

IMING OCTOBER 23<sup>RD</sup> TO 31<sup>ST</sup> RED RIBBON WEEK IN SANTA BARBARA COUNTY

WHEREAS, Red Ribbon Week is the oldest and largest nationwide campaign focusing on drug abuse prevention and education opportunities to promote a drug-free lifestyle with the ultimate goal of eliminating drug use and the associated impacts of addiction; and

WHEREAS, the National Red Ribbon Campaign is an annual effort that takes place the last week of October and offers residents the opportunity to demonstrate their commitment to drug-free lifestyles by promoting visible, unified prevention and education efforts with an estimated 80 million individuals participating nationwide; and

WHEREAS, the Red Ribbon Campaign was established by Congress in 1988 to encourage a drug-free lifestyle in honor of Enrique "Kiki" Camarena, a Drug Enforcement Administration agent who was murdered in the line of duty; and

WHEREAS, government agencies, law enforcement, local businesses, religious institutions, service organizations, schools, families, and youth will demonstrate their commitment to healthy, drug-free lifestyles by wearing and displaying red ribbons and wristbands during this weeklong campaign;

NOW, THEREFORE, BE IT AND IT IS HEREBY ORDERED AND RESOLVED that this Board of Supervisors proclaims October 23rd to 31st Red Ribbon Week in Santa Barbara County and encourages all residents to support and participate in alcohol and other drug prevention activities to celebrate this year's theme, "#YouOnlyLiveOnce!".

Passed and adopted by the Board of Supervisors of Santa Barbara County, State of California this 18<sup>th</sup> day of October, 2016 by a unanimous vote of all members present.

Monno

Supervisor - 3rd District

4th District

Supervisor -

rvisor - 5th District