



# Memorandum

June 1, 2017

To: Board of Supervisors  
From: George Chapjian, CSD Director  
CC: Brian Yanez, Deputy Park Director, Ryder Bailey, CPA CSD CFO  
Subject: Beach Parking Fee Recap

2017 JUN 1 11 10 AM  
COUNTY OF SANTA BARBARA  
CLERK OF THE SUPERVISORS

During the April 16<sup>th</sup> Set Hearing Request for the Parks Countywide All Fee Adjustment, Supervisors discussed beach parking fees and County beaches and day use fees at Jalama Beach.

The Department last evaluated parking fees at County parks in 2012. Three public hearings were held before the Park Commission where they ultimately made the recommendation not to have fees by a vote 5-0. The Board of Supervisors also received a Departmental Item presentation on Beach Parking Fees in October 2012, where there was strong opposing from the public and parking fees failed to pass by a unanimous vote 5-0.

Parks Division does not charge for access or parking at any of its Day Use parks. This includes seven Day Use parks that provide beach access. Those parks are as follows;

- Rincon Beach (194 parking spots)
- Loon Point (52 parking spots)
- Lookout Park in Summerland (79 parking spots)
- Arroyo Burro Park (213 parking spots)
- Goleta Beach (589 parking spots)
- Rancho Guadalupe Dunes (56 parking spots)
- Ocean Beach in Lompoc (104 parking spots)

Estimated gross revenues from parking fees at County beaches and access were \$1.6 million dollars annually. Maintenance and ongoing cost was estimated at \$800,000, netting the county revenue at \$800,000.

In 2015, per California Coastal Commission, Permit #4-14-0687, County Parks can longer charge for Beach parking at Goleta Beach, which has approximately 50% of county beach parking spots. This revenue accounted for a significant portion of the projected parking revenues.

Jalama Beach daily vehicle entrance fee is currently \$10. Jalama Beach, like Cachuma Lake Recreation Area, are not "Day Use" parks, but overnight camping facilities. Both facilities are staffed in some capacity 24 hours a day, with amenities not found at our Day Use parks. Amenities such as dry camp sites, cabins, yurts, RV hook ups, sewage facilities, shower facilities, ect.

Should you require additional information, I will happily provide at your request.

George Chapjian, Director