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**BOARD OF SUPERVISORS**

County Administration Building

105 East Anapamu Street

Santa Barbara, CA 93101

Telephone: (805) 568-2190

[www.countyofsb.org](http://www.countyofsb.org)

**COUNTY OF SANTA BARBARA**

December 7, 2021

Department of Alcohol Beverage Control

Attn: Stella Felt

3220 S. Higuera Street, Suite 223

San Luis Obispo, CA 93401

RE: Public Convenience or Necessity Determination for Forage Florals  
1095 Meadowvale Road, Suite 1, Santa Ynez, California 93460  
Board of Supervisors Hearing of December 7, 2021

Dear Ms. Felt,

This letter is to advise the Department of Alcohol Beverage Control that the Board of Supervisors of the County of Santa Barbara has determined that public convenience would be served by the issuance of a Type 20 "Off-Sale Beer & Wine" license for Forage Florals located at 1095 Meadowvale Road, Suite 1, in Santa Ynez.

This determination is based on the applicant's proposal to include local wine and beer in gift baskets consistent with their current operations and specialty. The concept is unique compared to other Off-Sale licenses in the area given the floral shop context (Forage Florals is a florist shop, not a vineyard, wine shop, or market) and is not currently available in Santa Ynez (the applicant has indicated that they will be the only floral shop in the area providing wine and beer in gift baskets.) The inclusion of wine and beer in the gift baskets will therefore serve public convenience by allowing patrons to purchase wine, gifts, and floral arrangements at a single location.

Sincerely,

**BOB NELSON, CHAIR**

Board of Supervisors

cc: Jill Redman, Owner, Forage Florals, 1095 Meadowvale Road, Suite 1, Santa Ynez, CA 93460