subrecipient are budgeted within the Community Services Department, Housing and Community Development Division, budget.

**Fiscal Analysis:**

General Fund			
State			
Federal	\$		437,500.00
Fees			
Other:			
Total	\$	-	\$ 437,500.00

Narrative: Distribution of American Rescue Plan Act funding for COVID-19 Recovery in Housing and Homelessness includes \$437,500 to New Beginnings for outreach and engagement to vehicular and unsheltered persons experiencing homelessness. All activities and expenditures must fall under Category 3 (Services to Disproportionately Impacted Communities) and Sub-Category 3.11 (Housing Support: Services for Unhoused Persons) as outlined in the U.S. Department of Treasury Coronavirus State and Local Fiscal Recovery Funds Compliance and Reporting Guidance, documented by subrecipient reports and invoices.

**Key Contract Risks:**

The County assumes responsibility for the administration of ARPA funds in accordance with all federal and state requirements governing their use. In addition, County would be held liable if it or any provider to which it grants funds is found to be non-compliant with applicable requirements. NBCC has successfully operated State and/or federally-funded projects in the past which have had similar regulatory and administrative requirements.

The Subrecipient Agreement is on a cost-reimbursement basis. This allows CSD/HCD to disburse funds for eligible incurred costs to the extent prescribed by the Agreement. The County will only reimburse Subrecipient for costs that are eligible under the Agreement and documented in a manner that is acceptable to the CSD/HCD. CSD/HCD staff will assess the performance of the contracts to determine if the services provided are adequate and as outline in the Agreement.

**Special Instructions:**

After Board action, please distribute as follows to Lucille Boss, Community Services Department:

1. Minute Order
2. Subrecipient Agreement with NBCC for outreach and engagement to unsheltered persons experiencing homelessness (two originals)

**Attachments:**

ARPA Housing and Homelessness Subrecipient Agreement

Page 4 of 4

Attachment A: Agreement with NBCC for outreach and engagement to unsheltered persons experiencing homelessness

**Authored by:**

Lucille Boss, Encampment Response Coordinator

cc: N/A