

**SANTA BARBARA COUNTY
BOARD AGENDA LETTER**



Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Agenda Number:
Prepared on: October 7, 2005
Department Name: County Executive Office
Department No.: 012
Agenda Date: October 18, 2005
Placement: Departmental
Estimate Time: 60 minutes
Continued Item: NO
If Yes, date from:

TO: Board of Supervisors

FROM: Michael F. Brown, County Executive Officer

STAFF CONTACT: Ken Masuda and Lori Norton
568-3411 568-3241

SUBJECT: Update on Final State Budget Impacts and Proposed Uses of One-time Vehicle License Fee (VLF) Gap Loan Repayment Funds to Mitigate these Impacts and Fund a Variety of Deferred Budget Expansion Items

Recommendation(s):

That the Board of Supervisors:

1. Receive a final FY 2005-06 State Budget Update.
2. Provide \$695,000 for Special Election costs and \$927,000 to make up for the loss of State property tax administration funding from available VLF Gap Loan Repayment Funds.
3. Review and take appropriate action on recommendations to provide \$1,429,000 in available VLF Gap Loan Repayment Funds for various one-time projects and new or additional on-going services as identified in this letter.

Alignment with Board Strategic Plan: [An efficient government able to anticipate and respond effectively to the needs of the community.](#)

A. Executive Summary

The State's early repayment of \$8.416 million in Vehicle License Fee revenues, which were withheld in 2003, has provided us with an opportunity to repay the Tobacco Settlement loan and to address outstanding needs. Our approach to the allocation of these funds is summarized as follows:

Approved in August: \$1.627 million	Recommend to Mitigate State Impacts: \$1.622 M	Recommend for Expansion Requests: \$1.429 M	Defer \$3.738 M for Future
Allocations to Tobacco Settlement Fund (\$800T), Proposition 42 (\$442T) and Litigation Reserve (\$385T).	Allocations for one-time Special Election costs (\$695T) and one-time backfill of State Property Tax Administration funding loss (\$927T).	Allocations for certain budget expansion requests and unmet needs as listed in this letter.	CEO will recommend deferral of over \$12 million in requests.

In August the Board agreed to use \$1.627 million of the VLF repayment to reimburse the Tobacco Settlement Fund, fund the Proposition 42 (roads) local match, and augment the Litigation Reserve. In this letter we are recommending use of an additional \$1.622 million for the State Special Election and to backfill the loss of State Property Tax Administration Program funds. Finally, we are also recommending use of \$1.429 million for a variety of budget expansion items deferred from Budget Hearings.

Approval of these recommendations would leave a balance of \$3.738 million in unallocated VLF repayment funds for other potential uses. We recommend that the Board, our office, and requesting departments engage in further discussion on funding priorities before any of the remaining money is allocated to the over \$12 million in requests identified in this letter.

B. Discussion

State Budget Update

During our August update, we indicated that there were three known areas where State action or inaction during the August-September legislative session would impact the County's FY 2005-06 budget. Final State action is as follows:

Storm Damage Funding. Legislation to relieve this and other counties of having to provide the local matching share of Federal/State storm damage funds was signed by the Governor on October 6. If the legislation had not passed, the local cost share would have been approximately \$2 million, including General Fund shares of approximately \$650,000 for Roads and \$110,000 for Parks.

Special Election Funding. The State budget includes no appropriation for the November 2005 Special Election. Additional County expenditures due to the Special Election are estimated at \$695,000. In addition, based on cost recovery methods, the election will cost several hundred thousand dollars in reduced local revenues. The lower revenue recovery is due to the statewide election taking a majority of time and therefore receiving a higher allocation of costs for which, currently, the county receives no reimbursement. The Governor has committed to including a reimbursement amount in his FY 2006-07 proposed budget.

Property Tax Administration Funding. The adopted State budget provided no money for the Property Tax Administration Program (also known as PTAP and as AB-818) which was funded the past 10 years at \$926,817. The program has focused on reducing backlogs, absorbing workload increases, and implementing process improvements. Both the State Assessors Association and CSAC (California State Association of Counties) attempted to get these funds restored when the State Legislature resumed on August 15. Although, the Legislature took no action, both associations are optimistic that funding, in some form, will be restored in FY 2006-07.

Recommended Board Action on State Budget Impacts

One of the positive features of the 2005-06 State Budget was the early repayment of Vehicle License Fee Gap Loan amounts to cities and counties. For Santa Barbara County, \$8,416,000 was repaid. In August the Board approved use of \$1,627,000 to reimburse the Tobacco Settlement Fund, provide required local matching funds for Proposition 42 (local streets and roads) funding, and to increase the Litigation Designation. This action left a balance of \$6,789,000 of Gap Loan Repayment funds.

It is now recommended that the Board approve further use of \$1,622,000 these same Gap Loan funds as follows:

1. Provide up to \$695,000 to the Clerk-Recorder-Assessor for Special Election expenditures. What was a local election covering 50 to 70 precincts is now a countywide election involving approximately 350 precincts, resulting in substantial increases in extra help and materials costs. Probable revenue losses based on current billing methods will be

addressed later, within the context of the total Clerk-Recorder-Assessor budget for the year.

2. Provide up to \$927,000 to the Clerk-Recorder-Assessor to offset the loss of Property Tax Administration Program funds. Over the years PTAP funds provided an important augmentation to Assessor resources. Currently, one of its primary uses is to support staff involved in upgrades to systems supporting the property assessment, tax allocation and tax collection systems of the Assessor, Auditor-Controller, and Treasurer-Tax Collector. Assessor cost data and staff productivity measures are included as Attachment A.

The following table summarizes Gap Loan uses approved in August and additional amounts recommended because of final State budget actions.

Table A: Mitigate State Budget Impacts Using of Portion of VLF Loan Repayment

	Amount	Balance
Gap Loan Repayment Amount	\$8,416,000	\$8,416,000
<i>Approved Uses – August 2005</i>		
Tobacco Settlement Loan Repaid	800,000	
Prop. 42 match & additional Litigation funding approved	827,000	6,789,000
<i>Recommended Uses Due to State Impacts – October 2005</i>		
Special Election funding	695,000	
Property Tax Administration funding	927,000	5,167,000

Consideration of Budget Expansion Items Deferred from Budget Hearings

During Budget Hearings the Board agreed to defer budget expansion items until after the first quarter of the fiscal year. Although we have not completed our assessment of financial condition as of September 30, because we are now dealing with resolving final State budget impacts, it is an appropriate time to consider some of the more pressing proposed allocations. A description of each follows. The first three items are one-time expenditures totaling \$1,140,000. The next four items are on-going costs with estimated first year costs of \$289,000 and annual costs of \$474,000. In addition, a listing of all budget expansion items presented during budget hearings, but not approved, included here or withdrawn, is included as Attachment B.

Items for consideration on October 18:

1. Public Works: Tepusquet Road Bridge at Sisquoc River. Provide \$800,000 matching funds for a \$4 million all weather bridge which replaces a seasonal low water crossing. Bridge will reduce travel time for emergency vehicles.
2. Parks: Provide two tractors with backhoes and two riding lawnmowers, one each north and south, \$240,000. Both tractors are over 20 years old and need frequent maintenance to keep them operational.
3. General Services: For more efficient county operations, this \$100,000 funds the installation of electric utility sub-meters at key locations to provide more accurate usage data for billing purposes and to encourage conservation.
4. Public Defender: The Board of Supervisors approved two new Deputy Public Defender positions during budget hearings, but deferred funding. This action would provide 8 months funding for \$150,000. Annual cost is estimated at \$225,000.
5. General Services: Two customer service initiatives; simulcast a language translation of regularly televised Board of Supervisors meetings (\$30,000 this year and \$50,000 annually)

and enable access of regularly televised Board of Supervisors meetings over the internet (\$24,000 this year and \$40,000 annually).

- 6. County Executive Officer: Provide funding for a half-time Public Information Officer (PIO) who would also coordinate a program of neighborhood disaster preparedness. Estimated first year cost is \$43,000. Estimated annual cost is \$75,000.
- 7. Planning and Development: Provide funding for a North County and a Central County Board of Architectural Review (BAR). Based on costs to run the two existing BARs, the estimated net additional cost of the two new BARs for six months in FY 2005-06 is \$42,000. The estimated annual net cost is \$84,000.

Table B provides a summary of these allocations.

Table B: Budget Expansions Recommended for Funding from VLF Loan Repayment

	Amount	Balance
Balance of Available VLF Gap Loan Funding		\$5,167,000
<i>Recommended Expansion Request Funding – October 2005</i>		
• One-time Funding		
1. Public Works: Tepusquet Road Bridge at Sisquoc River	800,000	
2. Parks: 2 tractors w/backhoe & 2 riding lawnmowers (N & S).	240,000	
3. General Services: Electric utility sub-metering	100,000	
• On-going Funding		
4. Public Defender: Approved but unfunded Deputy positions	150,000	
5. General Services: Language translation of and internet access to televised Board Meetings	54,000	
6. CEO: PIO/Neighborhood Disaster Prep. Coordinator	43,000	
7. Planning and Development: North and Central County BARs	42,000	
		3,738,000

Needs Deferred for Future Consideration

We are aware of additional needs, both included as Budget Expansions and needs identified since budget hearings closed. The following are noted items, with preliminary total cost estimates of over \$12 million, that we recommend be deferred to a later date. Prior to allocating the remaining funds, it is recommended that the Board first receive the following reports: 1) First Quarter FY 05-06 Budget Update which will include both a revised General Fund five year forecast and new forecasts for selected Special Revenue Funds, 2) a Comprehensive Planning Division work program update, and 3) New North County Jail Feasibility Review. The first two reports are scheduled to be brought to the Board in November, with the jail report following in December. Deferred requests include:

- 1. Policy and Executive. CEO Management Studies: \$80,000 for additional reviews of the efficiency and effectiveness of County department operations.
- 2. Law and Justice. Public Defender Santa Barbara Courthouse Annex elevator and remodel: \$1.085 million.
- 3. Public Safety.
 - a. Sheriff: North County Jail Land Purchase and Environmental Impact Report: \$2.826 million—See Attachment C
 - b. Sheriff: North County Jail Additional Architect Services: \$374,000

- c. Fire: Fuels Crew Equipment and Staffing: \$262,000 (Substitute for prior expansion requests—See Attachment D).
- 4. Health and Public Assistance. Social Services Foster Care: \$450,000 (resubmission of expansion item withdrawn at Budget Hearings).
- 5. Community Resources and Public Facilities.
 - a. Cuyama Community Pool: \$2.7 million for reconstruction
 - b. Cuyama ball field Lighting: \$100,000
 - c. Righetti High School Pool: \$1.3 million for County portion of funding
 - d. Park Department: \$84,000 to complete the Goleta Beach master planning process (See Attachment F).
- 6. General County Programs
 - a. CEO/Comprehensive Planning: Oak Tree Environmental Impact Report (EIR): \$100,000
 - b. CEO/Comprehensive Planning: Grading Ordinance EIR: \$100,000
 - c. CEO/Comprehensive Planning: Housing Element EIR: \$160,000 in FY 05-06 (Note: If funded, staff assigned to the EIR would work on the Unincorporated Goleta Area Community Plan Visioning Process and the Orcutt Community Plan Amendment for Stubblefield Road.)
 - d. CEO/Comprehensive Planning: Lompoc Circulation Element Amendment: \$75,000
 - e. Santa Barbara Conference and Visitors Bureau: \$40,000 for Movie Tourism Campaign (See Attachment E).
- 7. Other Department requests deferred from Budget Hearings: \$3.086 million (Attachment B).

Deferral of these items, totaling \$12.822 million, until a November-December timeframe will also provide us with the opportunity to reassess the status of outstanding litigation prior to final consideration of the uses of these one-time funds.

Mandates and Service Levels: Summary for each use recommended for funding is as follows:

Expenditure	Mandate	Service Level
Special Election	Mandated	Provides a mandated service
Property Tax Administration	Mandated	Maintains a discretionary level of service
Roads/Bridges	Mandated	Improves discretionary level of service
Parks Maintenance	Discretionary	Maintains a discretionary level of service
Utilities	Business Necessity	Improves discretionary level of service
Public Defender	Mandated	Improves discretionary level of service
Board of Supervisors Meetings	Mandated	Improves discretionary level of service
Public Information Officer	Discretionary	Improves discretionary level of service
Board of Architectural Review	Discretionary	Expands discretionary level of service

Fiscal and Facilities Impacts: As stated in the text of this letter. Appropriations can be divided into one-time and on-going expenditures as follows:

Action	One-time	On-going this year	On-going full year
Approved in August	\$1.627 million	0	0
Recommended to Mitigate State Impacts	\$1.622 million	0	0
Recommended Budget Expansions	\$1.140 million	\$289,000	\$474,000
Total	\$4.389 million	\$289,000	\$474,000

Attachments A through F and Attachment G, Powerpoint slides.

CC: All Department Heads
 CEO Deputies/Assistants/Analysts
 Employee Organizations

Santa Barbara County receives approximately \$960,000 through the Property Tax Administration Program (PTAP). These resources fund 11 positions in the Assessor's Division and related services and supplies.

PTAP funding has had significant impact on various assessor backlogs. Backlogs in the areas of new construction assessments, re-appraisable transfers, defense of assessment appeals, mandatory business audits and Proposition 8 (Section 51) assessment reviews have all been positively affected by the use of PTAP resources.

(Proposition 8 is a constitutional amendment passed by California voters in November 1978. The resulting legislation provides temporary property value reductions when property suffers a "decline in value." This situation occurs when the total assessed value of property is greater than the current market value)

Since 1998-1999, the Assessor's Division FTE have remained relatively steady at between 78 and 79 FTEs. Additionally, their workload has remained relatively constant. PTAP funding has contributed to these efforts and a loss of PTAP funding would have an impact on achieving their existing performance measures as they relate to division functions and could potentially have a negative affect on revenues.

SANTA BARBARA COUNTY
PROPERTY TAX ADMINISTRATION LOAN PROGRAM
ESTIMATED TENTH YEAR LOAN ALLOCATION
FY 2004-2005

FY 04/05 Grant:	\$926,817.00
Carry Over Balance:	<u>\$31,568.00</u>
Total:	\$958,385.00

STAFFING DETAIL:

	FTE
Appraiser I/II/III	3
Auditor-Appraiser I/II/III	1
Legal Document Specialist	3
Office Assistant Principal	1
Account Tech	1
Mapping Tech I/II	1
Project Manager	1
TOTAL POSITIONS:	<u><u>11</u></u>

SALARIES & BENEFITS:

Employees Salaries & Benefits:	\$688,336
Total Salaries & Benefits:	<u><u>\$688,336</u></u>

OTHER EXPENDITURES:

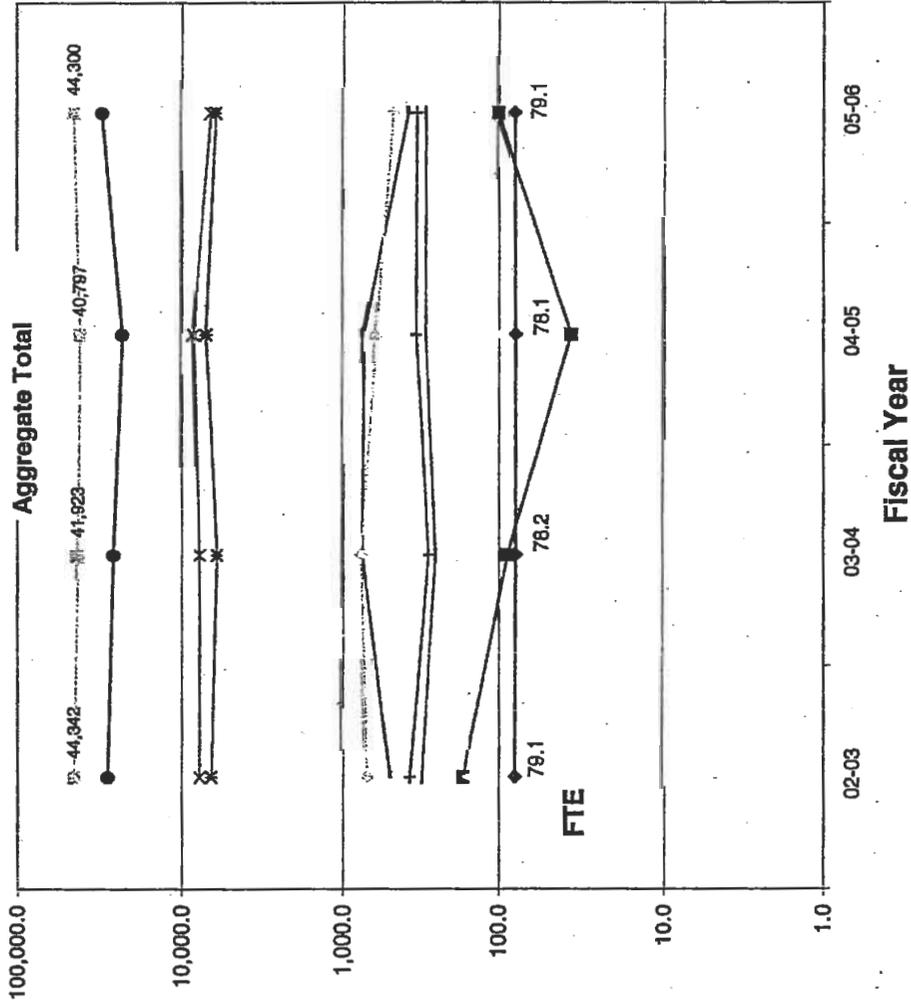
Services & Supplies	\$228,612
Other Charges	\$8,110
Fixed Assets	\$0
Intrafund Expenditure Transfers (Deputy County Counsel/PTAGP Audit)	\$105,000
Total Other Expenditures:	<u><u>\$341,722</u></u>

Total 04-05 Estimated PTAGP Expenditures:	<u><u>\$1,030,058</u></u>
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PTAT IMPACT ON VARIOUS ASSESSOR BACKLOGS

	FY 96-97	FY 04-05	Comments
New Construction Assessments	27	0	Failure to complete in a timely manner results in delayed billing of taxes due. It also creates additional rework in the form of roll corrections... There is also a statute of limitations on billing
Reappraisable Transfers	63	0	same as new construction
Defense of Assessment Appeals	976	0	If we do not defend an Assessment Appeal within a 2 year period from filing and the Appeals Board does not make a final decision, the value is reduced to the appealees desired level. This happened in several counties.
(Non-Oil)			
Defense of Assessment Appeals	49	0	There were huge dollar values (billions) involved in these appeals....818 monies was used to pay for CC as well as outside counsel and expert witnesses...disputed taxes were impounded by the AC until final appeal decision was made.
(Oil)			
Mandatory Business Audits	220	125	We are required to do business audits on a 4 yr cycle.... For FY 04-05 we completed about 350 audits (70 more than FY 03-04). These audits resulted in over \$165 million in <u>value added to the roll.</u>
Prop 8 Assessment Reviews	188	0	Prop 8 reviews are mandatory under section 51 of the Revenue and Taxation code and if not performed timely may result in additional assessment appeals and roll corrections.

Assessor FTE/Measures (Real Property & Business/Minerals)



- ◆ Total FTE
- Revenue & Taxation Code Sec 51 Property Assessments Completed
- ✕ Unresolved Assessment Appeals Cases Completed
- ✕ Change of Ownership Assessments Completed
- * New Construction Ownership Assessments
- Unsecured Property Valuations Completed
- ┆ Mandatory Business Audits
- Commercial Real Estate Transfer Valuations Processed
- Business, Mineral, Oil & Commercial Appeals Processed
- ⋯ Commercial Real Estate New Construction Valuations Processed
- Aggregate Total

Delayed General Fund Contribution Requests-All Depts (2005-06)

Dept / Priority	Requested GFC	FTEs	Purpose
District Attorney			
1	50,000	0.00	This adjustment adds a significant process improvement module to the case management system; enabling electronic filing of law enforcement case reports and automating preparation, tracking and provision of case discovery, thus saving time and paper.
2	280,500	3.00	This adjustment enhances prosecution efforts by adding three Deputy District Attorney positions, two south county and one north county, to prosecute felony and serious misdemeanor cases in the criminal courts.
Dept Totals	330,500	3.00	
Probation			
3	435,672	7.00	This adjustment adds 7 probation officers necessary to supervise all adult probationers at a level that would allow probation to meet all current performance measures.
4	13,936	0.00	This adjustment provides financing for Probation drug testing lab cost increases as the Sheriff no longer will provide these services due to closure of their lab.
5	549,070	9.00	This adjustment requests 7 adult and 2 juvenile probation officers necessary to supervise probationers at a level acceptable to the courts. The original BAD #1 included 2 additional adult probation officer positions that were funded for FY 05-06.
Dept Totals	998,678	16.00	
Public Health			
1	27,400	1.00	This adjustment will add a 1.0 FTE Pharmacy Technician to handle the increased demand for services in our Santa Maria Pharmacy, which provides cost-effective access to pharmaceuticals for our mandated population of MIA and uninsured patients.
2	25,000	0.50	This adjustment represents a .50 net increase in the Chronic Disease and Aging Cost Center by changing 4 Health Service Aide positions from 62.5% FTE to 75% FTE and restoring these positions to FY 02-03 levels.
4	194,000	4.00	This adjustment will mitigate potential liability, limit risk, and improve patient care by augmenting current staffing in the Lompoc and Santa Maria clinics medical records programs.
5	99,428	3.00	This adjustment is to fund 3 FTE (1 veterinarian, 1.75 animal shelter attendants and .25 vet tech) within Animal Services to more effectively meet the state mandate and the County's ordinance requiring spaying and neutering of all adopted animals.
Dept Totals	345,828	8.50	
Alcohol, Drug & Mental Health Svcs			
1	60,000	0.00	Restores the GF contribution to the FY 2003-04 levels and would impact the adult programs by providing funding for temporary and emergency housing for mentally ill adults discharged from the Psychiatric Health Facility (PHF).

Delayed General Fund Contribution Requests-All Depts (2005-06)

Dept / Priority	Requested GFC	FTEs	Purpose
Parks			
2	36,000	0.00	This adjustment will restore Services & Supplies reductions that were made to the Parks Department's South County operating budget in prior years that resulted in ongoing reduced tree and landscape maintenance services.
3	20,000	0.00	This adjustment will restore Services & Supplies reductions that were made to the Parks Department's North County operating budget in prior years that resulted in ongoing reduced tree and landscape maintenance services.
4	50,000	0.00	This adjustment will provide funding for contracted weed abatement services in the North County undeveloped open spaces, as required by the County Fire Department's new setback standards, which result in a more stringent weed abatement process.
5	54,200	0.00	This adjustment will restore a Park Ranger position that was unfunded in the FY 2002-03 budget to achieve budget savings at that time. This position was assigned primarily to South County grounds and open space maintenance.
6	40,000	0.00	This adjustment will restore funding for professional arborist contractual services associated with the preventive tree maintenance program, which was removed from the budget in FY 2002-03 to achieve budget savings.
11	15,000	0.00	This adjustment will provide funding for the purchase of a replacement vehicle for towing boats to be launched off the Goleta Beach pier. The current vehicle is in constant disrepair and is unreliable for providing this service to our customers.
12	40,000	0.00	This adjustment will provide funding for a public outreach program for implementation of the Orcutt Community Plan. This would include consultant costs to hold community meetings and develop a financing plan, cost of publicity material, etc.
13	315,000	0.00	This adjustment will provide funding for consultant costs to provide quarterly beach profile and biological monitoring/reporting required for Goleta Beach (\$195,000) and preparation of the CEQA/EIR document for the Coastal Commission (\$120,000).
Dept Totals	570,200	0.00	
Planning & Development			
1	4,500	0.00	This adjustment is to allocate an additional \$4,500 to the Historic Landmarks Advisory Commission for County surveys of historic buildings, bridges, roads, walls and natural landmarks.
Public Works			
2	100,044	0.00	This adjustment would fully fund the position of Engineering Environmental Planner, Senior. This would allow for a dedicated resource to assist the Alternative Transportation Manager in lieu of the plan proposed by Public Works.
3	58,560	0.00	This adjustment would provide funding to remove graffiti from Public Works facilities in North and South County.
Dept Totals	158,604	0.00	

Delayed General Fund Contribution Requests-All Depts (2005-06)

Dept / Priority	Requested GFC	FTEs	Purpose
Housing & Community Development			
1	32,500	0.00	This adjustment requests \$32,500 to be utilized as a cash match for Economic Development Federal and State grant applications. Our matching capacity would potentially generate \$2.5M in grants.
General Services			
2	900,000	0.00	This adjustment is requested to restore a portion of the deferred maintenance funds. This request is equal to the amount that was deducted from this account, \$200K in FY 04-05 and \$700K in FY 05-06.
4	17,000	0.00	This adjustment is for enhancements to the Capital Project Reporting System. These monies will allow for programming that will give a greater level of visibility into the financial status of the projects.
5	41,080	0.00	This adjustment is to implement Closed Captioning of all regular Board of Supervisors meetings which will provide access for the disabled and hearing impaired. This feature will also provide a transcript of the televised Board meetings on GATV20.
7	15,500	0.00	This adjustment is needed for live broadcast of Board of Supervisors' meetings on local Public Broadcast Radio. This would allow residents to listen to meetings when access to TV is unavailable.
Dept Totals	973,580	0.00	
Human Resources			
1	108,557	1.00	This adjustment will enhance the HR Department's ability to leverage technology to increase efficiency both for HR and our customer departments by adding 1 EDP Systems & Programming Analyst-R.
2	100,000	0.00	This adjustment will provide for the purchase and implementation of a Centralized Training Tracking System to maintain all employee training records for immediate, accurate and reliable documentation for use in EPRs and for regulatory body requests.
Dept Totals	208,557	1.00	
General County Programs			
3	123,538	0.00	This adjustment establishes an executive position within the CEO to provide leadership in establishing and implementing coordinated countywide information management, communication and technology strategies and solutions.
Grand Totals	<u>3,806,485</u>	<u>28.50</u>	

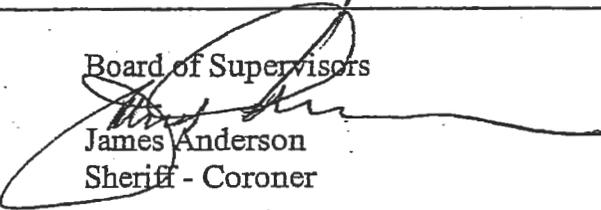
**SANTA BARBARA COUNTY
BOARD AGENDA LETTER**



Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Agenda Number:
Prepared on: 9/15/05
Department Name: Sheriff-Coroner
Department No.: 032
Agenda Date: 9/27/05
Placement: Administrative
Estimate Time:
Continued Item: NO
If Yes, date from:

TO: Board of Supervisors

FROM: 
James Anderson
Sheriff - Coroner

STAFF CONTACT: Douglas Martin
Chief Financial Officer, ext. 4293

SUBJECT: Additional Funding for North County Jail Project

Recommendation(s):

That the Board of Supervisors: Consider the allocation of \$3,400,000 of VLF funding received in FY2005-06 for the North County Jail Project.

Alignment with Board Strategic Plan:

The recommendation(s) are primarily aligned with Goal No. 2. A Safe and Healthy Community in Which to Live, Work, and Visit.

Executive Summary and Discussion:

In October 2005, your Board will hear recommendations from the County Executive Officer on the use of approximately \$8.4 million in VLF money received by Santa Barbara County. Included in the CEO recommendation is the consideration of funding of ongoing costs being incurred in the development of the critically needed, 800 bed North County Jail.

Current funds designated for the North County Jail project total \$2,377,410. Scheduled architectural services in FY2005-06 for Schematic Design, Design Development and a portion of Construction Documents total \$2,751,000. Other estimated costs anticipated to be incurred during FY2005-06 include the following:

Land purchase	\$2,641,000
Easements	150,000
Environmental Impact Report	150,000
Project and real property services from General Services	65,000
Appraisal fees	10,000

Surveyor and soils testing	10,000
Architectural fees not covered in current designation	374,000

Current funding for these elements of the North County Jail project is critical to maintain the momentum of work done so far this year. Delays in the completion of these steps may add millions to the ultimate cost of construction of the facility. It is essential that your Board consider this project a top priority as a use of the one-time VLF funds.

Mandates and Service Levels:

There are no anticipated changes in programs or service levels with this recommendation.

Fiscal and Facilities Impacts:

Subject to the direction of your Board, a budget revision recognizing the additional revenue and expense will be processed through Fund 0030, Dept 032, Program 1927, Org Unit 1927, Project 2126.

Special Instructions:

None

Concurrence:

Memorandum

Date: October 10, 2005
To: Michael F. Brown, CEO
From: John M. Scherrei, Fire Chief *JMS.*
Subject: CONSIDERATION OF FUNDING FOR
FUELS CREW



CC:

In preparation for the upcoming presentation on October 18, 2005 to the Board of Supervisors on recommended uses of the VLF Gap Loan repayment, I wish to express my interest that the Board of Supervisors consider augmenting the Fire Department's funding to support the continuation of the Fuels Crew for the remainder of the fiscal year. In addition, I am requesting to withdraw the budget expansion requests for the Special Operations Battalion Chief and the Reserve Program at Station 21 in Santa Maria, as I believe the Fuels Crew is a higher priority at this time.

Background

The Board of Supervisors approved the implementation of a fuels crew on June 7, 2005 as an effort to mitigate fires through fuel reduction strategies. Since July 2005, a 23-person crew (2 Captains and 21 extra help crew members) has been working 7 days a week on vegetation reduction and assisting in suppressing fires throughout the County. In addition, a crew coordinator has also been working to schedule projects, coordinate with various local, state and federal agencies, and to obtain equipment and other resources etc. The crew has played an integral role in fuels management countywide and specifically in areas such as Colson Canyon, Casmalia Road, Lake Cachuma campgrounds, Painted Cave and the Highway 154 corridor, as well as many other locations.

Funding

The Fire Department will have spent approximately \$715,000 from July to December 2005 on costs associated with the crew. The Fire Department anticipates additional costs of approximately \$530,000 for the period of January through June 2006. The Department has received no general fund support for this program to date. During this time, various strategies of deployment and configuration have been used in order to make the program as cost-effective as

possible, such as utilizing extra help employees, setting up work schedules in such a way as to minimize overtime, conducting in-house training, borrowing equipment, tools, vehicles and facilities from other agencies etc.

The Fire Department is requesting General Fund support of \$262,500 to continue operating the Fuels Crew Program through June 2006. This funding would be used to procure equipment needed to transport the Fuels Crew around the County and to fund a portion of the personnel costs. In particular, the funding would be used as follows:

- ◆ Purchase one new crew transport vehicle at \$90,000
- ◆ Purchase one used crew transport vehicle at \$36,000
- ◆ Purchase one new one-ton pickup at \$30,000
- ◆ Salaries and benefits for a crew coordinator for 6 months & 2 crew leaders (Captains) for 2 months at an estimated cost of \$106,500

Currently, the Fuels Crew is utilizing borrowed crew buggies from Ventura and Los Angeles Counties. The vehicles are only on loan through the end of December 2005. In addition, the Crew is using two older Departmental pick-up trucks that normally would have gone to auction but were kept during this initial start-up phase of the Crew in order to minimize long term cost exposures. With the extension of the Fuels Crew Program, it will be necessary to purchase a new one-ton pick-up to ensure the availability of a reliable and safe vehicle with which to tow the chipper to sites throughout the County.

Given the value that the Fuels Crew contributes to ensuring the safety of the community, the Department wishes to continue this program for the remainder of the fiscal year (through June 2006). The Department is planning to report back to the Board in November as discussed at the June 7, 2005 BOS meeting to discuss the details of a permanent program. However, your consideration in including this request during the October 18, 2005 VLF Gap loan repayment discussion to support the continuation of the program through June 2006 would be greatly appreciated.

SANTA BARBARA

CONFERENCE & VISITORS BUREAU AND FILM COMMISSION

the American Riviera™

September 6, 2005

Michael F. Brown
 County of Santa Barbara
 County Executive Officer
 105 E. Anapamu Street
 Suite 406
 Santa Barbara, CA 93101

ROUTE 10:
 2005 SEP 14 PM 3:27
 RETURN INSTRUCTIONS:
 COUNTY ADMINISTRATOR

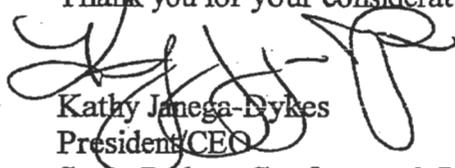
Dear Mr. Brown,

Several months ago, the Santa Barbara Conference and Visitors Bureau & Film Commission submitted a request for \$40,000 to fund a new countywide movie tourism campaign. The objective of this campaign (proposal enclosed) is to promote future tourism and filming in Santa Barbara County.

With the urgency of the budget hearings now receded, we would like to ask you to again consider that request. This subsidy is essentially an investment in Santa Barbara County's tourism industry. Statistics show that for every dollar invested in tourism, the community generates at least \$10 more in economic impact. The \$40,000 would be matched with dollars from members of the hospitality industry throughout the county and dollars from the City of Santa Barbara.

We are organizing a well-rounded program that will capitalize on the successes of our *Sideways* promotions of last year and lead to further interest in film locations in all areas of the county. As I am sure you know, Santa Barbara County is ideally positioned to attract both filmmakers and visitors interested in exploring film locations. The \$40,000 we are requesting is key to attracting new visitors and new dollars to our area.

Thank you for your consideration of our proposal. We appreciate your support.


 Kathy Janega-Dykes
 President/CEO

Santa Barbara Conference & Visitors Bureau
 and Film Commission

CC: Supervisor Susan Rose, Chair
 Supervisor Joni Gray, Vice Chair
 Supervisor Salud Carbajal
 Supervisor Joe Centeno
 Supervisor Brooks Firestone

SANTA BARBARA

CONFERENCE & VISITORS BUREAU AND FILM COMMISSION

the American Riviera™

Objective

To promote tourism to Santa Barbara County and encourage future filming within Santa Barbara County.

Marketing Initiatives

- Tactic I:** **Produce 30,000 movie tourism guides.** The movie tour content overview is as follows.
First, the front of the guide will include an introduction to Santa Barbara County as a filming destination. The main section will follow with a list of film locations organized by city (Los Alamos, Santa Maria, Lompoc, Guadalupe, Los Olivos, Santa Ynez, Solvang, Buellton, Goleta, Santa Barbara, Montecito, and Carpinteria). Special points of interest for film buffs will be featured, along with listings nearby points of interest. The final section will include a list of the top 25 movies (each with a brief synopsis) filmed in the county, providing a brief summary of the film locations with cross-references to the geographical film location coverage in the book. Photos of locations and film shoots will serve as illustrations.
- Expected Outcome:** Produce 30,000 books. Distribute in fiscal year 2005/2006. Film guides will serve as a response mechanism to all marketing initiatives of the movie tourism campaign.
- Tactic II.** **Promote future filming:** Mail 3,000 film guides to location managers, producers, directors, and writers.
- Expected Outcome:** Keep Santa Barbara top-of-mind and encourage further filming in the county (the economic impact of filming in Santa Barbara in 2004 was \$15 million).
- Tactic III.** **Promotions:** Work with Borders Book Stores on point-of-purchase (POP) campaigns in targeted cities to promote movie tours to Santa Barbara County.
- Expected Outcome:** Utilize this unique distribution channel through Borders to leverage limited marketing dollars, generating increased media and consumer exposure to Santa Barbara.

Tactic IV. **Local Tour Company Outreach:** Work with the local tour companies to develop at least three tours of movie filming locations throughout the county.

Expected Outcome: Encourage visitors to stay longer by taking a movie tour *and* increase business for local tour operators.

Tactic V. **Build group tour business:** Promote movie tours to domestic tour groups and international visitors via travel industry trade shows (National Tour Association, World Travel Market, and International Pow Wow), as well as direct mail to 600 tour operator prospects.

Expected Outcome: Provide new packaging ideas for Santa Barbara for domestic and international tour operators. Movie tour books and itineraries will be distributed at World Travel Market (the largest English-speaking travel trade show in the world), National Tour Association (the premiere domestic bus tour trade show) and through direct mail and sales calls. Approximately 600 contacts will be reached through this campaign and we expect a minimum of 25 new tour operators (packaging multiple tours) will create Santa Barbara film excursions.

Tactic VI. **Advertising:** Promote movie tourism tours and guide through print advertising campaign.

Expected Outcome: Generate a minimum of 5,000 inquiries. Based on previous research, we know that approximately 40% of all inquiries convert to overnight visitors. The average length of stay for Santa Barbara County visitors is 3.6 days, the average number of people in a party is 2.6, and the average visitor party spends approximately \$832 per trip (*2003 Santa Barbara County Visitor Survey & Cultural Market Study*). Based upon this information, we estimate that we will generate an additional \$1,664,000.00 in economic impact from the movie tourism campaign.

Tactic VII. **Internet Marketing:** Create a film component on the SBCVB & FC web site identifying the filming sights in Santa Barbara County and nearby points of interest. Potential visitors will be able to download lists and locations of filming sights for future visits to the area. Create a series of email messages promoting the

new movie tourism guides. Messages will be sent to a minimum of 40,000 potential visitors.

Expected Outcome: Increase length of time spent on web site to build stronger interest for the destination.

Tactic VIII.

Media Relations. Distribute a minimum of three press releases to target a minimum of 3,000 domestic and international media outlets. Invite key press on familiarization trips to experience a Santa Barbara County movie tour.

Expected Outcome: Generate a minimum of 20 stories, reaching an audience base of one million for an estimated advertising equivalency of \$500,000.

Tactic IX.

California Travel and Tourism Commission (CTTC): Leverage dollars with this state tourism agency to highlight Santa Barbara as a key destination for movie tours. Participate in the annual California Film Event for high-end press and wholesale tour operators at World Travel Market in London. Also, partner with the state in the development of a potential statewide collateral piece branding the State of California as the quintessential movie tour destination.

Expected Outcome: Increase opportunities to leverage our marketing dollars by partnering with CTTC on statewide marketing campaigns, thereby increasing Santa Barbara County's standing as a featured California destination, and growing our tourism market share.

COUNTY ADMINISTRATOR

ROUTE TO:

2005 OCT -3 PM 4:46

RETURN INSTRUCTIONS:

**Rick Wheeler**

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Business Manager

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Equal Opportunity Employer

Memorandum

DATE: October 3, 2005**TO:** Sharon Friedrichsen, Administrative Analyst/CEO's Office**FROM:** Rick Wheeler, Parks Director *R Wheeler***RE:** Additional FY 2005-06 General Fund Budget Request**CC:** Terri Maus-Nisich, Mike Gibson, Coleen Lund

Attached is the cost breakdown for an additional FY 2005-06 General Fund budget request for the Parks Department. This request is for \$84,000 for the net remaining costs to complete the Goleta Beach master planning process through to the Board of Supervisors' approval of the plan. It also includes the costs for technical studies and surveys, winter storm sand berm construction/permitting, etc., in order to continue to protect Goleta Beach Park for the use and enjoyment of the public. As shown on the spreadsheet, the Parks Department has \$91,500 available towards the total cost of \$175,417, leaving an unfunded balance of \$84,000.

This request was not included in the Department's list of FY 2005-06 budget expansions, since the full scope of work shown here was not known at the time the budget was submitted. The equipment replacement budget expansion requests that the CEO's Office will be recommending to the Board on October 18th are still very vital to our operations and, as such, we would like those to be given first consideration. As you may know, the Goleta Beach working group has been working on developing a long-term plan for the future of Goleta Beach for the past couple of years and will be bringing some alternatives to the Board for consideration within the next few months. This funding will enable the Parks Department to continue to provide for protection of the park while this process is being completed.

Thank you for your consideration of this request. If you have any questions or comments, please feel to contact me, at Ext. 2475, Mike Gibson, at Ext. 2477, or Coleen Lund, at Ext. 2470.

h:\user\mgibson\winword\Additional 05-06 Budget Request

Goleta Beach Master Planning Project; Existing Permit Condition Compliance (rock revetments); Winter Sand Berm Protection			
Summary of Expenditures, Balance of Funds, Required Funding			
Project	Amount Required		
COSTS CURRENTLY COMMITTED UNDER CONTRACT			
Survey of Existing Rock Revetment as required by State Lands Commission in order to determine jurisdictional boundary status	\$ 6,872		
Technical Presentations at Park Commission meeting to consider Goleta Beach Long Term Master Plan			
Philip Williams & Assoc	\$ 1,655		
Moffatt & Nichol and Chambers Group	\$ 6,315		
Working Group Facilitators	\$ 3,870		
Completion of one year monitoring report for beach transect surveys, offshore kelp mapping and biological habitat surveys and lab analysis as required under current Coastal Commission permit for rock revetment	\$ 35,600		
October beach transect survey as required under current Coastal Commission permit for rock revetment	\$ 2,750		
Preparation of technical studies required by Coastal Commission to permit winter sand berm	\$ 14,000		
SUB-TOTAL COMMITTED UNDER CONTRACT			\$ 71,062
ANTICIPATED COSTS			
Technical Presentations at Board of Supervisors meeting to consider Goleta Beach Long Term Master Plan			
Philip Williams & Assoc	\$ 1,655		
Moffatt & Nichol and Chambers Group	\$ 3,200		
Working Group Facilitators	\$ 1,500		
Winter sand berm construction			
Hauling 7,000 cu.yd sand from City of SB West Beach	\$ 56,000		
Required Coastal Commission monitoring for placement of winter sand berm			
Transects	\$ 15,000		
Offshore kelp inspections	\$ 27,000		
SUB-TOTAL ANTICIPATED COSTS			\$ 104,355
TOTAL COMMITTED AND ANTICIPATED EXPENDITURES			\$ 175,417
Funding Available 9-30-05			
0204-7460-GLBBRM	\$ 35,000		
Project 8518 (CREF)	\$ 10,500		
Project 8570 (CREF)	\$ 46,000		
TOTAL	\$ 91,500		
Funding Required			\$ 83,917
LUND/GOLETA BEACH/9-30-05funding.xls			

Approach to Allocation of \$8.416 Million VLF Gap Loan Repayment

Approved in August: \$1.627 million	\$8.416 Million
Allocations to Tobacco Settlement Fund (\$800T), Proposition 42 (\$442T), and Litigation Reserve (\$385T).	<u>-\$1.627 million</u> \$6.789 million
Recommend to Mitigate State Impacts: \$1.622 M	
One-time Special Election costs (\$695T) and One-time backfill of State Property Tax Administration funding loss (\$927T).	<u>-\$1.622 million</u> \$5.167 million
Recommend for Expansion Requests: \$1.429 M	
Allocations for certain budget expansion requests and unmet needs as listed in this letter.	<u>-\$1.429 million</u> \$3.738 million
Defer For Future: \$3.738 M	Net available: \$3.738 M
CEO will recommend deferral of over \$12 million in requests.	

Table B: Budget Expansions Recommended for Funding in October from VLF Loan Repayment

	Funding Amount	Balance
Balance of Available VLF Gap Loan Funding		\$5,167,000
 <i>Recommended Expansion Request Funding – October 2005</i>		
• One-time Funding		
1. Public Works: Tepusquet Road Bridge at Sisquoc River	800,000	
2. Parks: 2 tractors w/backhoe & 2 riding lawnmowers (N & S).	240,000	
3. General Services: Electric utility sub-metering	100,000	
• On-going Funding		
4. Public Defender: Approved but unfunded Deputy positions	150,000	
5. General Services: Language translation of and internet access to televised Board Meetings	54,000	
6. CEO: PIO/Neighborhood Disaster Prep. Coordinator	43,000	
7. Planning and Development: North and Central County BARs	42,000	
	\$1,429,000	\$3,738,000

Reports Pertinent to Decision on Allocation of Remaining Funds

(with tentative reporting dates)

- **Comprehensive Planning Division Work Program Update - November 8**
- **First Quarter Budget Update with Five Year Fund Forecasts - November 15**
- **New North County Jail Feasibility Review - December 6**

Recommend Deferral of the Following Requests

1. Policy and Executive:

- a) **CEO Management Studies:** \$80,000 for additional reviews of the efficiency and effectiveness of County department operations.

2. Law and Justice:

- a) **Public Defender Santa Barbara Courthouse Annex elevator and remodel:** \$1.085 million.

3. Public Safety:

- a) **Sheriff:** North County Jail Land Purchase and Environmental Impact Report: \$2.826 million—See Attachment C
- b) **Sheriff:** North County Jail Additional Architect Services: \$374,000
- c) **Fire:** Fuels Crew Equipment and Staffing: \$262,000 (Substitute for prior expansion requests—See Attachment D).

4. Health and Public Assistance:

- a) **Social Services Foster Care:** \$450,000 (resubmission of expansion item withdrawn at Budget Hearings).

Deferral of Requests - Continued

5. Community Resources and Public Facilities:

- a) Cuyama Community Pool: \$2.7 million for reconstruction
- b) Cuyama ball field Lighting: \$100,000
- c) Righetti High School Pool: \$1.3 million for County portion of funding
- d) **Park Department:** \$84,000 to complete the Goleta Beach master planning process (See Attachment F).
- e) Santa Barbara Conference and Visitors Bureau: \$40,000 for Movie Tourism Campaign (See Attachment E).

6. General County Programs:

- a) CEO/Comprehensive Planning: Oak Tree Environmental Impact Report (EIR): \$100,000
- b) CEO/Comprehensive Planning: Grading Ordinance EIR: \$100,000
- c) CEO/Comprehensive Planning: Housing Element EIR: \$160,000 in FY 05-06, \$40,000 in FY 06-07. (Note: If funded, staff assigned to the EIR would work on the Unincorporated Goleta Area Community Plan Visioning Process and the Orcutt Community Plan Amendment for Stubblefield Road.)
- d) CEO/Comprehensive Planning: Lompoc Circulation Element Amendment: \$75,000

7. Other Department Requests Deferred from Budget Hearings: \$3.086 million (Attachment B).