



*Santa Barbara*  
**CHANNELKEEPER®**



*Keeping watch for clean water*

# Watershed Brigade

**Channelkeeper's Watershed Brigade is a community of volunteers dedicated to keeping our local watersheds and beaches clean.**

**Brigade members remove trash from trails, creeks, rivers, urban areas, and beaches, act as environmental stewards, and collect trash data used to help reduce pollution at its source.**

**And it's fun! Volunteers earn points that make them eligible for perks and prizes.**



# Incentivized Participation

Volunteer service earns points and prizes!

The Watershed Brigade invites community members to be part of the solution to pollution by doing clean-ups and making a local impact. Volunteers can take positive environmental action and watch their points add up on the scoreboard!

## Monthly Challenges:

- Brigadiers earn points when they conduct clean-ups and share results.
- Channelkeeper hosts monthly events to encourage participation.
- Each month we tally up the points and enter top scorers in a drawing to win great prizes!

## Corporate Challenge:

- Companies can make a difference in the community while gaining visibility.
- Clean-ups provide an opportunity to engage employees in a cooperative activity while remaining safely socially distanced
- It's easy to organize a corporate clean-up event. Channelkeeper provides the supplies and programmatic framework for teams to participate.



## Statistics



6,354 lbs. of Trash  
Removed



140 Sites Cleaned



318 Volunteers Engaged



# Community

We formed the Watershed Brigade in 2020 as a grassroots community effort to fight litter and keep our local watersheds and beaches clean.

To date, 318 volunteers have helped to clean up trash and debris from local trails, creeks, rivers, urban areas, and beaches and have worked as environmental stewards to encourage responsible exploration of our local watersheds.





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