



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Social Services
Department No.: 044
For Agenda Of: March 15, 2022
Placement: Administrative
Estimated Time:
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors

FROM: Department Daniel Nielson, Social Services Director
Director(s) (805) 346-7101
Contact Info: Raymond L. McDonald, Executive Director
Workforce Development Board (805) 884-6830

SUBJECT: **First Amendment to the Agreement with Goodwill Industries of Ventura and Santa Barbara Counties for Workforce-Related Services and Support to Youth in Santa Barbara County**

County Counsel Concurrence:

As to form: Yes

Auditor-Controller Concurrence:

As to form: Yes

Other Concurrence: Risk Management

As to form: Yes

Recommended Actions:

That the Board of Supervisors:

- a) Approve, ratify and authorize the Chair to execute a First Amendment to the Agreement with Goodwill Industries of Ventura and Santa Barbara Counties (local vendor), to provide the Workforce Innovation and Opportunity Act Youth Services in Santa Barbara County (**North and South County**), and renew for a total contract amount not to exceed \$2,942,048 (Annual contract amount for North County shall not exceed \$404,532; Annual contract amount for South County shall not exceed \$330,980) for the period of July 1, 2019 through June 30, 2023; and
- b) Determine that the activity is not a “Project” subject to California Environmental Quality Act (CEQA) review per CEQA Guideline Section 15378(b)(5), since the activity is an organizational or administrative activity of government that will not result in direct or indirect physical changes in the environment.

Summary Text:

This item is on the agenda in order to approve the First Amendment to include additional contract language to the Agreement with Goodwill Industries of Ventura and Santa Barbara Counties (Goodwill) to provide Workforce Innovation and Opportunity Act (WIOA) youth workforce-related services in

Santa Barbara North and South County, and renew for a total contract amount not to exceed \$2,942,048 (Annual contract amount for North County shall not exceed \$404,532; Annual contract amount for South County shall not exceed \$330,980) for the period of July 1, 2019 through June 30, 2023.

Background:

The WIOA was signed into law on July 22, 2014. It supersedes the Workforce Investment Act of 1998 taking effect July 1, 2015 with the goal of providing job seekers access to employment, education, training and support services to succeed in the labor market and to match employers with skilled workers they need to compete in a global economy.

The Workforce Innovation and Opportunity Act (WIOA) of 2014 enacted a comprehensive youth employment program for serving eligible youth, ages 14-24, who face barriers to education, training, and employment.

Funds for youth services are allocated to states and local areas based on a formula. The WIOA Youth Program focuses primarily on out-of-school youth, requiring local areas to expend a minimum of 75% of WIOA youth funds on them. The program includes 14 program elements that are required to be made available to youth participants. WIOA prioritizes work experience through a 20% minimum expenditure rate for the work experience program element.

Local programs provide youth career services in partnership with American Job Centers and under the direction of local Workforce Development Boards. Youth career services include but are not limited to: Tutoring, Dropout Prevention, Work Experience, Occupational Skills Training, Leadership Development, Financial Literacy Education, and Follow-Up Services.

On July 2, 2019, your Board approved the agreement with Goodwill to provide WIOA youth workforce-related services in Santa Barbara County (North and South County). Goodwill's selection was a result of a Request for Proposal (RFP) released by the Santa Barbara County Workforce Development Board (WDB).

Performance Measure:

1. Goodwill will enroll in the program, 577 unduplicated youth across Santa Barbara County over the course of the Agreement. Enrollment will be prioritized for out-of-school youth at 75% of the total enrollments in each area. Yearly enrollment goals are as follows:
 - a. Fiscal Year (FY) 2019/2020: 150 youth. (Objective Met – 89%)
 - b. FY 2020/2021: 127 youth. (Objective Met – 82%)
 - c. FY 2021/2022: 150 youth. (In progress)
 - d. FY 2022/2023: 150 youth.

2. Work Experience: Some of the youth enrolled in the program will be offered an opportunity to participate in a subsidized work experience activity. Goodwill shall provide paid work experience for a minimum of 340 youth, for 170 hours each, at prevailing wage. Yearly goals are as follows:
 - a. FY 2019/2020: 97 youth. (Objective Met – 90%)
 - b. FY 2020/2021: 81 youth. (Objective Met – 120%)
 - c. FY 2021/2022: 81 youth. (In progress)
 - d. FY 2022/2023: 81 youth.

3. Meet or exceed state established performance goals. Yearly goals are as follows:
 - a. FY 2019/2020
 - i. Employment Rate 2nd Quarter After Exit: 66.9%. (Objective Met – 97%)
 - ii. Employment Rate 4th Quarter After Exit: 64%. (Objective Met – 109%)
 - iii. Median Earnings 2nd Quarter After Exit: No goal established.
 - iv. Credential Attainment 4th Quarter After Exit: 54%. (Objective Met – 79%)
 - v. Measurable Skill Gains: 38%. (Objective Met – 166%)

The performance goals vary each year and are negotiated with the State by the WDB. Final performance outcomes for each FY (ending June 30th) are released by the State by December 31st of that year. FY 2020/2021 performance goals have not yet been released by the State.

WDB staff will monitor performance on a quarterly, or as needed, basis. Monthly meetings with Goodwill will be held to review the performance measures and discuss any issues that may arise. The Department of Social Services (DSS) will conduct fiscal monitoring during the term of the Agreements.

Fiscal and Facilities Impacts:

Budgeted: Yes

Fiscal Analysis:

| <u>Funding Sources</u> | <u>FY 2019/2020 Cost</u> | <u>FY 2020/2021 Cost</u> | <u>FY 2021/2022 Cost</u> | <u>FY 2022/2023 Cost</u> | <u>Total Cost</u> |
|-------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|--------------------------|
| General Fund | | | | | |
| State | | | | | |
| Federal | \$ 735,512.00 | \$ 735,512.00 | \$ 735,512.00 | \$ 735,512.00 | \$ 2,942,048.00 |
| Fees | | | | | |
| Other: | | | | | |
| Total | \$ 735,512.00 | \$ 735,512.00 | \$ 735,512.00 | \$ 735,512.00 | \$ 2,942,048.00 |

Narrative:

The County will fund the Agreements with Goodwill using \$2,942,048 of U.S. Department of Labor Employment and Training Administration (DOLETA) WIOA Youth Formula funds.

Key Contract Risks:

The risk assessment worksheet has been completed and DSS has determined that Goodwill is a medium risk vendor.

Staffing Impacts:

Legal Positions:
None

FTEs:
None

Special Instructions:

Please scan, email and send one (1) duplicate original Agreement, and a copy of the minute order to:
 DSS Contracts Unit
 C/O Nereida Zarate
 2125 S. Centerpointe Parkway, 3rd Floor
 Santa Maria, CA 93455
nzarate@countyof.org

Attachments:

1. Attachment 1 – First Amendment - Goodwill - WIOA Youth Services - North and South County
2. Attachment 2 - Minute Order and Executed Agreement – Goodwill – WIOA Youth Services – North and South County

Authored by:

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Nereida Zarate, Contracts Coordinator