



Animal Sheltering & Adoptions

Santa Barbara County Animal Services

G-2307-47771 - Animal Welfare Organization
Amount Granted: \$15,000.00

Status Granted

Organization Information

Organization:	Santa Barbara County Animal Services
Primary Contact:	Sarah Aguilar
Primary Signatory:	Sarah Aguilar

Thank you for all you do to save pet lives and welcome to Petco Love's 2023 Animal Welfare Organization (AWO) application. We know you're doing great work, and want you to have the best chance to receive lifesaving grant investments. Before you begin, we encourage you to read the [AWO Grant Application Instructions](#). Silly mistakes happen to great organizations, and sadly may result in a denied application. Don't let that happen to your organization – read the instructions carefully.

IMPORTANT: THIS IS A TWO-PART APPLICATION

This application requires that your organization has completed a 2022 Annual Data Report. This report must be submitted by **July 31, 2023 for your grant investment application to be considered.** Information about completing the Annual Data Report can be found on the Organization's tab on the main dashboard of this site. You will find the Organization section on the left-hand menu.

Annual Data Reports are due annually by March 31. Complete your Annual Data Report on time each year to be eligible for all partner benefits including Adoption Rewards, fast-track disaster relief, and other partner perks!

Information Verification

Please navigate to the "Organization Info" section of the Fluxx Grants Portal and verify that the following information is correct: organization type, executive officer, and mailing address. *Note: Descriptions of organization types may be found on our Animal Welfare Organization (AWO) Grant Application Instructions linked above.*

Do you need to update your organization type, executive officer, or mailing address?	No
Has your organization submitted the 2022 Annual Data Report?	YES
Is your organization currently integrated in Petco Love Lost?	Yes
Is the primary contact listed above the correct contact for Petco Love Lost communication? :	Yes
Do you promote Petco Love Lost on your website?	Yes
Please paste the URL/link to your org's lost/found resources page, including Petco Love Lost:	www.sbcanimalservices.org
Did your organization have a yearly intake of 250 or more pets in the previous year?	Yes

Animal Welfare Organization Request Details

Petco Love uses the information provided in your application and Annual Data Report to evaluate your organization's effectiveness and efficiency against your peers.

Beginning of 2022 we are no longer asking you to submit a requested amount. Instead, please use the description box below to share the purpose of your investment request, including how the investment will increase lifesaving in

your community. Petco Love provides un-restricted funding. If awarded an investment, your organization may utilize funds for any purpose that increases in your lifesaving results, or other significant positive lifesaving impact for pets in your community.

Please describe the purpose of your investment request, including its lifesaving impact.

Use of Investment:

SBCAS has seen a 55% increase in stray pets the last several months, and any grant funds from PetCo would be used toward reunification efforts.

- An investment in technology and resources to handle lost pets efficiently including improvements to our website and development of a mobile app that allows community members to see pets in shelter
- Expansion of community outreach programs including but not limited to a lost/found informational marketing campaign, "pet found here" yard signs, and a method to allow pet owners the opportunity to print flyers free of charge.
- A pet investigator staff member who can develop a network of partners and volunteers to research any and all leads.
- Training sessions for staff, volunteers and other interested community members to equip them with the necessary skills to handle anxious and lost animals with care and sensitivity.
- Creation of a reward system to encourage and celebrate finders who successfully reunite pets with their owners.

Please provide other important information that may be relevant or important to our consideration of your request. Attachments may be added in the Attachments and Certifications section.

Additional Information:

Do any of these unique circumstances apply to your request? : Restricted funding request

Transfer Partnerships

Did your organization transfer in animals from shelters OTHER THAN your local shelter in the last calendar year? : NO

Lost & Found

Does your organization have a Return to Owner (RTO) goal? Yes

How often do you review/evaluate your progress towards that goal? Monthly

Does every adopted and/or reclaimed pet leave your care with information about Petco Love Lost? : Yes

Does your organization have a program or process to waive reclaim fees for RTO? : Yes

On average how many animals does your organization have on hand on a given day? 500

On average, what percentage of pets in care on a given day are visible in your Petco Love Lost feed? Over 75%

Does your organization utilize the Petco Love Lost toolkit? : Yes

Please find the Petco Love Lost toolkit here

Partnership & Recognition

Recognition:

Your recognition of Petco Love to your supporters and within your community encourages Petco customers to feel confident in making a donation to Petco Love at the register when they shop. This fundraising in small amounts (averaging around \$2 per transaction) helps support Petco Love's grant investments program in a way that does not diminish your own fundraising efforts. It's incredible that simply by collecting these small contributions we are able to provide approximately \$30 million annually to shelters like yours each year!

Are you willing to work with Petco Love, Petco, and any other corporate partner or organization designated by Petco Love to recognize and promote this award?

Agree to recognize investment: Yes

Describe your relationship with Petco Love and/or Petco stores, if applicable.

Relationship:

SBCAS has had a full leadership turnover and there is no institutional knowledge about our history with Petco. We recently created a Marketing and Events Coordinator position, and the team member restarted adoption events at stores! She is building a volunteer team to expand our presence. I also met with Abbie and Aaron to understand what we already had in place with Petco Love and understand what we needed to do moving forward to re-kickstart our engagement.

Documents & attachments

To submit your request you must upload the following documents in this section. Click the headings below for instructions. Please read the instructions carefully as failure to upload required documents will result in your application being denied.

▼ Other required documents uploading instructions

To upload:

- Click the plus sign
- Click "add files"
- Select the correct files from your computer
- **Use the drop-down menu to add the correct label to each file**
- Click "start upload"



Other required documents:

- **IRS Form 990 or other financial document** - All nonprofit organizations are required to submit their most recent IRS Form 990, excluding schedules. If your organization does not file a Form 990, please attach audited financial statements, if available, or otherwise un-audited financial statements. Municipal agencies should attach their animal control budget document.

Optional documents:

Other documents commonly associated with requests may include capital campaign materials, sponsorship information, photos or other items. Please limit other documents to those critical to your request.

DOCUMENTS

 sbcas fy2324 budget.pdf 

Adoption Center Operating Agreement

Added by Sarah Aguilar at 10:33 PM on July 21, 2023

Certification

- I certify that the leader of the organization (CEO/Executive Director/President or similar title) has reviewed and approved this application and the accompanying Annual Data Report.
- I certify that I am an officer or authorized representative of the organization submitting this application and that all information on this grant application is true and correct in all material respects.
- I agree that any funds granted will be used specifically to accomplish lifesaving objectives.
- I agree on behalf of the organization that as a partner of Petco Love any public messaging that includes information about Petco Love shall promote a positive message about helping pets and saving lives.
- I agree on behalf of the organization that its representatives shall not disparage or speak negatively or take any action intended, or which would reasonably be expected, to harm Petco Love or its reputation or which would reasonably be expected to lead to unwanted or unfavorable publicity to Petco Love.
- I certify and agree that any and all information submitted is not considered confidential, will become the property of Petco Love, and that Petco Love may use such information as it deems appropriate in its sole discretion.
- *If you cannot agree to these conditions, you may not submit this grant application.*

Select "yes" to agree: Yes

Are you submitting this application on behalf of a governmental or municipal agency, department or division?

Select "yes" or "no" Yes

I hereby certify that any grant funds awarded will be utilized and become an additive part of the funding on the animal control sheltering department, shall not supplant or diminish government allocated funds, and shall not be appropriated to the general funds of the municipality.

If you cannot agree to this condition, you may not submit this grant application.

Select "yes" to agree: Yes

IMPORTANT: The "Submit" button will appear after you select "Save and Close". After you save your form for the last time it is not submitted until you click the "Submit" button at the bottom of this page. You may verify that your request has been submitted by checking the menu to assure your request has moved from "Pending Requests" to "Submitted Requests".