



BOARD OF SUPERVISORS  
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors  
105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

Department Name: CEO  
Department No.: 012  
For Agenda Of: July 12, 2011  
Placement: Departmental  
Estimated Tme: 120 minutes  
Continued Item: No  
If Yes, date from:  
Vote Required: Majority

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**TO:** Board of Supervisors

**FROM:** Department Chandra L. Wallar, County Executive Officer, 568.3400  
Director(s)  
Contact Info: Dennis Bozanich, Assistant to the CEO, 568-3400

**SUBJECT: Redistricting Public Outreach Report and Process Direction**

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**County Counsel Concurrence**

As to form: Yes

**Auditor-Controller Concurrence**

As to form: N/A

**Recommended Actions:**

- A. Receive and approve a report summarizing comments received from the public and the submitted plans from the public that have been reviewed for compliance;
- B. Provide direction on boundaries and then direct staff to return on August 2<sup>nd</sup> with legally compliant redistricting boundary map or maps;
- C. Determine that the above actions are not approval of a project subject to California Environmental Quality Act (CEQA) review, and
- D. Prepare a redistricting ordinance and return on August 2, 2011, if one redistricting plan has the support of a majority of Board members.

**Summary Text:**

Following each decennial federal census, and using that census as a basis, the Board of Supervisors shall adjust the boundaries of any or all of the supervisorial districts of the county so that the districts shall be as nearly equal in population as may be and shall comply with the applicable provisions of the federal Voting Rights Act (Section 1973 of Title 42 of the United States Code, as amended).

In May and early June, County staff held bi-lingual workshops and Geographic Information System (GIS) sessions to inform the public on the redistricting process and legal criteria and to collect suggestions and proposals from the public.

The hearing today will provide a brief presentation by County staff on the legal criteria for redistricting and a review of the suggestions and proposed redistricting maps submitted by the public. As a result of public comment and Board discussions, County staff seeks Board direction that focuses on the creation of legally compliant district boundaries.

### **Background:**

In April, the Board directed County Staff to conduct a series of bi-lingual public workshops across the county to:

- Inform the public on the redistricting criteria and processes;
- Gather public suggestions on how the districts might be designed, and
- Invite proposals for redistricting plans from the public.

Between May 16<sup>th</sup> and June 9<sup>th</sup>, County staff conducted seven bilingual public workshops and six GIS sessions across the County. Eighty members of the public attended the public workshops. Sessions were played live on government access channels and videotaped for re-play on CSB-TV in both English and Spanish, posted on the County's Redistricting Website and You Tube. Sessions generated a wide variety of suggestions that centered on a few clear themes.

Eighteen members of the public developed sixteen county redistricting proposals. All individuals or groups that met with County staff submitted redistricting proposals. Among the proposals are some similarities, as well as, a variety of differences.

During the session today, County staff will present the following:

- A review of the mandatory and permissive criteria for redistricting (County Counsel)
- A review of the public outreach efforts and results (County Executive Office)
  - Suggestion Themes from the Public Meetings
  - Proposal Themes from the maps submitted by the Public
- Presentation of the sixteen public maps. Maps will be displayed on the large screen for Board and the public one at a time with brief comments. The Board packet will include the following:
  - Proposal Assessment Summary Report (attached)
  - New Districts Demographic Reports (complete for all ethnic and language groups)
  - Map of proposed new district boundaries
  - Map of proposed district boundaries relative to the existing district boundaries

The Elections Code sets November 1, 2011 as the deadline for the adoption by the Board of the final district boundaries. However, because the adjustment of district boundaries is accomplished by enactment of an ordinance that will not legally go into effect until 30 days following adoption, the deadline for the second reading of ordinance is effectively October 1, 2011. September 20, 2011 is the last scheduled Board meeting prior to this deadline.

The Board will be asked to:

- Receive a report on the findings from the seven public workshops and any of the public submitted plans that will have been reviewed for compliance;
- Determine that the above actions are not approval of a project subject to California Environmental Quality Act (CEQA) review, and

- Provide direction on boundaries and then direct staff to return on August 2nd with a single legally compliant redistricting boundary map and the redistricting ordinance. Public notice of the ordinance, including a description of the new boundaries, would be required to be published by July 28th. Alternatively, the Board may choose to narrow down the proposals to a few maps and then seek additional public comment before selecting a single map.

**Fiscal and Facilities Impacts:**

None

Budgeted:

N/A

**Attachments:** A – Staff presentation

B – Legal Criteria

C – Outreach, Comment and Suggestion Report

1 - Tom Becker Proposal

9 - MVP I Proposal

2 - Ken Wolf Proposal

10 - MVP II Proposal

3 - Kris Wolf Proposal

11 - CoLAB I Proposal

4 - Joan Leon Proposal

12 - CoLAB II Proposal

5 - Edwin Skytt Proposal

13 - Robert Dunn Proposal

6 - Mark Preston Proposal

14 - Rosemary Holmes Proposal

7 - Central Coast Wine Growers Association  
Proposal

15 - Ron Faas Proposal

8 - Olivia Flisher Proposal

16 - Lael Wageneck Proposal

**Authored by:**

Dennis Bozanich, Assistant to the County Executive Officer

**CC:**

Chandra Wallar, County Executive Officer