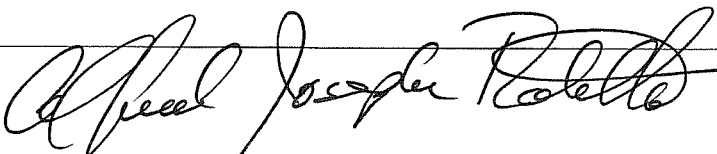


<b>APPLICATION FOR COUNTY OF SANTA BARBARA BOARD, COMMISSION, OR COMMITTEE</b> Return to: Clerk, Board of Supervisors County Administration Building 105 E. Anapamu Street, Room 407 Santa Barbara, CA 93101	DATE RECEIVED  <div style="text-align: right;">2009 MAR 16 AM 11:57</div> <input type="checkbox"/> Copy to Supervisor																
<b>INSTRUCTIONS:</b> Please complete each item below. Be sure to enter the title of the Board, Commission, or Committee (only one per application please) for which you desire consideration. For more complete information or assistance contact the Clerk, Board of Supervisors' Office. This application shall be maintained for a period of one year only. After one year it is necessary to file a new application for another year of eligibility. <b>Please print in ink or type.</b>																	
1. APPLYING FOR: ( Use specific title) <b>COUNTY OF SANTA BARBARA'S RETIREMENT BOARD</b>	2. Today's Date: <b>3/12/09</b>																
3. NAME: <div style="display: flex; justify-content: space-between; width: 100%;"> <div style="text-align: center;"> <b>Rotella</b>  <small>Last</small> </div> <div style="text-align: center;"> <b>ALFREDO</b>  <small>First</small> </div> <div style="text-align: center;"> <b>Joseph</b>  <small>Middle</small> </div> </div>	4. E-MAIL ADDRESS: <b>SBAL5@cox.net</b>																
6. ADDRESS: <div style="display: flex; justify-content: space-between; width: 100%;"> <div style="text-align: center;"> <b>5789 STOW CANYON ROAD</b>  <small>Number Street</small> </div> </div> <div style="display: flex; justify-content: space-between; width: 100%;"> <div style="text-align: center;"> <b>GOLETA</b>  <small>City</small> </div> <div style="text-align: center;"> <b>CA 93117</b>  <small>Zip Code</small> </div> </div>	5. TELEPHONE:  Home: <b>805-964-6333</b> cell Business: <b>805-689-0815</b>																
7. References: Give names and addresses of three persons, not relatives, who have knowledge of your character, experience, community involvement, and abilities.																	
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">NAME</th> <th style="width: 30%;">ADDRESS</th> <th style="width: 20%;">TELEPHONE NUMBER</th> <th style="width: 20%;">OCCUPATION</th> </tr> </thead> <tbody> <tr> <td>A. <b>DAVID RISTIG</b></td> <td><b>462 TOLTEL PLACE SB, CA 93111</b></td> <td><b>805-280-5775</b></td> <td><b>BANKER</b></td> </tr> <tr> <td>B. <b>CHRIS O'CONNOR</b></td> <td><b>4691 LA ESPADA DR S.B. 93111</b></td> <td><b>805-689-3272</b></td> <td><b>BANKER</b></td> </tr> <tr> <td>C. <b>DEAN MINOR</b></td> <td><b>670 DOESKIN TRAIL SANTA MARIA, CA 93455</b></td> <td><b>805-349-2856</b></td> <td><b>BANKER / Prior Board Trustee</b></td> </tr> </tbody> </table>		NAME	ADDRESS	TELEPHONE NUMBER	OCCUPATION	A. <b>DAVID RISTIG</b>	<b>462 TOLTEL PLACE SB, CA 93111</b>	<b>805-280-5775</b>	<b>BANKER</b>	B. <b>CHRIS O'CONNOR</b>	<b>4691 LA ESPADA DR S.B. 93111</b>	<b>805-689-3272</b>	<b>BANKER</b>	C. <b>DEAN MINOR</b>	<b>670 DOESKIN TRAIL SANTA MARIA, CA 93455</b>	<b>805-349-2856</b>	<b>BANKER / Prior Board Trustee</b>
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8. Are you or have you been employed by the County of Santa Barbara? <input type="checkbox"/> YES <input checked="" type="checkbox"/> No If YES, list: Department: _____ Title: _____ Date: _____																	
9. Please check appropriate boxes (optional): Ethnic or racial identity: <input checked="" type="checkbox"/> White <input type="checkbox"/> Black (African American) <input type="checkbox"/> Hispanic <input type="checkbox"/> Asian/Pacific Islander <input type="checkbox"/> Native American/Alaskan Native <input type="checkbox"/> Other (Please specify) _____	10. Education completed: <b>PLEASE SEE ATTACHED</b>  11. Indicate Supervisor who will receive a copy of this application: <b>DOREEN FARR</b>																
12. EXPERIENCE: Please explain why you are interested in serving and what experience you bring to the Commission or Committee for which you are applying. <b>As A RECENT RETIREE WITH OVER 36 YEARS OF BANKING, I WOULD LIKE TO CONTINUE TO UTILIZE MY FINANCE AND PEOPLE SKILLS IN A ROLE WHERE I CAN ADD VALUE TO THE COMMUNITY AND COUNTY WHERE I LIVE.</b>																	
13. ADDITIONAL INFORMATION: Give any information explaining your qualifications, experience, training, education, volunteer activities, community organization memberships, or personal interests that bear on your application for above Board, Commission, or Committee. Attach additional sheets as necessary.  <div style="text-align: center; font-size: 1.2em;">Please see Attached Resume</div>																	
14. SIGNATURE OF APPLICANT <div style="display: flex; align-items: center;"> <div style="margin-right: 20px;"> <b>3/12/09</b> </div> <div style="font-size: 2em;">x</div> <div style="font-family: cursive; font-size: 1.5em;">  </div> </div>																	

## **ALFRED J. ROTELLA**

5789 Stow Canyon Road, Goleta, CA 93117  
(Home) 805-964-6333 and (Cell) 805-689-0815  
[sbal5@cox.net](mailto:sbal5@cox.net)

### **Professional Experience:**

I moved to Southern California in 1973 from Ohio and spent the next 15 years working for Barclays Bank of California in various Los Angeles, Orange County and Santa Barbara locations. As Vice President and Regional Operations Administrator, I was responsible for the Operations and growth in deposits and loans for the 46 branches from Santa Barbara to San Diego. In 1986 I relocated to Santa Barbara as Branch Manager until Barclays was acquired by Wells Fargo Bank in 1988.

In 1988, I joined Santa Barbara Bank and Trust as Vice President Bank Operations Administrator. Shortly after being hired, I was given the responsibility of overseeing the Retail Banking Division and was subsequently promoted to Senior Vice President, Retail Banking Administrator overseeing all of the branches for the Company. Responsibilities included overseeing the Retail Regional Managers and their branches. I was also responsible for the new office growth through de novo branches and acquisition of other banks. I was responsible for the establishment of goals and the design of a pay-for-performance program to reward employees in the Retail Bank.

In 2002, I was promoted to SVP, Enterprise Sales Manager to establish and develop a new Sales Division for the entire state. As Sales Manager, I was responsible for new business growth throughout the state. I designed a commission plan to reward Business Development Officers and Regional Sales Managers. I had teams of employees throughout California in Santa Barbara, San Luis Obispo, Ventura, Monterey and Salinas Counties. These employees had the responsibility of developing new relationships and business for the bank in the areas of loans, deposits, leasing, trust, wealth and residential real estate.

In 2006, I was asked by the upcoming new President, George Leis, to work directly for him as a liaison for the front line and back office employees, especially in the Systems Technology areas, to help with open communications during a difficult time with our operating systems and their effect on the front line.

In 2007, I was then asked to take over as Head of Retail Banking again when the present individual left the company. This position lasted for approximately nine months during which time I was responsible for reorganizing and downsizing the staff while still maintaining good customer service and goal achievement.

In January of 2008, after completing this assignment, I retired with 20 years of service at Santa Barbara Bank and Trust.

Throughout my career I have overseen budgets of approximately \$30,000,000 with over 500 employees in my division.

**Community Involvement:**

Santa Barbara Public Education Foundation ~ *Former Director & Treasurer*  
Santa Barbara Downtown Organization ~ *Former Board Member*  
Santa Barbara Suburban Kiwanis ~ *Former Member*  
Family Service Agency ~ *Former Board Member & Finance Member*  
Anger Management Counseling Services ~ *Former Director*  
Girl Scouts of America ~ *Former Board Member & Finance Member*  
UNICO Italian Service Organization ~ *Former Director*  
St. Raphael Church & School ~ *Former Finance Board Member*  
American Heart Association ~ *Former Board Member*  
Goleta Historical Society ~ *Former Fund Raising Committee Board Member*  
Corvette Club of Santa Barbara ~ *Vice President of the Board & Past Treasurer*  
Montecito Country Club ~ *Secretary and Board Member of the Men's Golf Committee*

**Education:**

University of Washington	1993	Seattle, WA
<i>Pacific Coast Banking School</i>		
University of Wisconsin	1985	Madison, WI
<i>School for Bank Administration</i>		
Duquesne University	1972	Pittsburgh, PA
<i>Bachelor of Arts, Psychology</i>		
Catholic Central High School	1968	Steubenville, OH