



Brianda Negrete

From: Suzy Cawthon <sscawthon@gmail.com>
Sent: Friday, December 9, 2022 6:00 PM
To: Williams, Das; Hartmann, Joan; Lavagnino, Steve; Nelson, Bob; Laura Capps; sbcob
Subject: Urging the Honorable Supervisors to Support the SCA Appeal 22APL-00000-00022

Caution: This email originated from a source outside of the County of Santa Barbara. Do not click links or open attachments unless you verify the sender and know the content is safe.

The sign is not precedent setting or problematic. Please do not approve appeal.

Suzy Cawthon
Past President of SCA

Sent from my iPhone

Brianda Negrete

From: Leslie Robinson <leslierobinson323@gmail.com>
Sent: Friday, December 9, 2022 5:29 PM
To: Williams, Das; Hartmann, Joan; Lavagnino, Steve; Nelson, Bob; Laura Capps; sbcob
Subject: Urging the Honorable Supervisors to Support the SCA Appeal 22APL-00000-00022

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Dear Supervisors,

This letter is in support of the appeal by Summerland SCA to disapprove the Fuel Depot signage on the back on the gas station facing the freeway.

There is no need for this sign. The Fuel Depot gas station is already crowded with cars and pickup trucks. Even with 6 pumps, at certain times of the day there is a waiting line for access to a pump. Clearly, the existence of this gas station is public knowledge and needs no further advertising to attract customers. There is no access to the rear of the gas station that would require a sign of any type.

It is my understanding that there are not supposed to be any billboards or similar signage along the 101 Freeway under our land use codes for Santa Barbara County. It is well known that these signs are unattractive and create a cluttered, commercial look that is inconsistent with our community. Even one sign can set a precedent for future requests by commercial properties along the freeway. After all the work CalTrans and Santa Barbara City and County are doing to beautify the freeway under/over passes and the entrances to Carpinteria, Summerland, Montecito and Santa Barbara it makes no sense whatsoever to allow a glaring sign for a gas station.

The role of the Board of Supervisors is to represent the residents who live in the County and to uphold County rules and regulations. I respectfully request that Supervisors uphold the Appeal filed by Summerland, deny the Fuel Depot sign and send the application back to SBAR for proper review of all exterior lighting and signage.

Thank you very much.

Sincerely,
Leslie Robinson
Summerland, CA

Brianda Negrete

From: marla2222 <marla2222@aol.com>
Sent: Friday, December 9, 2022 7:27 PM
To: Williams, Das; Hartmann, Joan; Lavagnino, Steve; Nelson, Bob; Laura Capps; sbcob
Subject: Urging the Honorable Supervisors to Support the SCA Appeal 22APL-00000-00022

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Dear Supervisors,

I am urging you to please vote in favor of Summerland, our neighbors in Montecito and Carpinteria and throughout Santa Barbara County and support the SCA appeal and to deny the 42.5 square foot 101-facing wall sign that includes 400 watts of light on the rear of the Summerland gas station.

Thank you,
Marla Park
Summerland resident

Sent from my Verizon, Samsung Galaxy smartphone

Brianda Negrete

From: Kristi Lupoli <kristilupoli@aol.com>
Sent: Friday, December 9, 2022 8:51 PM
To: Williams, Das; Hartmann, Joan; Lavagnino, Steve; Nelson, Bob; Laura Capps; sbcob
Subject: HELP! Urging the Honorable Supervisors to Support the SCA Appeal
22APL-00000-00022

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I live 2 blocks from the location in question. The previous business was a small mini mart and gas station. It was appropriate for or small family town. We assumed we would be protected from any changes, by our active Supervisory Board. I was Soresly surprised to see what they felt blended with our community!!! Could you see this happening in Montecito?

This truck stop/station belongs on an empty lot on an off ramp on I5 it does not belong in the family village of Summerland!!! I WILL NOT do business with them because we are a small family town that should not look like a all night truck stop for all kinds of traffic and they should NOT be allowed the lights and signage NOR Hours beyond what the previous business operated.

Please be on notice that this is a dangerous precedent for the remainder of Summerland and our surrounding unincorporated communities throughout Santa Barbara.

-County code specifies signage in Summerland is to be on the frontage of the parcel only.

-The rear of the gas station is completely located in the rear setback. It is not legal to make any enlargements or attachments to the legal non-conforming building in the setback.

-This is an interior lot with no rear public access ever possible.

-County endorsed Summerland Commercial Guidelines require signage be harmonious and esthetically compatabie with surrounding parcels. This sign is not harmonious and is not compatible with any signage or structure within Summerland.

-400 watts of lights on the 42.5 square foot, 4' x 12' 101 rear facing sign reads and feels like a billboard.

-Deny the wall sign, uphold the SCA appeal and send the application back to SBAR to review all exterior lighting for the entire parcel and all proposed signage for review.

Thank you for taking action to protect our town snd its Families!!!

Grateful,
Kristi Lupoli

Sent from my iPhone
Kristi

Brianda Negrete

From: David Karp <david.karp14@gmail.com>
Sent: Saturday, December 10, 2022 10:22 AM
To: Hartmann, Joan; Laura Capps; Nelson, Bob; Lavagnino, Steve; sbcob
Subject: Urging the Honorable Supervisors to Support the SCA Appeal 22APL-00000-00022

Caution: This email originated from a source outside of the County of Santa Barbara. Do not click links or open attachments unless you verify the sender and know the content is safe.

Dear Supervisors:

As a resident of Summerland, I urge you to support the SCA Appeal regarding the rear signage proposed for the gas station. It is fairly clear that the existing regulations prohibit such signage and there appears little justification to grant an exemption to the regulations. I believe the allowance of this sign will set a horrible precedent for the community.

Thank you,
David A. Karp
2631 Freesia Drive
Summerland, CA 93067

Brianda Negrete

From: David Hill <dvdhill65@gmail.com>
Sent: Monday, December 12, 2022 7:00 AM
To: Williams, Das; Hartmann, Joan; Nelson, Bob; Laura Capps; Lavagnino, Steve; sbcob
Subject: Urging the Honorable Supervisors to Support the SCA Appeal 22APL-00000-00022

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December 11, 2022

RE: SCA Appeal Hearing, Dec. 13, 2022 BOS Agenda; Case #000000-00022; Fuel Depot/The Point sign project

Dear Supervisors:

I am writing to support the SCA appeal and to ask you to deny the proposed signage.

In past decades when commercial signs were poorly regulated, many Southern California communities and transportation corridors were subjected to forests of signs. These visual blights were aesthetically jarring -- and costly for businesses as each new sign vied for attention and diminished the effectiveness of all the others.

Santa Barbara County and others responded over the past years by carefully, with public input, crafting sign ordinances that were fair to business owners and allowed them to thrive-- but also protected view sheds and enhanced community attractiveness for tourists. To allow this sign to circumvent the spirit and letter of the sign regulations would be harmful to Summerland by degrading the view shed. Furthermore, if this sign is allowed and the precedent is set, other businesses throughout the County will also want to bend the rules to gain a similar competitive advantage.

Please support the communities of Summerland, Carpinteria and Montecito (and the best interests of all of Santa Barbara County) and deny this sign.

Respectfully,

David Hill 805 565-3573

PO Box 1353; 212 Asegra Rd., Summerland

Brianda Negrete

From: peter stockmann <pjstockmann@areopa.com>
Sent: Sunday, December 11, 2022 10:13 AM
To: Williams, Das; sbcob; Hartmann, Joan; Lavagnino, Steve; Laura Capps; Nelson, Bob
Cc: summerlandcitizens@gmail.com
Subject: 101 facing rear wall signage.
Attachments: PastedGraphic-1.tiff

Caution: This email originated from a source outside of the County of Santa Barbara. Do not click links or open attachments unless you verify the sender and know the content is safe.

Dear Supervisors,

My name is **Peter Stockmann**, a resident of Summerland, living at 2572 Banner Avenue,

Around 2016 Summerland began undergoing an uptick in tenant leasing and **investing in the Lillie Avenue commercial corridor**. Since this time Summerland has been on an economic upturn whose tax dollars benefit the county. It's hard to imagine how motivated the current tenants along Lillie Avenue would be if all of the sudden a blind eye was turned towards the ordinances and design guidelines and brightly colored, highly lighted, 101 facing rear signage popped up scarring the Summerland 101 corridor.

Please consider the following:

-The dangerous precedent this sets for the remainder of Summerland and our surrounding unincorporated communities throughout Santa Barbara.

-County code specifies signage in Summerland is to be on the frontage of the parcel only.

-The rear of the gas station is completely located in the rear setback. It is not legal to make any enlargements or attachments to the legal non-conforming building in the setback.

-This is an interior lot with no rear public access ever possible.

-County endorsed Summerland Commercial Guidelines require signage be harmonious and esthetically compatible with surrounding parcels. This sign is not harmonious and is not compatible with any signage or structure within Summerland.

-400 watts of lights on the 42.5 square foot, 4' x 12' 101 rear facing sign reads and feels like a billboard.

Please deny the wall sign, uphold the SCA appeal and send the application back to SBAR to review all exterior lighting for the entire parcel and all proposed signage for review.

The Areopa Group

Providing Innovative Intelligence

www.areopa.com

Peter Stockmann
Chief Executive Officer
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Summerland, California
Bloomfield Hills, Michigan

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Brianda Negrete

From: Louise Kelly <louisepowekelly@gmail.com>
Sent: Monday, December 12, 2022 7:58 AM
To: Williams, Das; Hartmann, Joan; Lavagnino, Steve; Nelson, Bob; Laura Capps; sbcob
Cc: pscott@gpscre.com
Subject: Re: Urging the Honorable Supervisors to Support the SCA Appeal 22APL-00000-00022

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WITH APOLOGY

The message below dated December 11, 2022 contains a one word typo. Please substitute this revision for your records.

Please, please please help our tiny coastal community retain the charm and authenticity that defines us by disallowing the lighted 101 facing rear signage this appeal opposes. Summerland's historical and unique character is a vanishing attribute along our state's coast that is vitally worthy of preservation.

Louise Kelly
Summerland Resident

On Dec 11, 2022, at 8:25 PM, Louise Kelly <louisepowekelly@gmail.com> wrote:

Please, please please help our tiny coastal community retain the charm and authenticity that defines us by disallowing the lighted 101 facing rear signage this appeal proposes. Summerland's historical and unique character is a vanishing attribute along our state's coast that is vitally worthy of preservation.

Louise Kelly
Summerland Resident