



**BOARD OF SUPERVISORS
AGENDA LETTER**

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: County Executive Office
Department No.: 990
For Agenda Of: November 6, 2007
Placement: Administrative
Estimated Tme: NA
Continued Item: No
If Yes, date from:
Vote Required: Yes

TO: Board of Directors, Redevelopment Agency
FROM: Department Michael Brown, Executive Director, Redevelopment Agency
Director(s)
Contact Info: Terri Maus-Nisich, Assistant County Executive Officer (x 3412)
Jamie Goldstein, Deputy Director, Redevelopment Agency (x 8050)
SUBJECT: Health and Safety Code 33420.2 Findings for Graffiti Abatement

County Counsel Concurrence

As to form: Yes

Auditor-Controller Concurrence

As to form: Yes

Recommended Actions:

That the County of Santa Barbara Redevelopment Agency Board of Directors:

Adopt a resolution (Attachment A) finding that because of the magnitude and severity of the graffiti within the Isla Vista Redevelopment Project Area, Redevelopment Agency funding for graffiti abatement is necessary to effectuate the purposes of the Redevelopment Plan.

Summary Text:

This item is on the agenda to make required Health and Safety Code 33420.2 findings that Redevelopment Agency funding for graffiti abatement is necessary to implement the Isla Vista Redevelopment Plan.

Graffiti is a pervasive and increasing problem in Isla Vista that pollutes the visual atmosphere of public and private properties, institutions, parks, and buildings throughout the community. Graffiti creates an impression of blight that is costly to abate. According to the National Association of Realtors, properties located in neighborhoods where there is graffiti vandalism lose 15% of their value. A failure to abate graffiti when it occurs can lead to downward cycle of additional graffiti, lack of private investment and related criminal activity. The rate of graffiti incidents reported to the Isla Vista Foot Patrol increased by 88% between 2006 and 2007.

The Isla Vista Recreation and Park District has established a volunteer Adopt a Block program. The program's one staff person coordinates volunteers who pick up trash and clean the Isla

Vista's streets. Annually the program results in the removal of about 7,000 pounds of trash each year, and removes graffiti from streets, buildings and area parks. The program is funded through a variety of sources; Agency funds will only be used for graffiti abatement.

If the findings required by California Law are made, the Agency will enter into a Purchasing Contract for \$6,000 with IVRPD to fund the Adopt a Block's graffiti abatement efforts for this fiscal year.

Fiscal Analysis:

The Redevelopment Agency's adopted FY 07/08 budget (D-421) includes funding necessary for the Agency to enter into a contract for \$6,000 to fund Adopt a Block's FY 07/08 graffiti abatement efforts. Funding for future years of the program will be considered during the Agency's annual budgeting process.

Staffing Impacts: NA

Special Instructions:

Please forward a copy of the minute order to Jamie Goldstein, CEO Office

Attachments:

A. Resolution

Authored by:

Jamie Goldstein

cc:

Rochelle Camozzi, Public Works

A RESOLUTION OF THE SANTA)
BARBARA COUNTY REDEVELOPMENT)
AGENCY FINDING THAT BECAUSE OF THE)
MAGNITUDE AND SEVERITY OF THE)
GRAFFITI WITHIN ISLA VISTA,)
REDEVELOPMENT AGENCY FUNDING FOR)
GRAFFITI ABATEMENT IS NECESSARY TO)
EFFECTUATE THE REDEVELOPMENT PLAN)

Resolution No. _____

WHEREAS, on November 27, 1990 the Santa Barbara County Board of Supervisors approved and adopted Ordinance No. 3894 establishing the Redevelopment Plan for the Isla Vista Redevelopment Project; and

WHEREAS, the Isla Vista Redevelopment Project Area (“Project Area”) was established to remedy, remove, and prevent physical blight and economic obsolescence in the Project Area through implementation of the Plan; and

WHEREAS, the damage within the community of Isla Vita, through the placement of graffiti on both public and private property, is significant and increasing: and

WHEREAS, graffiti is a visual blight and nuisance to the public, decreasing the attractiveness of the entire community and increasing the incidence of crime; and

WHEREAS, according to the National Association of Realtors, properties located in neighborhoods where there is graffiti vandalism lose 15% of their value, resulting in an overall increase in community blighting conditions.

NOW, THEREFORE BE IT RESOLVED by the Redevelopment Agency of the County of Santa Barbara as follows:

The Board of Directors hereby finds and determines that: consistent with Health and Safety Code 33420.2, because of the magnitude and severity of the graffiti within the Isla Vista Redevelopment Project Area, Redevelopment Agency funding for graffiti abatement is necessary to effectuate the purposes of the Isla Vista Redevelopment Plan and will assist in the elimination of blight in Isla Vista.

APPROVED AND ADOPTED by the Board of Directors of the Redevelopment Agency of the County of Santa Barbara, State of California, the [REDACTED] day of [REDACTED], 2007, by the following vote:

AYES:

NOES:

ABSTAIN:

ABSENT:

Brooks Firestone
Chair, Board of Directors

ATTEST
MICHAEL F. BROWN
AGENCY SECRETARY

By: _____

APPROVED AS TO FORM:
STEPHEN SHANE STARK
Agency Counsel

By: _____
Deputy

APPROVED AS TO FORM:
BOB GEIS
Agency Treasurer

By: _____