

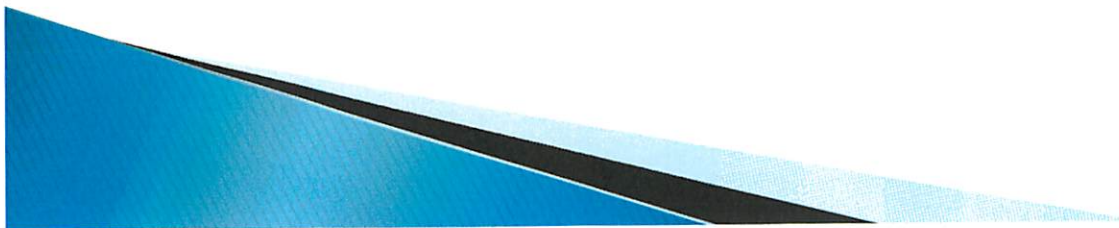
Economic Contributions of Santa Barbara County Agriculture



Cathy Fisher
Agricultural Commissioner/
Sealer of Weights and Measures

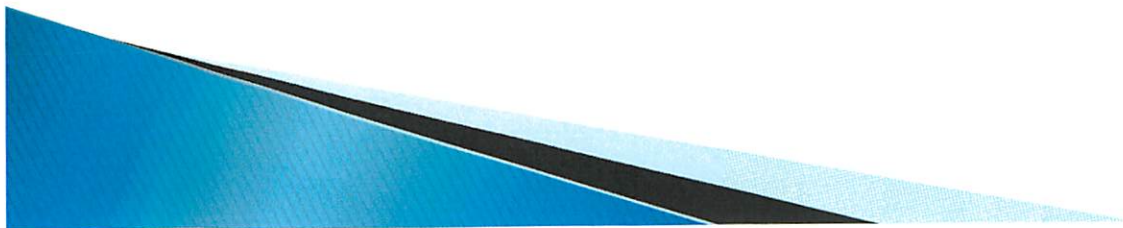
Purpose

- ▶ Assess the economic significant of agriculture
- ▶ Defines agricultures economic role
- ▶ Inform policy makers, agriculture businesses, community groups and increase public awareness
- ▶ Examine diversity for economic resiliency
- ▶ Ecosystem services and historical perspective



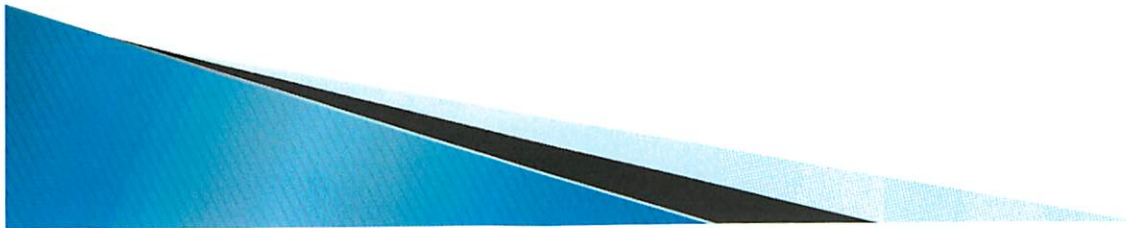
Background

- ▶ Agricultural Impacts Associates, LLC
 - Dr. Jeff Langholz
 - Dr. Fernando De Paolis
- ▶ Agricultural Commissioner/Sealer staff
- ▶ Utilized annual crop report data, local statistics and national data sources from 2011
- ▶ Santa Barbara Foundation



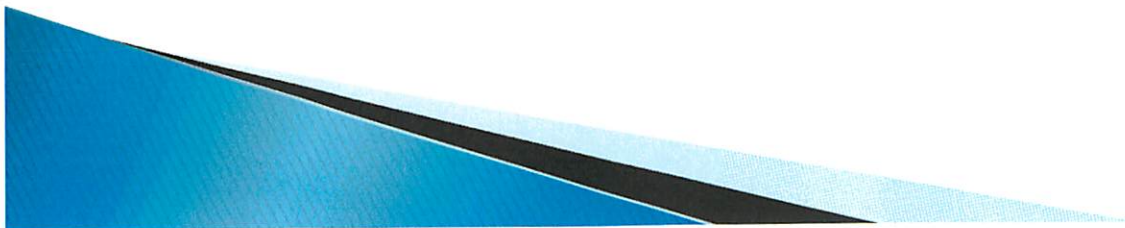
Total Contributions

- ▶ Contributes a total of \$2.8 billion to the local economy
 - \$1.8 billion in direct economic output
 - \$1.0 billion in multiplier effects
- ▶ Infuses \$53.5 million in indirect business tax payments equaling 6.2% of the county's entire annual budget of \$866 million.



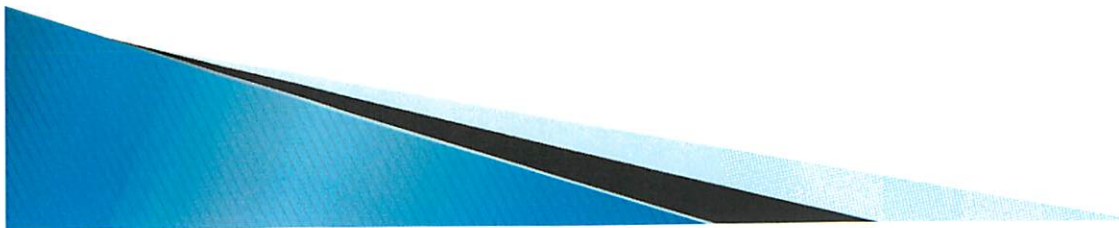
Total Contributions

- ▶ 25,370 jobs in SBC are attributed to agriculture
 - 15,971 directly related to agriculture
 - 9,399 additional jobs for multiplier effects
 - 3,826 jobs from value-added food processing
 - Wineries accounted for 85.3% of the value-added food processing jobs
- ▶ 1 out of every 10 jobs in the county



Crop Diversity

- High crop diversity
- Provides economic stability
 - ✓ High economic diversity minimizes risks
- Shannon–Weaver Index rating of 2.49.
 - ✓ Evaluate trends within the county
 - ✓ Compare diversity to other counties



Ecosystem Services from Agriculture

▶ USDA

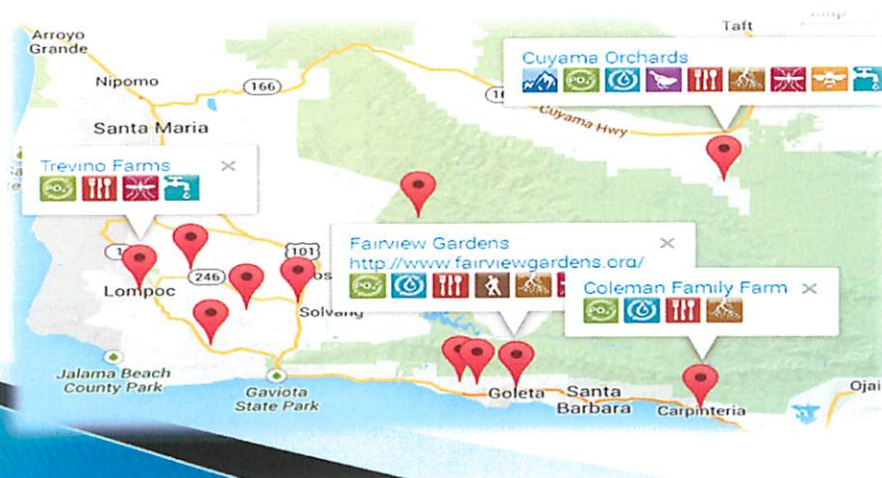
- Developing markets for ecosystem services

▶ CDFA

- In 2013, created the first ecosystem services database for agriculture

- <http://apps.cdfa.ca.gov/EcosystemServices>

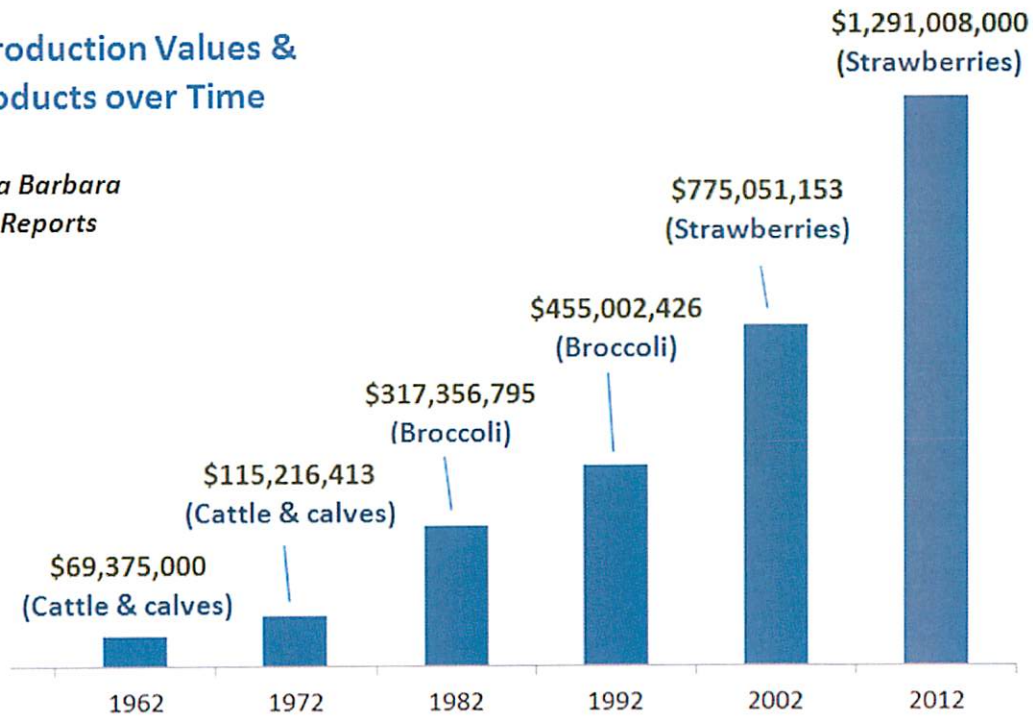
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Historical Perspective

Figure 1. Production Values & Leading Products over Time

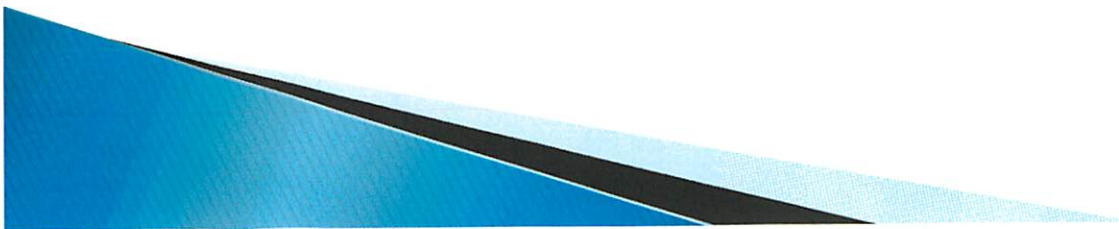
Source: Santa Barbara County Crop Reports



Toward the Future

- ▶ Agriculture's powerful role:
 - Economic driver
 - County employment
 - Diversity provides economic stability
 - Delivers ecosystem services
 - Vital link to the past and future

Economic Contributions Report located at:
<http://www.agcommissioner.com>



Thank You

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