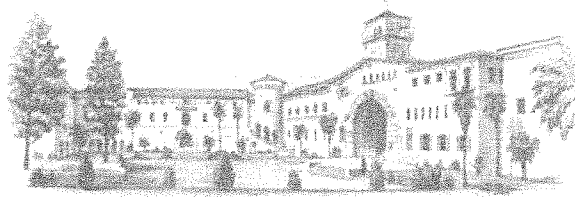


JOAN HARTMANN
Third District Supervisor



County Administration Building
105 East Anapamu, Fourth Floor
Santa Barbara, CA 93101
Telephone: (805) 568-2192

COUNTY OF SANTA BARBARA

Date: 04/11/2022

Clerk of the Board of Supervisors
County of Santa Barbara
105 East Anapamu Street
Santa Barbara, CA 93101

RE: Appointment of Alexandra Hurtado to County Park Commission

For placement on the Board of Supervisors agenda for the meeting of: 05/03/2022

I would like to recommend the appointment/ reappointment of the following person to the Park Commission:

Salutation: Mr Mrs Ms.
Full Name of Appointee: Alexandra Hurtado
Address:
City/State/Zip:
Home Phone:
Work Phone:
E-mail:

Appointee will represent the Third District on this commission.

Check box only if this appointment is filling an unexpired vacancy for Frances Romero

Third District Supervisor: Joan Hartmann

Signed by: Joan Hartmann

COB Information Verification	
<input type="checkbox"/>	Letter of Resignation on file
<input type="checkbox"/>	Vacancy Notice on file
Term:	
<input type="checkbox"/>	_____ years
<input type="checkbox"/>	Beginning date _____
<input type="checkbox"/>	Ending date _____

Profile

Alexandra

First Name

Hurtado

Last Name

[Redacted]

Email Address

[Redacted]

Street Address

[Redacted]

City

CA

State

93436

Postal Code

Indicate Supervisor Who Will Receive a Copy of your Application *

Third District - Joan Hartmann

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

Which Boards would you like to apply for?

Parks Commission: Submitted

Reference 1 Name

Carlos Rivas

Reference 1 Telephone

[Redacted]

Reference 1 Occupation

Naval Air Systems - Senior Management Analyst

Reference 2 Name

Kent Wojociechoski

Reference 2 Telephone

[Redacted]

Reference 2 Occupation

Retired Police -Pals

Reference 3 Name

Tony Vallejo

Reference 3 Address

[Redacted Address]

Reference 3 Telephone

[Redacted Telephone]

Interests & Experiences

Please explain why you are interested in serving, and what experience you bring to the Committee. Attach additional documentation as necessary.

My interest in serving on the board is to help create a place where children can turn to and involvement like the park. Especially living in lompoc the only way to help change our community is by getting involved.

Give any information explaining qualifications, experience, training, education, volunteer activities, community organization memberships, or personal interests that bear on your application for the above Board, Commission or Committee. Attach additional documentation as necessary.

Also serve as a member on the board for Lompoc Teen Center, have partnered up with the Boys and Girls club to provide teen room equipment, furniture and appliances across Santa Barbara county.

[Alexandra_Hurtado_1_.pdf](#)

Upload a Resume

[Alex.Informal_letter.docx.pdf](#)

Please attach any additional documents here

Demographics

Ethnicity

Hispanic

Gender

Female



Date of Birth

Please Agree with the Following Statement

I agree that upon submission of this application all information provided is a matter of public record, and is subject to disclosure.

I Agree *



ALEXANDRA HURTADO

PERSONAL PROFILE

Store Manager offering over 6 years of experience in retail operations, sales and service team leadership and profitability strategies. Organized and adept at prioritizing daily tasks and following through to achieve performance and productivity goals.

CONTACT

BILINGUEL



[linkedin.com/in/Alexandra-hurtado-magana-069a9617a](https://www.linkedin.com/in/Alexandra-hurtado-magana-069a9617a)

Board member for Lompoc Teen Center

SKILLS

Store opening +closing
Store operations oversight
Inventory management
Customer service
Team-oriented
MS Office Proficient
Accurate cash handling
Shift Checklist
Employee Training
Administrative Support
Team Leadership
Reliable
Sales Professional
Outstanding communication skills
Business Marketing
Graphic Design
Create and coordinate co-
Worker incentives, and store promotions

SOFTWARE KNOWLEDGE

Adobe
MS
Canva
Google

WORK EXPERIENCE FAMILY SUPPORT COORDINATOR

Olive Grove Charter School March 2022-Present

- The Family Support Coordinator (FSC) connects parents, guardians, and visitors to the people and resources at the Learning Center and within the Olive Grove.
- The FSC is a resource and liaison for parents/guardians building a collaborative foundation for parent/guardian empowerment and engagement in student learning.
- Translate for parents during enrollment, parent meetings, school meetings and daily needs as well as any OGCS documents
- Responsible for the confidentiality of Cumulative Records; filing, storing, and packaging graduate student.
- Responsible Cumulative Records and updating student information on Pathways.
- Takes Family through Reg Online over the phone and in person.
- Collects new student documents, scans and distributes to Enrollment Specialist.
- Creates Flyers as directed and approved by LC Director.
- Monitor and Coordinate purchases with LC Director.
- Create student and teacher IDs using the ID Maker.
- Assist with Withdrawal Process.

GENERAL STORE MANAGER

Rent-A-Center | April 2015 -October 2021

- Secured store perimeter and enforced procedures to minimize losses and protect store assets.
- Increased profits 776% YOY by restructuring store layouts, enabling more efficient inventory management, financial planning and sales performance metric analysis.
- Increased customers by 40%
- Exceeded specific team goals and resolved issues by partnering with staff to share and implement customer service initiatives.
- Delegated work to employees based on shift requirements, individual strengths and unique training.
- Development, coordinate, and management of programs.
- Collaborate with community members.
- Updated store pricing, signage and merchandising based on current promotions.
- Hired, trained and managed team , including evaluating performance and enforcing disciplinary actions.
- Developed and optimized store schedules to meet expected coverage demands and maintain optimal service levels.
- Contributed to merchandising ideas at company level.
- Created flyers, sales, and promotions.
- Worked on Lead management to promote for promotion of current and future customers.
- Provided excellent customer service and adhered to all standard practices, maximizing sales and minimizing shrinkage.
- Received packages and deliveries and restocked inventory upon shipment arrival, checking merchandise into system.
- Greeted,assisted and informed over 700 accounts daily in high traffic retail.
- Built loyal customer base by delivering excellent customer service and restocking in-demand products, including most updated electronic device, furniture, appliances, office needs.
- Oversaw daily cash register operations and cash management.
- Resolved customer problems on a district level by investigating issues, answering questions and building rapport.
- Managed sales, reconciles cash and made bank deposits while performing store opening and closing duties.

EDUCATION
NYIP-NEW YORK INSTITUTE OF PHOTOGRAPHY
2014

EP EXECUTIVE PROGRAMS REAL ESTATE SCHOOL
2020-present

RECOGNITION
Award by the U.S Army

Recognized by the CEO/Director of Rent-A-Center
<https://investor.rentacenter.com/node/19341/pd>

Award Top Gun Elite on a District and Regional level