



# Santa Barbara County 2015 Agricultural Statistics



Cathy Fisher, Santa Barbara County Agricultural  
Commissioner



# 2015 Total Gross Production

- **\$1,479,092,562**
- **-\$10,888,291**
- **-.7% reduction**
- **Ninth year to surpass \$1 Billion**
- **Ranks 13 in California**

Commodities	2015	2014
Strawberries	<b>\$438 M</b>	\$464 M
Broccoli	\$164M	\$137M
Wine grapes	<b>\$106M</b>	\$155M



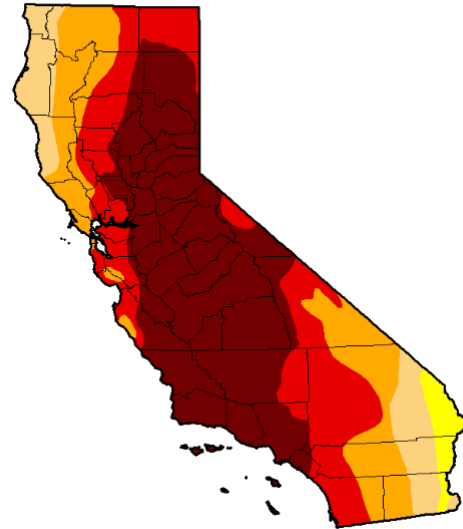
# Five Year Comparison

	2011	2012	2013	2014	2015
Vegetable Crops	\$437,149,140	\$437,426,912	\$471,590,681	\$493,635,729	\$539,846,497
Fruit & Nut	<b>\$442,705,593</b>	\$515,353,303	\$545,939,874	\$595,346,546	<b>\$582,102,370</b>
Wine Grapes	<b>\$76,958,637</b>	\$91,107,064	\$163,362,417	<b>\$155,255,791</b>	<b>\$106,198,172</b>
Field & Seed	<b>\$21,525,912</b>	<b>\$21,275,910</b>	<b>\$20,764,227</b>	\$21,133,935	<b>\$20,388,067</b>
Cut Flower	\$108,336,974	<b>\$105,433,124</b>	\$106,619,530	<b>\$105,093,374</b>	\$105,286,883
Nursery	\$70,951,710	\$77,770,472	\$84,832,238	\$86,092,464	<b>\$85,816,058</b>
Livestock	\$28,662,090	\$34,143,839	\$34,904,230	<b>\$24,827,984</b>	\$31,031,386
Dairy/Apiary	\$8,089,000	\$8,460,550	\$8,638,221	<b>\$8,595,030</b>	<b>\$8,423,129</b>
<b>TOTAL</b>	<b>\$1,194,379,056</b>	<b>\$1,290,971,174</b>	<b>\$1,436,651,418</b>	<b>\$1,489,980,853</b>	<b>\$1,479,092,562</b>

# Significant Events in 2015

- Fifth consecutive year of below normal precipitation.
  - Abnormal climate conditions
- Labor shortage
  - 25%
- Production costs
  - Regulations
  - Land values

December 29, 2015



# 2015 Comparisons

- Significant Reductions

- Wine grapes: -\$49 million
- Strawberries: -\$26 million
- Avocados: -\$13 million

- Significant Increases

- Broccoli: +\$26 million
- Raspberries: +\$15 million
- Leaf Lettuce: +\$9 million
- Livestock: +\$6 million





# Exported Commodities-2015



## Top 10 Commodities

1	Broccoli
2	Strawberry
3	Cauliflower
4	Cut Flower
5	Seeds
6	Cucumber
7	Tomato
8	Nursery Bare Root
9	Celery
10	Napa Cabbage

# Top 10 Registered Organic Crops-163

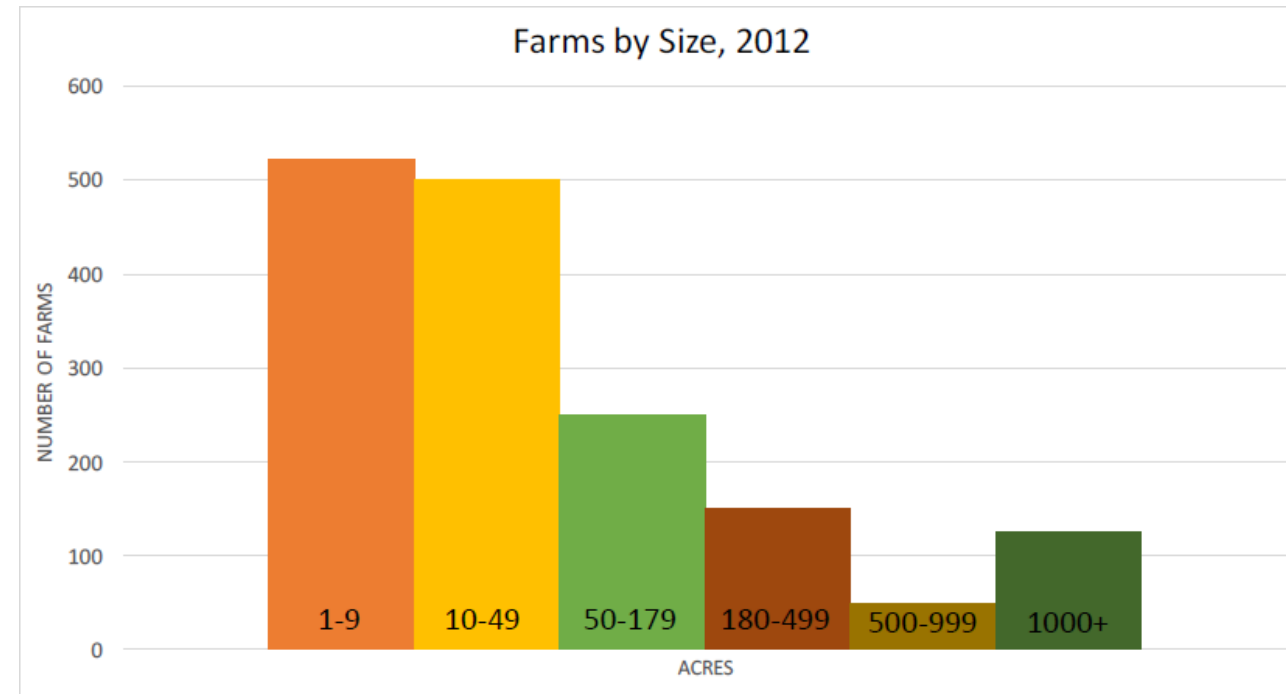
## Farms in 2015



	2014		2015
#1	Strawberry 319 acres	Strawberry	1,647
#2	Broccoli 227 acres	Carrots	1,025
#3	Tomato 199 acres	Spinach	962
#4	Carrot 178 acres	Lf Lettuce	593
#5	Avocado 168 acres	Cauliflower	536
#6	Hd Lettuce 150 acres	Broccoli	521
#7	Beet 139 acres	Avocado	496
#8	Chard 134 acres	Celery	414
#9	Bell Pepper 114 acres	Kale	411
#10	Cauliflower 93 acres	Rm Lettuce	378

# 2012 USDA Census for Santa Barbara County-Farm Facts

- Total Number of Farms: 1597
- Demographics
  - Male as principle operator: 1269
  - Female as principle operator: 328
  - Average age of Farmer: 61.2 years
- Land in Farms: 701,039 acres
- Size of Farms
  - < 10 acres: 522 Farms
  - 10-49 acres: 500 Farms
  - 50-179 acres: 250 Farms
  - 180-499 acres: 150 Farms
  - 500-999 acres: 50 Farms
  - >1000 acres: 125 Farms







# Economic Alliance of Northern Santa Barbara County

- Adam Family
- Ardantz Family
- Donati Family
- Ferini Family
- Frazier Family
- Freitas Family
- Lundberg Family
- Mahoney Family
- Rice Family
- Sheehy Family





# 2015 Santa Barbara County Crop Report



## Thank You!

[www.agcommissioner.com](http://www.agcommissioner.com)

## Questions?

