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**RESOLUTION RECOGNIZING GREG BELL
AND THE ATHLETES FOR LIFE FOUNDATION
FOR THEIR SERVICE TO THE YOUTH OF
SANTA BARBARA COUNTY**

WHEREAS, in 1989, former NFL All-Star running back Greg Bell started the Athletes for Life Foundation (ALF), a non-profit organization aimed at helping our youth establish a strong self-image and sense of character. The mission of the Athletes for Life Foundation is to provide guidance and leadership programs to young athletes, both boys and girls with a strong message on living an alcohol and drug free lifestyle and becoming productive citizens within their own communities and a changing world, and;

WHEREAS, the AFL Foundation hosts NFL sponsored programs such as the NFL Junior Player Development program, the NFL High School Player Development program, the NFL/Pepsi Punt, Pass & Kick Contest as well as its own program the AFL Football Academy Football Camp in Columbus, OH & San Bernardino, CA. in which 750 teens participate annually. Over the last nineteen years many former NFL players have participated in these camps as coaches and as speakers. Since 1997 AFL has also sponsored more than 150 children to attend the Michael Jordan Flight School in Santa Barbara CA, and;

WHEREAS, in 2006 Greg Bell, the AFL Foundation and the Santa Ynez Band of Chumash Indians collaborated to bring to Santa Barbara County the Foundations series of programs starting with hosting their first NFL/Pepsi Punt, Pass & Kick Contest. In 2007 AFL brought both the AFL Football Academy Football Camp and the NFL Junior Player Development program to the County, and this year the AFL Football Academy Camp, NFL Junior Player Development and High School Development programs are all being held in Santa Barbara County giving our local youth the opportunity to learn these important true-life skills and be supported in becoming productive members of society, and;

WHEREAS, Greg Bell has served as spokesman for the New York State program "Athletes Against Drunk Driving and Drug Abuse (AADDDA), the Drug Enforcement Agency program "Demand Reduction" and served with former First Lady Nancy Reagan as California's co-representatives for the "Just Say No" campaign, and

NOW THEREFORE BE IT HEREBY ORDERED AND RESOLVED the this Board of Supervisors recognizes and congratulates **GREG BELL and THE ATHLETES FOR LIFE FOUNDATION** for their service on behalf of the youth of Santa Barbara County.

PASSED AND ADOPTED by the Board of Supervisors of Santa Barbara County, State of California this 19th day of May 2008 by unanimous vote of all members present.