



BOARD OF SUPERVISORS  
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors  
105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

**Department Name:** County Executive  
Office  
**Department No.:** 012  
**For Agenda Of:** August 25, 2020  
**Placement:** Administrative  
**Estimated Time:**  
**Continued Item:** No  
**If Yes, date from:**  
**Vote Required:** Majority

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**TO:** Board of Supervisors

**FROM:** Department Director(s)      Mona Miyasato, County Executive Officer  
Contact Info:      Nancy Anderson, Assistant CEO

**SUBJECT:** CSAC 2020 Challenge Award Submissions

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**County Counsel Concurrence**

As to form: N/A

**Auditor-Controller Concurrence**

As to form: N/A

**Recommended Actions:**

Authorize County departments to submit an online entry into the California State Association of Counties (CSAC) 2020 Challenge Awards competition.

**Summary Text:**

This item is on the Board's agenda to endorse the submittal of entries into the CSAC Challenge Awards competition by authorizing departments to submit an online entry.

**Background:**

Each year the California State Association of Counties holds a competition (the Challenge Awards) to recognize the innovative and creative spirit of California county governments in finding new, effective and cost-saving ways to provide programs and services to their residents. Projects or programs will be evaluated based on innovation, uniqueness, cost-effectiveness and results. The County proposes to submit the following entries:

- District Attorney Department: **District Attorney's Arson Task Force**  
The goal of the District Attorney's Arson Task Force is to successfully educate, prevent, investigate and when appropriate, prosecute arson cases. The Arson Task Force is now approaching its 10-year anniversary. At the time that this task force was created there was no similar task force in the state, and as far as we know no other such task force exists in the state today. As a result of this task force, cases have been solved and resolved both carefully and quickly resulting in justice being served and critical resources being saved.

- **General Services Department: Emergency Operation Center (EOC) Portal**  
In 2017-2018, the County of Santa Barbara experienced a fire and flood within a month of each other. The EOC Logistics Section, managed by the General Services Department, was using a spreadsheet to track over 100 Emergency Event Logistics Service Requests (known as 213 Requests) for these events. General Services recognized the need for a more robust service request system, and built an automated EOC Portal to document, track and provide access to all requests, and most recently, this application has been used to support the COVID-19 emergency. To date more than 800 requests for service have been processed through the portal. Each request record tracks financial information, demobilization details, and status. The portal has been used by departments to request hotel rooms, testing sites, transportation needs, computer support, and personal protective equipment (PPE), just to name a few. The portal also provides access to PPE inventory in real time.
- **Probation Department: Trust Unit**  
The Santa Barbara County Probation Department is moving toward deeper implementation of a Positive Youth Development (PYD) approach, which increases resiliency by building on youth strengths and assets. The integration of PYD model within a juvenile hall setting presents a unique challenge given the historical punitive framework within institutions. In January of 2020, the Department's Trust Unit with the Juvenile Hall was established to address this shift and promote personal growth, positive behavior change and long-term success for youth within the detention setting.
- **Sheriff's Department: Sheriff's Treatment Program Success Stories Participants Collaborate with County and Community Non-Profits to make Personal Protective Equipment for First Responders and Community Members**  
The Santa Barbara County Emergency Operations Center, the Santa Barbara Bucket Brigade, and the Santa Barbara Foundation collaborated with the Santa Barbara Sheriff's Office to create a community service project that gave incarcerated individuals participating in the Sheriff's Treatment Program/Success Stories Program an opportunity to make Personal Protective Equipment for first responders and medical providers, and cloth face masks for Santa Barbara County residents during the local COVID-19 crisis.
- **Human Resources Department: Job Matching Program**  
In response to the COVID-19 pandemic, the County Human Resources Department established an Employee Job Matching program, which temporarily reassigned County and local, mutual-aid employees to specialized positions. HR recruiters reviewed County and mutual-aid employees' responses to the job matching registry and matched them to available COVID-19 reassignment positions based of skills needed for those roles that employees possessed. Through the Employee Job Matching Program, County HR was able to fulfill our COVID-19 staffing needs to meet the health order requirements and to support our local community residents and businesses.
- **Human Resources Department: New Employee Welcome (NEW) Program**  
County of Santa Barbara's New Employee Welcome program is a year-long cohort system with three touchpoints (one month, six months and twelve months) to improve employee engagement, create a feedback culture and increase retention. These touchpoints are based on Maslow's Hierarchy of Needs, which focuses on the employee at different stages of their career journey with the County. NEW helps new hires accomplish their goals easier and faster, throughout their

career at the County of Santa Barbara and more importantly, we encourage employees to connect with their fellow colleagues, and their HR team to ensure support as they acclimate and learn their new role. The CEO and a department head from one of the 23 departments also attend the sessions to welcome the participants, share stories, values, and insights. Although COVID-19 disrupted our usual welcoming process, we have successfully retained a sense of belonging and interaction with our participants by pivoting to a 100 percent online experience.

**Fiscal and Facilities Impacts:**

Budgeted: Yes

Narrative: There is a \$75 entry fee per submittal.

**Attachments:**

Attachment 1 – District Attorney’s Arson Task Force

Attachment 2 – Emergency Operation Center Portal

Attachment 3 – Trust Unit

Attachment 4 – Sheriff’s Treatment Program Success Stories

Attachment 5 – Human Resources Job Matching Program

Attachment 6 – Human Resources New Employee Welcome (NEW) Program

**Authored by:** Mona Miyasato, County Executive Officer