

Enduring Images

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Estimate

ADDRESS

Tom Pazderka
Santa Barbara County Office of
Arts & Culture
PO Box 2369
Santa Barbara, CA 93120

SHIP TO

Tom Pazderka
Santa Barbara County Office
of Arts & Culture
PO Box 2369
Santa Barbara, CA 93120

ESTIMATE # 16546

DATE 05/23/2025

EXPIRATION DATE 08/29/2025

SHIP VIA

LTL

SALES REP

GS

P.O. NUMBER

Custom Tile Proposal

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Tiles	12" VL75 porcelain tile (11.8" actual) custom decorated for a 60' x 18' tile mural	1,080	28.50	30,780.00
Handling -- Tile	Handling -- Tile	1	550.00	550.00
Shipping - Tile	Shipping - Tile. FOB Golden, CO. Final shipping charges are calculated when the order is packed for shipment. Charges quoted here are an ESTIMATE only. Customer is a tax-exempt entity in California Pricing will be held through the completion of the project. A 50% deposit is due at the time of order placement, up to 3 proofs are provided with the paid order. Final payment is due prior to shipment. This porcelain tile is decorated with ceramic pigments and then kiln fired to temperatures 1600 - 2200 degrees Fahrenheit. The decoration is in fact a true ceramic decoration resulting in a ceramic tile with all the toughness, cleanability, and durability demanded of any ceramic tile. They can be cleaned with acetone or steam and the decoration we put on them will be unaffected.	1	1,872.00	1,872.00

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
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Because the decoration is made from ceramic pigment, it is also essentially infinitely resistant to UV fading.

SUBTOTAL	33,202.00
TAX	0.00
TOTAL	\$33,202.00

Accepted By

Accepted Date

ENDURING IMAGES

Custom Tile and Tile Murals

Enduring Images brings over 20 years of expertise in producing high-performance custom ceramic tile. Unlike traditional sublimation techniques, our process uses true ceramic pigments and toners that are kiln-fired at temperatures between 1600°F and 2200°F. This method creates a permanent, inorganic ceramic decoration that is exceptionally resistant to UV exposure—ensuring lasting color without fading—even in direct outdoor sunlight.

Our advanced digital ceramic technology allows for the precise reproduction of digital photographs and fine art, whether for a single custom tile or a large-scale, multi-tile mural. The result is a high-resolution, kiln-fired product with superior durability, cleanability, and commercial-grade toughness—independently verified through Tile Council of North America (TCA) testing.

Enduring Images' custom-printed ceramic tiles are true ceramic products—not to be confused with sublimated alternatives that fade or wear over time. We proudly guarantee that our tiles will retain their vibrant appearance for a lifetime, even in the most demanding environments.

The Value of Ceramic Toner over Sublimation Printing

Durability & Resistance

Scratch Resistance

- Sublimation Ink: Limited - Moderate; surface coatings do wear over time
- Ceramic Toners: High; Designs are fused into the glaze, offering superior scratch resistance

Heat Resistance

- Sublimation Ink: Limited; not suitable for high-temperature applications
- Ceramic Toners: Excellent; withstands high temperatures without degradation

Chemical Resistance

- Sublimation Ink: Susceptible to damage from harsh detergents and chemicals
- Ceramic Toners: High; resistant to chemicals used in dishwashing and cleaning

UV Resistance

- Sublimation Ink: Poor; colors may fade with prolonged sunlight exposure

- Ceramic toner: Excellent; colors remain vibrant even with UV exposure

Longevity & Quality

Lifespan

- Sublimation Ink: Max 1 year with proper care
- Ceramic toner: Decades; designs remain intact over time

Color Vibrancy

- Sublimation Ink: High initially; Fades over time
- Ceramic toner: Consistently vibrant; maintains color

Design Integration

- Sublimation Ink: Design stays on the surface which increases the risk of peeling or chipping
- Ceramic toner: Design integrated into glaze which makes it resistant to peeling or chipping

Design & Aesthetics

Color Range

- Sublimation Ink: Limited
- Ceramic toner: Wide range; vibrant colors

Finish Options

- Sublimation Ink: Glossy finish, Fades over time
- Ceramic toner: Glossy or matte; maintains finish

Summary: Why Choose Ceramic Toners Over Sublimation Printing?

- Superior Durability: Ceramic toners are fired at high temperatures, making them resistant to scratches, heat, and chemicals.
- Enhanced Longevity: Designs remain vibrant and intact for decades, unlike sublimation prints that will fade or peel over time.
- Food Safety: Lead-free ceramic toners ensure that decorated dinnerware is safe for food contact.
- Versatility: Suitable for various applications, including dishwasher, microwave, and oven use.
- Aesthetic Quality: Offers a wide range of vibrant colors and finishes, accommodating complex and detailed designs.

General Rules of Customizing Tiles with Enduring Images

We customize white porcelain or ceramic tiles.

The surface that you wish to have the artwork applied to must be smooth and glazed; no ridges or divots.

Our minimum order on customized tile is \$100.

Color and Metallic Restrictions on Tile

Enduring Images is unable to print metallic or fluorescent colors. We can simulate metallic colors, but the simulation does not reflect light like true metal.

Artwork Replication

If you are interested in using your own artwork or a replica of a painting/drawing on tile, please note that during the firing process in the kiln, some brush strokes and/or color variations may or may not remain visible. Keep in mind that while there may be some compromises in the perfection of the reproduction, the result will be commercially durable and longer lasting than many other processes. In the end, there is no perfect system to duplicate all aspects of artwork.

NOTE: If the artwork is not yours, we will require a signed copyright release stating that you have the rights to duplicate the art.

Artwork Standards

We ask that you send print ready artwork sized to the dimensions of the tile or finished mural size you have chosen. Your artwork should be 300 dpi or greater – given high resolution photos, we can print up to 1200 dpi. We accept JPG, TIF, PDF, PSD and Adobe formats via email.

If you are interested in a large mural, the artwork will need to be at least 300 dpi at the finished size; not at a 3" X 5" photograph size. Please note that if changes to the artwork are necessary OR if you need assistance in creating a design, our graphic team can help. Our hourly charge for this work is \$75/hour.

Color Matching

We DO NOT guarantee color match. We DO guarantee beautiful decorations that are a close representation of your art. As with all printing systems, perfection is unattainable. For us to get as close as possible on color, it is best that you send us a print/hardcopy of your art in the mail, in addition to the high-resolution photo you send via email. This will help to avoid computer screen differences.

NOTE: Color variation is inherent in all kiln-fired products and due to the custom nature of our process – ALL SALES ARE FINAL.

Durability

Our tile is true ceramic tile. It is decorated with ceramic pigments and then kiln fired to temperatures between 1600 and 2200 degrees Fahrenheit. The decoration is in fact a true ceramic decoration resulting in a ceramic tile with all of the toughness, cleanability, and durability demanded of any ceramic tile. If graffiti painted they can be cleaned with acetone or steam and the decoration we put on them will be unaffected. Because the decoration is made from ceramic pigment, it is also essentially infinitely resistant to UV fading.

Keep in mind we do not use dyes sublimation as our decorating process. No tile that will be exposed to typical ceramic tile wear and tear should ever be decorated using dye-sub.

Tile temperature/freezing

Snow and ice are the primary concern with ceramic tile being installed outside. In potentially freezing conditions water absorption into the unglazed surface can occur. It is the same conditions that will cause pot

holes in roads during the winter. The key is having it installed by a professional tile installer. We suggest porcelain to avoid all risk.

Digital Proofs

Once you have placed your order, we will email a digital proof to you free of charge.

NOTE: This proof is to confirm sizing and placement only. We are not able to provide digital proofs for color as the colors will change with kiln firing. If we do not have a hardcopy on file for color match we will use the computer monitor for color reference.

Shipping

Over the years, we have learned a great deal about the shipment of tile. Depending on the order size and weight, we will choose the method of shipment that ensures the best success. Some orders will be palletized while others are best shipped in multiple well packed boxes. This decision will be made by our shipping department. If you need a certain shipping method that is different than what we recommend, shipping and handling fees will be adjusted.

Payment Terms

We require a deposit at time of order and accept checks, credit cards (a 3.5% additional fee will be added to your invoice) and Zelle payments. Zelle is a fee free service that is used to send money between banks. Enduring Image's customer ID is mbmanwiller@enduring-images.com. Please include your invoice number.

Timeframe

Custom orders of large size typically ship within **8 -10** weeks from the date of the final design/proof approval.

Deposit Terms

A 50% deposit is due at the time of order placement, up to 3 proofs are provided with the paid order. Final payment is due prior to shipment.