



COUNTY OF SANTA BARBARA CALIFORNIA

RESOLUTION CELEBRATING THE 10th ANNIVERSARY OF THE SANTA YNEZ VALLEY VISITORS ASSOCIATION

WHEREAS, the Santa Ynez Valley Visitors Association is celebrating their 10th Anniversary having been formed in the year 2001; and

WHEREAS, the Santa Ynez Valley Visitors Association has promoted the towns of Ballard, Buellton, Los Alamos, Los Olivos, Santa Ynez and Solvang for the last decade; and

WHEREAS, the Santa Ynez Valley Visitors Association has increased the awareness of the valley to visitors state-wide, nationally and internationally, through advertising, tradeshow, events and more; and

WHEREAS, the Santa Ynez Valley Visitors Association provides a forum for communication and collaboration for all Valley residents; and

WHEREAS, the Santa Ynez Valley Visitors Association provides marketing and public relations services to its members in order to maximize resources, increase efficiencies and gain synergies as it pertains to promoting the Santa Ynez Valley that all of us so dearly love.

NOW, THEREFORE, BE IT ORDERED AND RESOLVED that this Board of Supervisors hereby celebrates the Santa Ynez Valley Visitors Association's 10th Anniversary.

Passed and adopted by the Board of Supervisors of Santa Barbara County, State of California this 6th day of September, 2011 by a unanimous vote of all members present.



ATTEST:

Christine Walker
Clerk of the Board

L. J. O'Connell
Supervisor - 1st District
Grant W. Wynn
Supervisor - 2nd District
Robert J. Davis
Supervisor - 3rd District
Joni Gray
Supervisor - 4th District
Sh. J. ...
Supervisor - 5th District