



**BOARD OF SUPERVISORS
AGENDA LETTER**

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Public Health
Department No.: 041
For Agenda Of: December 7, 2021
Placement: Administrative
Estimated Tme:
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors
FROM: Department Van Do-Reynoso, MPH, PhD, Director
Director Public Health Department
Contact Info: Susan Liles, R.D. 681-5279
Director of Nutrition Services
SUBJECT: Amendment to the Women, Infant and Children Program Revenue Agreement

County Counsel Concurrence:

As to form: Yes

Auditor-Controller Concurrence:

As to form: Yes

Other Concurrence: N/A

As to form: N/A

Recommended Actions:

That the Board of Supervisors consider the following recommendations:

- a) Approve, ratify, and authorize the Chair to execute a Third Amendment to the Grant Agreement #19-10186, with the California Department of Public Health WIC Supplemental Nutrition Program to accept additional funding and to amend the scope of work for the implementation of Books for Kids program. The increased funds are for an amount not to exceed \$156,673, increasing the total Federal Fiscal Year 2019-22 amount from \$11,961,249 to \$12,117,922 for the period of October 1, 2019 through September 30, 2022; and
- b) Determine that the activity is exempt from California Environmental Quality Act review per CEQA Guideline Section 15378(b)(4), since the recommended action is a government fiscal activity that does not involve commitment to any specific project which may result in a potentially significant physical impact on the environment.

Summary Text:

This item is on the agenda to a execute a Third Amendment with the California Department of Public Health (CDPH) for the Public Health Department's (PHD) Women, Infants and Children (WIC) program to receive an additional \$58,317 in base funding and an additional \$98,356 for the Books for Kids program to improve child development and literacy by providing age and culturally appropriate books to young children in WIC families.

Background:

WIC has a history of involvement with early literacy efforts. The Center for Disease Control and Prevention has funded the development of *Learn the Signs Act Early* program to support infant/child developmental assessment in WIC settings for early referral; early identification and referral is a critical emergent reader milestone. The U.S. Office of Disease Prevention and Health Promotion has identified in Healthy People 2020 that education is a key determinate of long-term health outcomes.

Evidence has demonstrated that children from low-income families and/or dual language learners gain the most from early childhood literacy programs. Recognizing the importance of getting books into households with small children, many programs have developed distribution strategies designed to increase the number of books children have in the home. These strategies have included partnering with WIC.

The purpose of the Books for Kids program is to provide early literacy books to children in WIC families. With the increase in funds, the WIC program will be able to provide education on the importance of early literacy and bilingual books to half of the WIC infant/children, a little over 7,000 individuals. The WIC program is partnering with First 5 and local libraries to strengthen the *Talk, Read, Sing* campaign and community referrals.

WIC services are offered countywide, through sites at PHD offices and other community sites. WIC sites are located in Carpinteria, Franklin, Santa Barbara, Solvang, Lompoc, Guadalupe, Cuyama and two sites in Santa Maria. The number of individuals who participate in the Santa Barbara County WIC program is 15,670 per month.

WIC is an optional federal program funded through CDPH. This program has been operational in Santa Barbara County since 1975 and operates on the Federal Fiscal Year of October 1 through September 30.

Performance Measure:

The additional Books for Kids Program requires that all fiscal procedures are adhered to and funding is spent on books for WIC participants.

Contract Renewals and Performance Outcomes:

N/A

Fiscal and Facilities Impacts:

Budgeted: Yes

Fiscal Analysis:

The funding increase is \$156,673, increasing the total amount from \$11,961,249 to \$12,117,922 for the period of October 1, 2019 through September 30, 2022. Accepting and signing this agreement will not increase the General Fund contribution or Public Health Department Special Revenue Fund. Additional funding will not be used until a budget revision has been completed.

This action will not result in the need for any additional facilities.

Staffing Impacts:

Legal Positions:

0

FTEs:

0

Special Instructions:

Please execute two (2) original Third Amendments to the WIC Revenue Agreement and return one (1) original Third Amendment and one (1) Certified Minute Order to Kelly Lazarus. Please email Kelly.Lazarus@sbcphd.org when available for pickup.

Attachments:

- A. State of California Agreement Number 19-101186 A03
- B. State of California Agreement Number 19-101186 A02
- C. State of California Agreement Number 19-101186 A01
- D. State of California Original Agreement Number 19-101186

Authored by:

Susan Liles, R.D., Nutrition Services Program Director