

**SALUD CARBAJAL**  
First District Supervisor

**JEREMY TITTLE**  
Chief of Staff

**ERIC FRIEDMAN**  
District Representative

**LISA VALENCIA SHERRATT**  
District Representative



**BOARD OF SUPERVISORS**  
105 East Anapamu Street, 4th Floor  
Santa Barbara, California 93101

TELEPHONE: (805) 568-2186  
FAX: (805) 568-2534  
www.countyofsb.org/bos/carbajal  
E-mail: Scarbajal@sbcbos1.org

**COUNTY OF SANTA BARBARA**

Date: December 18, 2014

Clerk of the Board of Supervisors  
County of Santa Barbara  
105 East Anapamu Street  
Santa Barbara, CA 93101

2014 DEC 18 PM 2:55  
COUNTY OF SANTA BARBARA  
CLERK OF THE BOARD OF SUPERVISORS

RE: Committee, Commission or Board District Appointment

For placement on the Board of Supervisors agenda for the meeting of: January 6, 2015

I would like to recommend the  appointment/  reappointment of the following person to the:

Salutation:  Mr  Mrs  Ms.  
Full Name of Appointee: Victoria Juarez  
Address:  
City/State/Zip:  
Home Phone:  
Work Phone:  
E-mail:

Appointee will represent the First District on this commission.  
Position was formerly held by: Mary Beth Carty  
 Check box only if this appointment is filling an unexpired vacancy.

First District Supervisor: Salud Carbajal

Signed by: 

COB Information Verification	
<input type="checkbox"/>	Letter of Resignation on file
<input type="checkbox"/>	Vacancy Notice on file
Term:	
<input type="checkbox"/>	_____ years
<input type="checkbox"/>	Beginning date _____
<input type="checkbox"/>	Ending date _____

**APPLICATION FOR  
COUNTY OF SANTA BARBARA  
BOARD, COMMISSION OR COMMITTEE**

Return to: Clerk of the Board of Supervisors  
105 E. Anapamu Street, Room 407  
Santa Barbara, CA 93101

DATE RECEIVED

Copy to Supervisor

**Instructions:** Please complete each section below. Be sure to enter the title of the Board, Commission or Committee (only one per application) for which you desire consideration in Box 1. For more complete information or assistance, contact the Clerk of the Board of Supervisors. Please print in ink or type. Please note that ALL information provided is a matter of public record, and is subject to disclosure.

1. APPLYING FOR: (Use Specific Title of Board, Commission or Committee)

Commission for Women

2. TODAY'S DATE:

04 September 2014

3. NAME:

Juarez

Victoria

Last

First

Middle

4. E-MAIL ADDRESS:

6. ADDRESS:

Santa Barbara

93101

Number

Street

City

Zip Code

5. TELEPHONE:

Home: \_\_\_\_\_

Business: Girls Inc. of Carpinteria

7. REFERENCES: Give names and addresses of three (3) individuals (not relatives) who have knowledge of your character, experience, community involvement, and abilities.

NAME	ADDRESS	TELEPHONE	OCCUPATION
Terri Allison			Executive Director
Craig Price			Attorney
Clyde Freeman			Vice President

8. Are you, or have you ever been, employed by the County of Santa Barbara?

No

Yes - if yes, list below

Department: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

9. PLEASE CHECK APPROPRIATE BOXES (OPTIONAL):

Ethnic or Racial Identity:

White

African American

Hispanic

Asian/Pacific Islander

Native American/Alaskan Native

Other (please specify):

Sex:

Male

Female

10. EDUCATION COMPLETED:

MA, Administration & Policy

11. INDICATE SUPERVISOR WHO WILL RECEIVE A COPY OF APPLICATION:

Salud Carbajal

12. EXPERIENCE: Please explain why you are interested in serving, and what experience you bring to the Committee. Attach additional documentation as necessary.

Serving the Women's Commission of Santa Barbara will enable me to continue my work by promoting social, political and economic equality for women and their families in Santa Barbara County. My nearly 16 years of experience internationally, in Orange and LA Counties, and locally for the last eight years has afforded me the opportunities to teach in classrooms halfway around the world, provide direct services to working poor and low income families, advocate and raise much needed funds on behalf of families struggling to provide quality childhood education in Santa Barbara County and empower young women and girls in the Carpinteria Valley to be strong, smart and bold. I'm especially proud of my work as Executive Director of girls in Carpinteria. During my tenure we established a nationally recognized program called Eureka! which targets first generation college students from the tender age of 13 to 18. Eureka! puts first generation college students on a college campus for a total of 8 weeks during five years, immersing them in college life. Eureka! is playing a key role in our efforts to help girls break the cycle of poverty and attain economic self-sufficiency through the promise of higher education. Serving the Women's Commission will allow me to foster economic and social equity and an improved quality of life for women and their families in Santa Barbara County.

13. ADDITIONAL INFORMATION: Give any information explaining qualifications, experience, training, education, volunteer activities, community organization memberships, or personal interests that bear on your application for the above Board, Commission or Committee. Attach additional sheets as necessary.

California State University, Long Beach (2007), MA Public Administration; California State University, (2005) Certificate in Finance & Nonprofit Management, California State University, Long Beach (2005), BA History, Junior League of Santa Barbara (2007-Present), Santa Barbara Peace Corps Association (2007-2011), Lion's Club, Orangewood Children's Home (2004)

14. SIGNATURE OF APPLICANT: \_\_\_\_\_



# VICTORIA JUAREZ

---

## Executive Director, Girls Inc. of Carpinteria

*Seventeen years of nonprofit experience serving children, teenagers and families from underserved communities.*

### PROFESSIONAL EXPERIENCE

#### **Executive Director, Girls Inc. of Carpinteria; Carpinteria CA**

**2011--Present**

- Manage and develop organization's \$900 k operating budget, serving 700+ unduplicated girls annually; oversee and coordinate all aspects of budgeting and financial management
- Provide leadership in developing programs, organizational and financial plans with the Board of Directors and staff, and carry out plans and policies authorized by the board
- Establish sound working relationships and cooperative arrangements with community groups and organizations
- Creates teamwork-focused working environments to accomplish organizational and fundraising goals
- Work with development committee to plan and implement development plan and major gifts program
- Manage and supervise daily operations

#### **Associate Director, Storyteller Children's Center; Santa Barbara CA**

**2007--2011**

- Managed organization's \$1.5 million budget, serving 69 children and 101 families
- Administered HR-related functions and initiatives, including hiring procedures, job descriptions, job postings, and personnel policies
- Coordinated and implemented trainings for 21 full-time staff members
- Collaborated closely with Board of Directors and management staff on issues related to policy, fundraising, strategic planning, and organizational culture
- Created teamwork-focused working environments to accomplish organizational and fundraising goals
- Worked with development committee to plan and implement annual fundraising goals and major gifts program
- Lead, in collaboration with committee members, planning and execution of annual fundraising galas and *Storyfaire* children's book festivals, successfully raising a total of \$786,000; prepared event budget and reports
- Contributed to expansion campaign's success, which raised \$3.2 million to operate a second site serving an additional 30 children
- Developed major gifts by identifying, researching, and cultivating both foundation and individual donors based on potential for giving and substantive interests; analyze historic patterns of giving and develop effective strategies for one-on-one solicitations and planned gifts
- Cultivated relationships with donors through regular customized mailings and by invitation to special events that highlight the organization's work
- Authored bi-annual newsletters, *Change a Life* grants, and monthly board meeting reports

#### **Program Director, YMCA of Greater Long Beach; Long Beach CA**

**2005--2006**

- Led and managed Los Altos Youth & Teen Division while serving 300+ children (Enrichment, After-School Care, Summer Day Camp, Youth & Government and Model United Nations)
- Managed development and implementation of \$600,000 annual program budget
- Wrote successful grants for computer lab, after-school teen program, Youth & Government and operational support
- Directly led, supervised, conducted and evaluated quarterly training workshops for a staff of 5 directors and 18 after-school teachers and aides
- Determined branch objectives in consultation with Executive Director and Board of Directors
- Partnered with five Long Beach Unified Schools to provide programs for primary and secondary students
- Developed, administered and analyzed surveys monitoring membership satisfaction for planning and implementation of branch marketing
- Developed enrichment programs for youth (ages 5-16)
- Endorsed *YMCA Diversity Initiative* as branch representative and worked with Diversity Committee to implement the association's long term strategic diversity plan

**Service Director, Project Access; Garden Grove CA**

2002--2005

- Managed and supervised daily operations of Family Resource Center (FRC), including staffing and presentation of on-site classes; coordination of programs and services for 121 families including: children, adults, and seniors living in low-income areas funded by public, private and foundation grants
- Directed after school program serving low income youth ages 5-18; provided tutoring services, academic enrichment, planned and conducted cultural study visits / fieldtrips
- Developed and managed annual operating budget
- Utilized interviews, surveys, and community meetings to identify services promoting client well-being and self-sufficiency
- Recruited and trained volunteers from local agencies and academic institutions
- Coordinated and implemented *Project Access Youth Service Day*, *Welcome to Our World: Project Access Summer Intergenerational Program*, and *National Night Out*
- Initiated and generated funding and additional resources for 1<sup>st</sup> annual *Youth Service Day*

**Peace Corps Volunteer, U.S. Peace Corps; Cheboksary Russia**

2000--2002

- Taught History and English-language curriculum (fifth to eleventh grade): conducted classes, tutored students in written and conversational skills, delivered supplemental lectures on American History to local institutions, coordinated and directed sessions to promote tolerance and cross-cultural understanding throughout the community
- Implemented collaborative projects involving the local community; including *The Village Project*, pedagogical training seminars, writing workshops, extra-curricular youth activities and coordination of local English-language Resource Center which served fifty educators and administrators and more than nine hundred students

**EDUCATION**

California State University, Long Beach (2007)

- Master of Arts, Public Administration

California State University, Fullerton (2005)

- Certificate in Finance & Nonprofit Management

California State University, Long Beach (2000)

- Bachelor of Arts, History

**CIVIC AND VOLUNTEER AFFILIATIONS**

- Santa Barbara Education Foundation, Board Member (2014)
- Junior League of Santa Barbara, (2007-Present)
- Santa Barbara Foundation, Katherine Harvey Fellow (2010-2011)
- Santa Barbara Peace Corps Association, President (2007-2110)
- Santa Barbara Public Library, Tutor (2007-2008)
- Lion's Club, Education Leader (2006, 2007)
- Friday Night Live, Chapter Leader (2002-2005)
- Orangewood Children's Home, Volunteer (2004)

**ADDITIONAL SKILLS AND INTERESTS**

- Travel to Western & Eastern Europe, Russia, The Baltics, Southeast Asia, Quebec, The Yucatan, Slovenia, Croatia and Bosnia
- Emerald Nuts Staten Island Half Marathon New York, NY (2004, 2005); P.F. Chang's Half Marathon Phoenix, AZ (2007); Long Beach International Marathon, CA (2008), Santa Barbara International Marathon, CA (2009); Seattle Rock and Roll Marathon, WA (2010)