
Profile

Kyle

First Name

M

Middle Initial

Begley

Last Name

Santa Barbara

City

CA

State

93111

Postal Code

N/A

Employer

N/A

Job Title

Mom & community volunteer

Occupation

Which Boards would you like to apply for?

Library Board of Trustees of the City of Goleta: Submitted

Question applies to multiple boards

Do you reside in the City of Goleta?

Yes No

Question applies to multiple boards

Are you currently serving on a City of Goleta Board, Commission or Committee?

Yes No

Question applies to multiple boards

If your answer is yes, please specify.

Question applies to multiple boards

Board Members/Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Question applies to multiple boards

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this board, committee or commission?

Yes No

Question applies to multiple boards

If yes, please explain.

N/A

Interests & Experiences

Question applies to Library Board of Trustees of the City of Goleta

Why are you interested in serving on the Library Board of Trustees of the City of Goleta?

The library is a community resource that provides services and opportunities for its patrons that are virtually limitless. And everyone is welcome at the library. Whether for an adult struggling with literacy, a child gaining the confidence to read aloud, or a scholar seeking the answers to the universe, the library creates an environment for knowledge to be absorbed at the user's pace. I am interested in serving on the Library Board of Trustees of the City of Goleta to help ensure that the library's resources remain available to all members of the community and that the library is meeting the needs of those members. Goleta serves a diverse population and I want to use my voice to elevate the voices of others and my influence to ensure the library has equitable impact on each and every demographic. As technology advances, libraries will evolve, and as a member of the Library Board of Trustees I can help shape the evolution with the needs of all patrons, actual and potential, in mind.

Question applies to multiple boards

Describe your qualifications, experience, and education, and list any technical or professional requirements you have relative to the duties of the board, commission or committee to which you are applying.

I have two engineering degrees, a BS from Vanderbilt University and an MS from the University of Virginia, as well as an MBA from the MIT Sloan School of Management. I have professional experience in fundraising/alumni engagement, operations management, and marketing, with a particular strength in representing and finding the commonalities between various stakeholders.

Question applies to Library Board of Trustees of the City of Goleta

Please describe your goals and priorities for the Goleta Library.

Promoting the library as a community resource that serves all populations of our community is critical to sustain and grow the Goleta Library. To serve all populations, the Library must take time to learn how to best serve the community and to determine the synergies different populations share to efficiently and effectively reach potential patrons. By providing a broader range of events and programs, and marketing those opportunities in a timely manner, promotion becomes easier. Guiding the evolution of the Library as it relates to technology is also very important. As a bastion for learning and knowledge, the library must stay current with technological advancements, especially in the context of research and freedom to access information. For the populations the Goleta Library serves, this also entails providing means towards computer and technological literacy, as well as traditional literacy. Above all, the library must continue to work to reduce, and ultimately eliminate, the barriers to library patronage. Better marketing, more programming and events, and technological achievement and training for patrons all contribute to the reduction and elimination of real and perceived barriers to visiting the Library.

Question applies to multiple boards

What civic and/or volunteer activities have you participated in? You may include past or present activities.

I was a La Leche League, a mother-to-mother breastfeeding support group, Leader from 2012-2017. Currently, I am entering my second year on the Executive Board of the PTA at the Kellogg School: last year I served as VP of Communications and this year I am Executive VP. I am slated to be the next PTA President at Kellogg, serving two years, beginning in July 2019. Additionally, I serve on the Board of Directors for the Goleta Valley Community Center. I am also increasingly involved with the Goleta Education Foundation and the Santa Barbara Women's Political Committee, as well as the Goleta Chamber of Commerce.

Question applies to multiple boards

Have you obtained any memberships in professional organizations?

No.

[Begley Resume_080718.pdf](#)

Upload a Resume

Question applies to multiple boards

How did you hear about the position?

Luz Reyes-Martin, GUSD Board member; Gina Fischer, District Representative for Santa Barbara County 3rd District Supervisor Joan Hartmann

Question applies to multiple boards

Have you attended meeting(s) or viewed meetings on the City's website (<http://www.cityofgoleta.org/i-want-to/news-and-updates/government-meeting-agendas-and-videos>) for the board, commission, or committee for which you are applying?

Yes No

Demographics

Question applies to multiple boards

All Demographic information is optional.

Ethnicity

Date of Birth

Question applies to multiple boards

Please Agree with the Following Statement

File a Statement of Economic Interest (Form 700)

I Agree

Question applies to multiple boards

Please Agree with the Following Statement

Completion of the Code of Ethics and AB1234 Ethics Training:

I Agree

Question applies to multiple boards

NOTES

ALL INFORMATION , EXCEPT PERSONAL DATA ENTERED IN THE PROFILE SECTION, IS PUBLIC AND AVAILABLE FOR VIEWING AT THE CITY CLERK'S OFFICE AND ON THE CITY'S WEBPAGE.

After an application has been submitted, a confirmation page will be displayed. If an email address has been provided, an email confirmation will be sent. IF A CONFIRMATION IS NOT DISPLAYED, PLEASE RE-SUBMIT OR CONTACT THE CITY CLERK'S OFFICE AT (805) 961-7505.

KYLE MANER BEGLEY



EDUCATION

MIT SLOAN SCHOOL OF MANAGEMENT Cambridge, MA
MBA 2007-2009

UNIVERSITY OF VIRGINIA, SCHOOL OF ENGINEERING and APPLIED SCIENCE Charlottesville, VA
MS, Civil Engineering 2001-2004

VANDERBILT UNIVERSITY, SCHOOL OF ENGINEERING Nashville, TN
BE, Civil Engineering 1997-2001

PROFESSIONAL EXPERIENCE

UCSB COLLEGE OF ENGINEERING and MATERIALS DEPARTMENT Santa Barbara, CA
Marketing and Communications Coordinator 2015-2017
Developed and managed digital and print media, liaised between stakeholders, and strengthened community culture

VICTORIA'S SECRET Columbus, OH
Sr. Financial Analyst Intern, Store Operations Finance Summer 2008
Developed and optimized labor model to increase profit by \$140M/year and presented findings to senior management

UNIVERSITY OF VIRGINIA ENGINEERING FOUNDATION Charlottesville, VA
Director of Annual Giving and Alumni Relations 2005-2007
Planned and executed strategies to raise \$3M/year in giving, included hosting 35+ nationwide engagement events

GREENBERRY'S COFFEE and TEA CO. Charlottesville, VA
Manager 2005
Managed and supervised staff of 30+, created schedules, budgeted resources, interfaced with patrons and owners

MTS NANOSTRUMENTS INNOVATION CENTER Oak Ridge, TN
System Applications Engineer 2004
Conducted experimental research, traveled to international tradeshows and conferences, and conducted technical trainings

VOLUNTEER/BOARD EXPERIENCE

GOLETA VALLEY COMMUNITY CENTER Goleta, CA
Board of Directors, Member 2018-present
Suggest avenues to better engage and serve diverse community and increase patronage, and provide fiduciary oversight

KELLOGG SCHOOL Goleta, CA
Parent Teacher Association, Executive Vice President 2018-present
Interact with stakeholders to ensure open communication, strengthen sense of community, and train to be PTA President

Parent Teacher Association, Vice President, Communication 2017-2018
Created signs for events and fundraisers and wrote weekly emails to staff to inform them of PTA and other activities

GOLETA EDUCATION FOUNDATION Goleta, CA
Volunteer 2018-present
Build relationships with schools and community businesses, market mission of organization to teachers and parents

LA LECHE LEAGUE Santa Barbara, CA
Leader 2012-2017
Provided mother-to-mother breastfeeding support, including troubleshooting, validating, and simply listening

OTHER

- Organize events and opportunities to grow and strengthen cohesiveness of individual grades and entire elementary school
- Participate in Santa Barbara Women's Political Committee by supporting, mentoring, and campaigning for women
- Interact with Goleta Chamber of Commerce and business community by attending various events and monthly breakfasts
- Host discussions of socio-political opportunities and challenges in today's culture for UCSB engineering graduate students