

# **COUNTY OF SANTA BARBARA**

## **2011 REDISTRICTING**

### **PUBLIC OUTREACH & PARTICIPATION PLAN**

#### **Introduction**

The Public Outreach and Participation Plan has been developed to ensure the widest practical participation and dissemination of pertinent redistricting information. The schedule of public meetings and of the availability of redistricting information will be sent to those organizations, media outlets, and interest groups listed on Appendix A to this Public Participation Plan (A copy of that notice is also attached as Appendix B).

This Public Outreach and Participation Plan will include:

1. Communication concerning the desire and opportunities for suggestions and submission of redistricting plans through:
  - a. Providing print, radio and television outlets with press releases and interviews,
  - b. Direct mail to community-based organizations that supported our Census participation efforts last year,
  - c. Meeting with appropriate community-based organizations that will positively contribute to the participation in the redistricting process,
  - d. Using CSB-TV to promote attendance at public meetings, and
  - e. Developing additional web and social media resources to update interested residents as the process develops.
2. A series of six public meetings to:
  - a. educate the community on the goals of redistricting and the process for their participation,,
  - b. solicit suggestions to existing plans as they pertain to communities of interest and other district considerations for determining appropriate district boundaries,
  - c. allow public testimony on redistricting proposals submitted by members of the public and those proposed for their consideration; and
3. Each public meeting will provide Community Workshop Kit to participants. The Kit will include a basic glossary of terms, FAQ, Redistricting Plan submittal instructions (see below) and county level demographic information from past and current Census.
4. Each public meeting will be recorded and afterwards, links will be provided on the redistricting website for viewing by the public and as part of the public record.
5. A package of Redistricting materials as described below will be provided through the County's Redistricting webpage to members of the public. The public can request these materials by calling (805) 568-3107. All members of the public are welcome to submit a redistricting proposal according to the timetable below.

- a. A database of pertinent information from which plans may be developed. This will be available online (or compact disc) in MS Excel and in paper form and includes:
  - i. Total population and voting age population by age, race, and ethnicity, sorted by census tract, and
  - ii. Total population and voting age population by age, race, and ethnicity, sorted by city and community;
- b. List of County census tracts (with partial and split tracts where appropriate) including current supervisorial district assignments, and location of tracts within incorporated cities and unincorporated areas.
- c. List of cities and unincorporated communities in the County with a list of census tracts included in each (including partial and split tracts where appropriate),
- d. Three (3) County base maps showing incorporated cities, unincorporated areas, census tracts, and current supervisorial district boundaries,
- e. California Elections Code Sections 21500-21506 regarding county redistricting, and
- f. Required forms for plan submittal.

## **General Instructions for Suggestions on Proposed Redistricting Plans**

- Suggestions can be general or specific recommendations from individuals or groups.
- Suggestions should be ideas, solutions to a problem or recommendations that contribute to a successful redistricting process and plan.
- Suggestions can be made at any of the six public meetings or in writing through the email address provided on the Redistricting website.
- Suggestions may be compiled and made available to the Board of Supervisors prior to the Hearings scheduled for July.

## **General Instructions for Developing/Submitting a Proposed Redistricting Plan**

- Elections Code § 21500 et seq. requires that the County be divided into five supervisorial districts, as nearly equal in population as possible. The redistricting database provides information on the population of cities and unincorporated communities and areas, census tract or tracts split by city or community boundaries and census block. A tract generally contains between 4,000 and 8,000 residents, although the population may vary from this number. For additional guidance, please see the California Elections Code materials in the Redistricting Package and the discussion below.
- A redistricting plan may not violate applicable provisions of the Voting Rights Act, 42 U.S.C. § 1973(b). The Voting Rights Act prohibits denying protected

minority groups an equal opportunity to participate in the political process and to elect representatives of their choice.

- The following factors may be considered in drawing boundaries: topography, geography, cohesiveness, contiguity, integrity, and compactness of territory and community of interests of the districts.
- Redistricting plan proposals must include the following submittal requirements:
  - A numerically ordered list of each census tract by city or unincorporated area and the supervisorial district to which it is assigned. (A required form will be available.) If portions of a tract are assigned to two or more supervisorial districts, list each census block located in each district with a description of how to split the tract. The list must be submitted in both hard copy and in MS Excel format on CD-ROM, if possible;
  - A summary table of elements of the plan. (A required form will be in the Redistricting Package ;)
  - A map outlining the proposed boundaries of all five Supervisorial districts labeled by District number. (A required map will be in the Redistricting Package.) (While a proposal submitted for consideration must include proposed boundaries for all five Supervisorial districts, public input concerning individual districts is welcome)
  - A narrative description of how the plan complies with all provisions of law including, but not limited to, the equality of population principle and the Federal Voting Rights Act;
  - A proposal must include a contact name, address and telephone number, email address is optional;
  - If upon reviewing submitted plans, the County finds discrepancies between submitted base maps and submitted lists of census tracts and census blocks, the lists will prevail.
  - Proposed redistricting plans must be received by 5:00 p.m. on June 10, 2011 in the County Executive Office at 105 E. Anapamu St. Santa Barbara. Postmarks, facsimile transmission or emails by that date are not acceptable.
  - Proposed plans will be reviewed for accuracy of data and conformance with legal requirements before being provided to the Board of Supervisors. The time frame for analysis is dependent on the format of the submission. Copies of staff analysis will be available upon request.
  - Plans that have been revised as a result of staff analysis may be resubmitted. Resubmissions are subject to the 5:00 p.m. June 10, 2011 deadline. Therefore, original submissions must be received in sufficient time to allow for review, revision, and resubmission. Any initial plans submitted after June 3, 2011 cannot be analyzed and returned for resubmission because of staff analysis constraints.
  - County staff and consultants will attempt to review plans submitted by June 3, 2011 but any inability of staff and consultants to do so will not constitute cause to extend the June 10, 2011 deadline.

- Plans submitted to the County become subject to the deliberations of the Board of Supervisors and may be revised or modified as the Board of Supervisors deems appropriate.
- All plans submitted to the County by the 5:00 p.m., June 10, 2011 deadline and which meet the five (5) submittal requirements listed in the General Instructions section above will be available for public review through the Redistricting website.
- Proposed plans which meet the submittal requirements listed above and meet the 5:00 p.m., June 10, 2011 deadline will be considered at Board of Supervisor meetings. Persons proposing plans may wish to attend the meetings and testify on their plans. Attendance is not required.

## **Timetable for Adoption of Supervisorial District Boundary Ordinance**

The Board of Supervisors will hold a public hearing on or about July 5 and 12, 2011 to consider the accepted (based on criteria listed above) proposed maps and direct County staff to draft a redistricting ordinance. The Board of Supervisors will hold another public hearing on or about August 9, 2011 to consider adoption of the Supervisorial District Boundary Ordinance.

Adoption of the Ordinance by August 9, 2011 allows for the requisite 30-day period for the District Boundary Ordinance to become effective. During this time, the public has the right to challenge the Ordinance.

# Appendix A - Redistricting Contacts

Organization Name	First Name	Last Name	Title	Address	City	State	ZIP
Buellton Library				P.O. Box 187	Buellton	CA	93427
City Hall-Buellton				P.O. Box 1819	Buellton	CA	93427
Santa Barbara County Public Schools-Buellton				595 Second Street	Buellton	CA	93427-0075
Carpinteria Unified School District	Paul	Cordeiro	Superinten	1400 Linden	Carpinteria	CA	93013
City of Carpinteria	Dave	Durflinger	City	5775 Carpinteria	Carpinteria	CA	93013
Coastal View News				4856 Carpinteria	Carpinteria	CA	93013
Casmalia School District				P.O. Box 119	Casmalia	CA	93429-0119
City of Goleta	Daniel	Singer	City	130 Cremona	Goleta	CA	93117
Community Action Commission	Fran	Forman	Executive	5638 Hollister Ave	Goleta	CA	93117
Goleta Community Center	Randy	Rosness	Executive	5679 Hollister	Goleta	CA	93117
Goleta Union School District	Dr. Kathleen	Boomer	Superinten	401 North Fairview	Goleta	CA	93117
Housing Authority of the County of	Frederick	Lamont	Executive	5575 Armitos	Goleta	CA	93117
Isla Vista Youth Projects	LuAnn	Miller	Executive	6842 Phelps Road	Goleta	CA	93117
Libraries-Guadalupe Branch"				4719 West Main Str	Guadalupe	CA	93434
City Hall-Guadalupe"				918 Obispo Street	Guadalupe	CA	93434
Boys and Girls Clubs Of Santa Maria				4689 11th Street	Guadalupe	CA	93456
Marian Community Clinics, Inc.-Guadalupe*				4723 West Main Str	Guadalupe	CA	93434
Guadalupe Area Senior Citizen's Center*				4545 10th Street	Guadalupe	CA	93434
Guadalupe Union School District				P.O. Box 788	Guadalupe	CA	93434-0788
Police Department-Guadalupe*				4490 Tenth Street	Guadalupe	CA	93434-1420
Isla Vista Parks & Recreation District	Paul	LeSage	Executive	961	Isla Vista	CA	93117
City Hall-Lompoc				P.O. Box 8001	Lompoc	CA	93438-8001
Libraries-Lompoc Main Branch				501 East North Aver	Lompoc	CA	93436
Libraries-Lompoc Village Branch				3755 Constellation Pl	Lompoc	CA	93436
Catholic Charities-Lompoc *				903 East Chestnut	Lompoc	CA	93436
Adult Education-AHC Lompoc Valley Center*				One Hancock Drive	Lompoc	CA	93436
Police Department-Lompoc'				107 Civic Center Pla	Lompoc	CA	93436
YMCA-Lompoc'				201 West College Av	Lompoc	CA	93436
Lompoc Valley Community Center				1501 East Ocean	Lompoc	CA	93436
Lompoc Adult School*				515 West College Av	Lompoc	CA	93438-0597
Chamber of Commerce-Lompoc Valley				P.O. Box 626	Lompoc	CA	93438
Lompoc Unified School District				P.O. Box 8000	Lompoc	CA	93438-8000
Los Alamos School District				P.O. Box 318	Los Alamos	CA	93440-0318

## Appendix A - Redistricting Contacts

Libraries-Los Olivos Branch																		Los Olivos	CA	93441-0306
Orcutt Union School District																		Orcutt	CA	93457-2310
Libraries-Orcutt Branch																		Orcutt	CA	93454
County of Santa Barbara Board of	Mary						O'Gorman	2nd										Santa Barbara	CA	93101
County of Santa Barbara Board of	Chris						Henson	3rd										Santa Barbara	CA	93101
County of Santa Barbara Board of	Jeremy						Tittle	1st District										Santa Barbara	CA	93101
County of Santa Barbara Board of	Susan						Wamstrom	4th										Santa Barbara	CA	93101
County of Santa Barbara Board of	Cory						Bantilan	5th										Santa Barbara	CA	93101
Cumulus Radio - KRUZ - 97.5	Matt						Stone	Program										Santa Barbara	CA	93101
Daily Nexus	Mackenzie						Weinger	Editor-In-										Santa Barbara	CA	93106
El Mexicano de Santa Barbara	Alejandro						Parra	Editor										Santa Barbara	CA	93101
Family Service Agency	Bill						Batty	Executive										Santa Barbara	CA	93101
Food Bank	Erik						Talkin	Executive										Santa Barbara	CA	93110
Girl's, Inc.	Scott						BonDurant	Center										Santa Barbara	CA	93102
La Casa de la Raza	Raquel						Lopez	Executive										Santa Barbara	CA	93101
Metropolitan Transit District	Sherrie						Fisher	General										Santa Barbara	CA	93101
PUEBLO	Belen						Seara	Executive										Santa Barbara	CA	93101
Rincon Broadcasting - KIST -	Keith						Royer	General										Santa Barbara	CA	93101
Santa Barbara City College	Dr. Andreea						Serban	President										Santa Barbara	CA	93109
Santa Barbara County Association of	Brian						Bresolin	Regional										Santa Barbara	CA	93110
Santa Barbara County Education	William						Cirone	Superinten										Santa Barbara	CA	93160
Santa Barbara News-Press	Don						Katich	Director of										Santa Barbara	CA	93101
Santa Barbara Public Library	Irene						Macias	Library										Santa Barbara	CA	93102
Santa Barbara School District	Dr. J. Brian						Sarvis	Superinten										Santa Barbara	CA	93101
Santa Barbara Community Housing	Emmet						Hawkes	Executive										Santa Barbara	CA	93101
Santa Barbara Franklin Community	Ricardo						Venegas	Asst.										Santa Barbara	CA	93103
Santa Barbara Independent	Marianne						Patridge	Editor-In-										Santa Barbara	CA	93101
Santa Barbara Westside Community	Antonio						Velasquez	Community										Santa Barbara	CA	93101
The Channels	Hannah						Scott	Editor-In-										Santa Barbara	CA	93109
The Daily Sound								Editor										Santa Barbara	CA	93101
The Horizon - Westmont College	Veronica						Ocejo	Editor-In-										Santa Barbara	CA	93108
United Way	Paul						Didier	President										Santa Barbara	CA	93101
University of California, Santa Barbara	Henry T.						Wang	Chancellor										Santa Barbara	CA	93106
Univision	Gabe						Quiroz	General										Santa Barbara	CA	93105

## Appendix A - Redistricting Contacts

Westmont College	Dr. Gayle	Beebe	President	955 La Paz Road	Santa Barbara	CA	93108
Santa Barbara Board of Education	H. Edward	Heron	Vice	2743 Glendessary	Santa Barbara	CA	93105
Santa Barbara School District	Barbara	Keyani	PIO	720 Santa Barbara	Santa Barbara	CA	93101
Libraries-S.M. Main Branch'				420 South Broadwa	Santa Maria	CA	93454
Santa Maria Parks & Recreation'				615 South McClellan	Santa Maria	CA	93454
League of Women Voters-S.M.				PO Box 1388	Santa Maria	CA	93456-1388
Marian Medical Center				P.O. Box 1238	Santa Maria	CA	93456-1238
YMCA-S.M. *				3400 Skyway Drive	Santa Maria	CA	93455
United Way North Santa Barbara County				P.O, Box 947	Santa Maria	CA	93454-0947
Allan Hancock College-S.M. *				800 South College D	Santa Maria	CA	93454-6399
Allan Hancock College Community Education				800 South College D	Santa Maria	CA	93454-6399
Chamber of Commerce-S.M,				614 South Broadwa	Santa Maria	CA	93454-5111
American Association of University Women-S,M,				4605 Kenneth Aven	Santa Maria	CA	93454
Central Coast Commission for Senior				528 South Broadwa	Santa Maria	CA	93454
Santa Maria Bonita School District				708 South Miller Str	Santa Maria	CA	93454
Police Department-S.M.*				222 East Cook Stree	Santa Maria	CA	93454
Retired and Senior Volunteer Program-N.CNTY.				1660-B South Broad	Santa Maria	CA	93454
City Hall-S.M.*				110 East Cook Stree	Santa Maria	CA	93454
Libraries-S.M. Main Branch*				420 South Broadwa	Santa Maria	CA	93454
Santa Maria Parks & Recreation*				615 South McClellan	Santa Maria	CA	93454
Los Olivos School District				P.O. Box 208	Santa Ynez	CA	93441-0208
Santa Barbara Courty Public Schools-College				3525 Pine Street	Santa Ynez	CA	93460
Los Olivos School District				P.O. Box 208	Santa Ynez	CA	93441-0208
Libraries-Santa Ynez Branch				3596 Sagunto	Santa Ynez	CA	93463
S.Y. Valley Union H.S. District				P.O. Box 398	Santa Ynez	CA	93460-0398
Santa Ynez Valley Transit-S.Y.				1644 Oak Street, #2	Solvang	CA	93463
Libraries-Solvang Branch				1745 Mission Drive	Solvang	CA	93463
Chamber of Commerce				P.O. Box 465	Solvang	CA	93464-0465
City Hall-Solvang				P.O. Box 107	Solvang	CA	93464
Adult Education-VAFB Center				P.O. Box 5187	Vandenberg AFB	CA	93437
SM Community Television	Alan Sutterfield						
El Mexicano Magazine	Alejandro Parra			asutterfield@ci.santa-maria.ca.us			
COLAB	Andy Caldwell			aparra@elmexicanosb.com			
				andy@colabsbc.org			

## Appendix A - Redistricting Contacts

SB News Press	Angel Pacheco			<a href="mailto:apacheco@newspress.com">apacheco@newspress.com</a>	
SB School District	Barbara Keyani			<a href="mailto:bkeyani@sbsdk12.org">bkeyani@sbsdk12.org</a>	
KUHL Radio	Ben Heighes			<a href="mailto:ben@knightbroadcasting.com">ben@knightbroadcasting.com</a>	
KPMR Univision	Blanca Figueroa			<a href="mailto:bfigueroa@entravision.com">bfigueroa@entravision.com</a>	
The Tribune News SLO	Bob Cuddy			<a href="mailto:bcuddy@thetribunenews.com">bcuddy@thetribunenews.com</a>	
New Times SLO	Bob Rucker			<a href="mailto:bob@newtimeslo.com">bob@newtimeslo.com</a>	
Santa Maria Times	Brian Bullock			<a href="mailto:bbullock@santamariatimes.com">bbullock@santamariatimes.com</a>	
Cumulus Media	Bruce Pollock			<a href="mailto:radiobruce@aol.com">radiobruce@aol.com</a>	
The Daily Nexus	Cameron Moody			<a href="mailto:online@dailynexus.com">online@dailynexus.com</a>	
KSBY	Carina Corral			<a href="mailto:ccorral@ksby.com">ccorral@ksby.com</a>	
Rincon Broadcasting	Catherine Remak			<a href="mailto:catherine@klite.com">catherine@klite.com</a>	
LA Times	Catherine Saillant			<a href="mailto:catherine.saillant@latimes.com">catherine.saillant@latimes.com</a>	
KCSB	Cathy Murillo			<a href="mailto:cathy.murillo@kcsb.org">cathy.murillo@kcsb.org</a>	
KCSB	Cathy Murillo			<a href="mailto:cathymurillo@cox.net">cathymurillo@cox.net</a>	
Ventura County Star	Cheri Carlson			<a href="mailto:ccarlson@venturacountystar.com">ccarlson@venturacountystar.com</a>	
KCOY	Chris Andriessen			<a href="mailto:chrisandriessen@kcoy.com">chrisandriessen@kcoy.com</a>	
The Independent	Chris Meagher			<a href="mailto:chris@independent.com">chris@independent.com</a>	
KEYT	Christina Heller			<a href="mailto:cheller@keyt.com">cheller@keyt.com</a>	
Surf Media Communications	Christopher Davis			<a href="mailto:cd@surfmedia.com">cd@surfmedia.com</a>	
KEYT	CJ Ward			<a href="mailto:cjward1@cox.net">cjward1@cox.net</a>	
FOX News	Corbett Riner			<a href="mailto:corbett.riner@foxnews.com">corbett.riner@foxnews.com</a>	
County BOS Fifth District	Cory Bantilan			<a href="mailto:cory.bantilan@countyofsb.org">cory.bantilan@countyofsb.org</a>	
VP / GM Comcast	Cristina Villanueva			<a href="mailto:cristina_villanueva@cable.comcast.com">cristina_villanueva@cable.comcast.com</a>	
Santa Ynez Valley News	Dave Bemis			<a href="mailto:dbemis@syvnews.com">dbemis@syvnews.com</a>	
KSBY	Dave Schermer			<a href="mailto:dschermer@ksby.com">dschermer@ksby.com</a>	
KJEE Music Director	David Hanacek			<a href="mailto:Hanacek71@yahoo.com">Hanacek71@yahoo.com</a>	
	David Jay			<a href="mailto:daveonair@gmail.com">daveonair@gmail.com</a>	
News Press	Don Katich			<a href="mailto:dkatich@newspress.com">dkatich@newspress.com</a>	
Noozhawk	Douglas Elder			<a href="mailto:doug@noozhawk.com">doug@noozhawk.com</a>	
SB News Press	E News			<a href="mailto:enews@newspress.com">enews@newspress.com</a>	
New Times SLO	Ed Connolly			<a href="mailto:econnolly@newtimeslo.com">econnolly@newtimeslo.com</a>	
KJEE General Manager	Eddie Gutierrez			<a href="mailto:kjee929@aol.com">kjee929@aol.com</a>	
Noozhawk	Edgar Oliveira			<a href="mailto:eoliveira@noozhawk.com">eoliveira@noozhawk.com</a>	
KCSB	Elizabeth Robinson			<a href="mailto:elizabeth.robinson@kcsb.org">elizabeth.robinson@kcsb.org</a>	



## Appendix A - Redistricting Contacts

NBC	Ellen Winston			<a href="mailto:ellen.winston@nbc.com">ellen.winston@nbc.com</a>
Daily Nexus	Elliott Rosenfeld			<a href="mailto:eic@dailynews.com">eic@dailynews.com</a>
The Daily Sound	Eric Lindberg			<a href="mailto:elindberg@thedailynews.com">elindberg@thedailynews.com</a>
The Independent	Ethan Stewart			<a href="mailto:ethan@independent.com">ethan@independent.com</a>
Fox11	Fox11			<a href="mailto:news@fox11.com">news@fox11.com</a>
KLITE	Gary Fruin			<a href="mailto:gary@klite.com">gary@klite.com</a>
UCSB News Director Public Affairs	George Foulsham			<a href="mailto:george.foulsham@ia.ucsb.edu">george.foulsham@ia.ucsb.edu</a>
TAP TV - Lompoc	Gregg Ratcliff			<a href="mailto:gregg.ratcliff@verizon.net">gregg.ratcliff@verizon.net</a>
Pacific Coast Business Times	H. Dubroff			<a href="mailto:hdubroff@pacbiztimes.com">hdubroff@pacbiztimes.com</a>
KEYT	Hannah Anderson			<a href="mailto:hannah@keyt.com">hannah@keyt.com</a>
KEYT	Ilia Doman			<a href="mailto:idoman@keyt.com">idoman@keyt.com</a>
Information Press	Information Press			<a href="mailto:news@informationpress.net">news@informationpress.net</a>
NBC	Jack Noyes			<a href="mailto:jack.noyes@nbc.com">jack.noyes@nbc.com</a>
CNN	Jackie Castillo			<a href="mailto:jackie.castillo@turner.com">jackie.castillo@turner.com</a>
FOX News	Janelle Strawsburg			<a href="mailto:janelle.strawsburg@foxnews.com">janelle.strawsburg@foxnews.com</a>
Santa Maria Times	Janene Scully			<a href="mailto:janenescully@santamariatimes.com">janenescully@santamariatimes.com</a>
El Dorado Broadcasters	Jay Turner			<a href="mailto:jayturner@sunnycountry.com">jayturner@sunnycountry.com</a>
The Independent	Jean Yamamura			<a href="mailto:copyedit@independent.com">copyedit@independent.com</a>
Knight Broadcasting	Jeff Williams			<a href="mailto:jeff@knightbroadcasting.com">jeff@knightbroadcasting.com</a>
El Dorado Broadcasters	Jennifer Grant			<a href="mailto:jennifergrant@edbroadcasters.com">jennifergrant@edbroadcasters.com</a>
The Daily Sound	Jeremy Gordon			<a href="mailto:jgordon@thedailynews.com">jgordon@thedailynews.com</a>
KEYT	Jim Bunner			<a href="mailto:jim.bunner@keyt.com">jim.bunner@keyt.com</a>
Santa Ynez Valley Journal	Jim Luksic			<a href="mailto:jluksic@svjournal.com">jluksic@svjournal.com</a>
KCLU Program Director	Jim Rondeau			<a href="mailto:jirondeau@callutheran.edu">jirondeau@callutheran.edu</a>
Rincon Broadcasting	Jim Sirianni			<a href="mailto:jim@ktms.com">jim@ktms.com</a>
KEYT	Joe Gehl			<a href="mailto:jgehl@keyt.com">jgehl@keyt.com</a>
KEYT	John Palminteri			<a href="mailto:johnp1250@aol.com">johnp1250@aol.com</a>
King Communications	Jonathan King			<a href="mailto:king@kingcommunications.biz">king@kingcommunications.biz</a>
Rincon Broadcasting	Jose Fierros			<a href="mailto:jose@radiobronco.com">jose@radiobronco.com</a>
Santa Maria Times	Julian Ramos			<a href="mailto:jramos@santamariatimes.com">jramos@santamariatimes.com</a>
Rincon Broadcasting	Julie Ramos			<a href="mailto:julie@ktyd.com">julie@ktyd.com</a>
KTYD Radio	Kathryn McKee			<a href="mailto:kmckee3730@cox.net">kmckee3730@cox.net</a>
KCOY	KCOY News			<a href="mailto:news12@kcoy.com">news12@kcoy.com</a>
KCOY	Keith Carlson			<a href="mailto:keithcarls@kcoy.com">keithcarls@kcoy.com</a>

## Appendix A - Redistricting Contacts

Rincon Broadcasting	Keith Royer			<a href="mailto:keith.royer@rinconbroadcasting.com">keith.royer@rinconbroadcasting.com</a>
Montecito Journal	Kelly Mahan			<a href="mailto:kelly@montecitojournal.net">kelly@montecitojournal.net</a>
KSBY	Kelly Orsini			<a href="mailto:kbush@ksby.com">kbush@ksby.com</a>
SB Channels TV	Keri Stokstad			<a href="mailto:keri@sbchannels.tv">keri@sbchannels.tv</a>
KEYT	KEYT			<a href="mailto:assignmentdesk@keyt.com">assignmentdesk@keyt.com</a>
Lompoc Record	Kirsten Simons			<a href="mailto:ksimons@lompocrecord.com">ksimons@lompocrecord.com</a>
KPMR	KPMR Univision			<a href="mailto:kpmrtv@entravision.com">kpmrtv@entravision.com</a>
Goleta Valley Chamber of Commerce	Kristen Amyx			<a href="mailto:kristen@goletavalley.com">kristen@goletavalley.com</a>
KSBY	Kristen Oato			<a href="mailto:koato@ksby.com">koato@ksby.com</a>
KSBY	KSBY			<a href="mailto:news@ksby.com">news@ksby.com</a>
KTAS-TV Telemundo	KTAS-TV Telemundo			<a href="mailto:ktastv@fix.net">ktastv@fix.net</a>
KTVA News	KTVA News Radio			<a href="mailto:kvtanews@yahoo.com">kvtanews@yahoo.com</a>
SB County GATV	Lael Wageneck			<a href="mailto:lwageneck@co.santa-barbara.ca.us">lwageneck@co.santa-barbara.ca.us</a>
County GATV	Lael Wageneck			<a href="mailto:wageneck@gmail.com">wageneck@gmail.com</a>
KCLU News Director	Lance Orozco			<a href="mailto:kclunews@aol.com">kclunews@aol.com</a>
Noozhawk	Lara Cooper			<a href="mailto:lcooper@noozhawk.com">lcooper@noozhawk.com</a>
FOX News	Laura Prabucki			<a href="mailto:laura.prabucki@foxnews.com">laura.prabucki@foxnews.com</a>
Coastal View News	Lea Boyd			<a href="mailto:lea@coastalview.com">lea@coastalview.com</a>
KZSB	Les Carroll			<a href="mailto:kzsb@mediasb.com">kzsb@mediasb.com</a>
Media SB - KZSB	Les Carroll			<a href="mailto:lcarroll@mediasb.com">lcarroll@mediasb.com</a>
The Daily Nexus	Lexi Pandell			<a href="mailto:managing@dailynexus.com">managing@dailynexus.com</a>
Local News Service NBC KNBC	Local News NBC			<a href="mailto:lnslosangeles@gmail.com">lnslosangeles@gmail.com</a>
Associated Press	Los Angeles Office			<a href="mailto:losangeles@ap.org">losangeles@ap.org</a>
KSBY - News Manager	Madeline Palaszewski			<a href="mailto:mpalaszewski@ksby.com">mpalaszewski@ksby.com</a>
Gold Coast Broadcasting	Mark E.			<a href="mailto:marke@goldcoastbroadcasting.com">marke@goldcoastbroadcasting.com</a>
KEYT	Mark Mester			<a href="mailto:mester@keyt.com">mester@keyt.com</a>
Ventura County Star	Marty Bonvechio			<a href="mailto:mbonvechio@vcstar.com">mbonvechio@vcstar.com</a>
FOX News	Michael Setsuda			<a href="mailto:michael.setsuda@foxnews.com">michael.setsuda@foxnews.com</a>
SB News Network	Michelle Cole			<a href="mailto:mcole@thesbnn.com">mcole@thesbnn.com</a>
KEYT	Mike Defina			<a href="mailto:mike.defina@keyt.com">mike.defina@keyt.com</a>
KEYT	Mike Defina			<a href="mailto:mike.defina@gmail.com">mike.defina@gmail.com</a>
Santa Maria Times	Mike Hodgson			<a href="mailto:mhodgson@santamariatimes.com">mhodgson@santamariatimes.com</a>
Santa Ynez Valley Journal	Mona Botros			<a href="mailto:pacificspotlight@gmail.com">pacificspotlight@gmail.com</a>
Santa Ynez Valley Journal	Nancy Crawford-Hall			<a href="mailto:nancy@svyjournal.com">nancy@svyjournal.com</a>

## Appendix A - Redistricting Contacts

The Daily Nexus	News Desk		<a href="mailto:news@dailynexus.com">news@dailynexus.com</a>	
News Press	News Press Metro Desk		<a href="mailto:news@newspress.com">news@newspress.com</a>	
The Independent	Nick Welsh		<a href="mailto:nick@independent.com">nick@independent.com</a>	
LA Times	Nita Lelyveld		<a href="mailto:nita.lelyveld@latimes.com">nita.lelyveld@latimes.com</a>	
Associated Press	Noaki Schwartz		<a href="mailto:nschwartz@ap.org">nschwartz@ap.org</a>	
Noozhawk	Noozhawk		<a href="mailto:news@noozhawk.com">news@noozhawk.com</a>	
SB News Press	Nora Wallace		<a href="mailto:norakwallace@hotmail.com">norakwallace@hotmail.com</a>	
SB News Press	Nora Wallace		<a href="mailto:nwallace@newspress.com">nwallace@newspress.com</a>	
Cumulus Media	Norm Bundeck		<a href="mailto:norm.bundeck@cumulus.com">norm.bundeck@cumulus.com</a>	
Rincon Broadcasting - Radio Bronco	Norma Mendoza		<a href="mailto:norma.mendoza@rinconbroadcasting.com">norma.mendoza@rinconbroadcasting.com</a>	
Univision	Oswaldo Borraez		<a href="mailto:oborraez@univision.net">oborraez@univision.net</a>	
Pacific Coast Business Times	Pacific Coast Business Times		<a href="mailto:newsroom@pacbiztimes.com">newsroom@pacbiztimes.com</a>	
The Independent	Paul Wellman		<a href="mailto:paul@independent.com">paul@independent.com</a>	
Noozhawk	Paul Yarbrough		<a href="mailto:pyarbrough@noozhawk.com">pyarbrough@noozhawk.com</a>	
Univision	Perla Torres		<a href="mailto:ptorres@entravision.com">ptorres@entravision.com</a>	
Rincon Broadcasting	Peter Bie		<a href="mailto:peter.bie@rinconbroadcasting.com">peter.bie@rinconbroadcasting.com</a>	
Rincon Broadcasting	Peter Bie		<a href="mailto:peterbie@cox.net">peterbie@cox.net</a>	
Ed Hat	Peter Sklar		<a href="mailto:ed@edhat.com">ed@edhat.com</a>	
SB News Press	Rafael Maldonado		<a href="mailto:photo@newspress.com">photo@newspress.com</a>	
The Independent	Randy Campbell		<a href="mailto:randy@independent.com">randy@independent.com</a>	
Associated Press	Raquel Dillon		<a href="mailto:rdillon@ap.org">rdillon@ap.org</a>	
Talk Radio AM 1290 KZSB	Richard Dugan		<a href="mailto:richard@richarddugan.com">richard@richarddugan.com</a>	
City of Lompoc	Robert Hoffman		<a href="mailto:r_hoffman@ci.lompoc.ca.us">r_hoffman@ci.lompoc.ca.us</a>	
KDB	Richard Bickle		<a href="mailto:richard@kdb.com">richard@kdb.com</a>	
KDB Station Manager	Roby Scott		<a href="mailto:roby@kdb.com">roby@kdb.com</a>	
NBC	Ryan Bourgard		<a href="mailto:ryan.bourgard@nbc.com">ryan.bourgard@nbc.com</a>	
Santa Maria Sun	Ryan Miller		<a href="mailto:rmiller@santamariasun.com">rmiller@santamariasun.com</a>	
Santa Maria Sun	Santa Maria Sun		<a href="mailto:calendar@santamariasun.com">calendar@santamariasun.com</a>	
Santa Maria Sun	Santa Maria Sun		<a href="mailto:editor@santamariasun.com">editor@santamariasun.com</a>	
Santa Ynez Valley Journal	Santa Ynez Valley Journal		<a href="mailto:editor@svjournal.com">editor@svjournal.com</a>	
SB Channels TV	Mark Melson		<a href="mailto:mark@sbchannels.tv">mark@sbchannels.tv</a>	
SBCC Channels	SBCC Channels Newspaper		<a href="mailto:channels@sbcc.edu">channels@sbcc.edu</a>	
News Press	Scott Steepleton		<a href="mailto:sssteepleton@newspress.com">ssteepleton@newspress.com</a>	
Knight Broadcasting	Shawn Knight		<a href="mailto:shawn@knightbroadcasting.com">shawn@knightbroadcasting.com</a>	

## Appendix A - Redistricting Contacts

Associated Press	Shaya Mohajer			<a href="mailto:smohajer@ap.org">smohajer@ap.org</a>	
Noozhawk	Sonia Fernandez			<a href="mailto:sfernandez@noozhawk.com">sfernandez@noozhawk.com</a>	
Orcutt Pioneer	Stephanie Southwick			<a href="mailto:info@orcuttpioneer.com">info@orcuttpioneer.com</a>	
LA Times	Steve Chawkins			<a href="mailto:steve.chawkins@latimes.com">steve.chawkins@latimes.com</a>	
Surf Media Communications	Surf Media Communications			<a href="mailto:info@surfmedia.com">info@surfmedia.com</a>	
The Daily Sound	The Daily Sound			<a href="mailto:news@thedailyound.com">news@thedailyound.com</a>	
The Independent	The Independent			<a href="mailto:news@independent.com">news@independent.com</a>	
The Independent	The Independent			<a href="mailto:pr-indy@independent.com">pr-indy@independent.com</a>	
The Media Page	The Media Page			<a href="mailto:newsdesk@mediapage.com">newsdesk@mediapage.com</a>	
The Tribune News SLO	The Tribune News SLO			<a href="mailto:newsroom@thetribunenews.com">newsroom@thetribunenews.com</a>	
Montecito Journal	Tim Buckley			<a href="mailto:tim@montecitojournal.net">tim@montecitojournal.net</a>	
Rincon Broadcasting	Todd Wood			<a href="mailto:todd.wood@rinconbroadcasting.com">todd.wood@rinconbroadcasting.com</a>	
Santa Maria Times	Tom Bolton			<a href="mailto:tbolton@santamariatimes.com">tbolton@santamariatimes.com</a>	
Santa Ynez Valley News	Tom Bolton			<a href="mailto:tbolton@syvnews.com">tbolton@syvnews.com</a>	
SB News Press	Tom Dewalt			<a href="mailto:tdewalt@newspress.com">tdewalt@newspress.com</a>	
Ventura County Star	Tom Kiskan			<a href="mailto:tkiskan@vcstar.com">tkiskan@vcstar.com</a>	
City of Goleta Neighborhood Services	Vyto Adomaitis			<a href="mailto:vadomaitis@cityofgoleta.org">vadomaitis@cityofgoleta.org</a>	
The Independent	Web Admin			<a href="mailto:webadmin@independent.com">webadmin@independent.com</a>	
Santa Barbara Chamber of Commerce	Wendy Figueiredo			<a href="mailto:Wendy@sbchamber.org">Wendy@sbchamber.org</a>	
SB County Education	Wendy Shelton			<a href="mailto:wshelton@sbceo.org">wshelton@sbceo.org</a>	
Noozhawk	William MacFadyen			<a href="mailto:wmacfadyen@noozhawk.com">wmacfadyen@noozhawk.com</a>	
Cumulus Media	JD Strahler			<a href="mailto:jdstrahler@cumulus.com">jdstrahler@cumulus.com</a>	
Cumulus Media	JD Strahler			<a href="mailto:strahler@ieee.org">strahler@ieee.org</a>	

## **Appendix B – Announcement of Redistricting Meetings**

**For immediate release:** Additional information available through Dennis Bozanich, Assistant to the County Executive at 805-568-3107.

### **PRESS RELEASE**

(Santa Barbara, April 12, 2011) The County of Santa Barbara today announced the launch of an updated County website and a series of public meetings to involve residents in the Supervisorial redistricting process taking place during 2011. Redistricting is required after each census to balance the population among the districts.

By logging onto [www.countyofsb.org/ceo/redistricting2011](http://www.countyofsb.org/ceo/redistricting2011), residents can learn why it is important for them to be aware of and take part in the redistricting process. The website includes background information on the Supervisorial redistricting process, timelines, as well as schedule of upcoming public meetings. As the redistricting process continues through the spring and summer, the website will add agendas, links to the video recordings of the public meetings and any complete redistricting plans that may be submitted by the public. Online maps and 2010 Census data for Santa Barbara County will allow the public to develop and submit redistricting plans to the County for consideration.

“Our goal is to educate and empower County residents to become involved in this redistricting process,” said County Executive Chandra Wallar. “The website is user friendly, enabling all residents to access information, review plans, make suggestions and develop plans. Anyone can sign up to receive Twitter announcements or email notifications of the latest news and information of upcoming community meetings in each Supervisor’s district.”

The first public meeting will be held on May 16<sup>th</sup> from 6:00PM to 9:00PM at the Carpinteria City Hall. A brief presentation on the legal requirements of redistricting, overview of the 2010 Census data and an outline of the steps and timeline will lead off the agenda. The presentation will be followed by a public question and comment period.

Other public meetings will be held:

May 18<sup>th</sup> from 1:00PM to 4:00PM at the Board Hearing Room in Santa Barbara

May 23<sup>rd</sup> from 1:00PM to 4:00PM at the Lompoc City Hall

May 23<sup>rd</sup> from 6:00PM to 9:00PM at the Guadalupe City Hall

May 25<sup>th</sup> from 6:00PM to 9:00PM at the Board Hearing Room in Santa Maria

May 31<sup>st</sup> from 6:00PM to 9:00PM at the Goleta City Hall

June 1<sup>st</sup> from 6:00PM to 9:00PM at the Solvang City Hall

Spanish translation will be available at the public meetings on May 18<sup>th</sup> in Santa Barbara, May 23<sup>rd</sup> in Guadalupe and May 25<sup>th</sup> in Santa Maria.