

## ATTACHMENT A

### COUNTY OF SANTA BARBARA 2022 Racial Equity Fund of Santa Barbara County Grant Award Recommendations Administered by THE FUND FOR SANTA BARBARA

The mission of the Racial Equity Fund is to invest in and strengthen organizations that address anti-racism through systems change strategies in Santa Barbara County. This fund aims to affect the culture, policy, and systems change necessary to advance racial equity and justice, and reverse the legacy of slavery and effects of racism in Santa Barbara County.

The purpose of the REF is to provide organizational capacity assistance to:

1. Strengthen the ecosystem of diverse, anti-racism organizations in the community that share a common goal to address cultural and systemic effects of racism.
2. Increase active participation of historically marginalized communities to influence civic matters that impact our community-at-large.
3. Develop the pipeline to uplift historically marginalized minority leaders to positions of decision-making and influence.
4. Increase and sustain investment to strengthen organizations led by historically marginalized minority leaders who have lacked access to capital.
5. Addressing and working to change systemic negative narratives about the legacy of slavery in the community
6. Establish and advance organizational capacity in organizations led by historically marginalized minority leaders in the following areas:
  - a. Leadership development
  - b. Advocacy, policy change, legal analysis, and research
  - c. Strategic communications
  - d. Alliance and coalition building
  - e. Organizational development
  - f. Community engagement and organizing
  - g. Innovation and continuous learning
  - h. Develop organizational and programmatic objectives, conduct evaluation, and assess outcomes.

#### **RACIAL EQUITY FUND OF SANTA BARBARA COUNTY GRANT GENERAL INFORMATION**

<b>Total RE Grant Funding Requested:</b>	<b>\$885,550</b>
<b>Total RE Grant Funding Available:</b>	<b>\$230,000</b>
<b>Total Number of Applicants:</b>	<b>16</b>
<b>Number of Applicants Recommended for Funding:</b>	<b>6</b>

## **RECOMMENDED GRANT APPLICANTS AND AWARD AMOUNTS**

*(Please note: the grant descriptions provided below are submitted by the applicants as part of their grant application.)*

### **COMITE GUELAGUETZA**

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**Grant Award: \$35,000** *(Amount Requested: \$100,000)*

**Length of Grant Awarded:** 1 Year *(Length of Grant Requested: 3 years)*

**Geographic Area Served:** North County

**Project Description:** “Starting this year Comité Guelaguetza has regrouped the board, active volunteers, and is restoring the nonprofit status. Guelaguetza Popular in Santa Maria, CA was founded almost 20 years ago by a group of indigenous farm working Oaxaqueños with the vision to preserve and celebrate one of the most traditional and historically representative ceremonial festivals called Guelaguetza. Guelaguetza celebrates all 8 regions of the state of Oaxaca through traditional food, music, and dances that are unique to each region. This cultural and spiritual event has uplifted the cultural value, dignity, and autonomy of Oaxaqueños, indigenous people in Santa Maria, and the surrounding areas. Our mission is to continue to bring this celebration for children, adolescents, adults, and elders whose culture is honored and represented on this side of the border. Guelaguetza aims to continue this historic celebration while adding collective workshops to build solidarity and resiliency among indigenous community in Santa Maria. The funding will be used for educational cultural workshops, the logistics for the festival, and building a sustainable program for years to come.

**Use of Grant Funds:** “Guelaguetza popular- ceremonial cultural festival representing all regions of Oaxaca through food, dance, and music. And Indigenous self-determination decolonizing workshops”

### **GATEWAY EDUCATIONAL SERVICES**

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**Grant Award: \$35,000** *(Amount Requested: \$52,500)*

**Length of Grant Awarded:** 2 Years *(Length of Grant Requested: 3 years)*

**Geographic Area Served:** Countywide

**Project Description:** “Beginning in April 2022, Gateway Educational Services (GES) will expand their initiative to engage and empower Black/African American parents to advocate for equitable and just education in Santa Barbara County.

This proposal seeks to activate Black/African American parent participation in local educational policy decisions; the goal is to form a Black/African American parent advocacy/advisory group to ensure this community is represented in local decision-making that impacts education.

GES will offer two annual town hall webinars “State of African American Students” to highlight the racial inequity in our region and provide engagement opportunities for parents and leaders. Local educational leaders will be invited to better understand the barriers faced by Black/African American students and how to address these barriers. GES believes parent participation in decision-making is crucial to creating an equitable education system.

**Organizational Mission:** Through academic development we create the opportunity for all students to succeed with programs specifically designed for their needs, with outstanding teaching and with creativity.”

**Use of Grant Funds:** “Funds will help produce two annual webinars to engage and empower Black/African American parents and develop parent groups to advocate for equitable education.”

## MARTIN LUTHER KING JR. DAY CELEBRATION COMMITTEE

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**Grant Award: \$14,400** (Amount Requested: \$13,500)

**Length of Grant Awarded:** 3 Years (Length of Grant Requested: 3 years)

**Geographic Area Served:** Countywide

**Project Description:** “The Martin Luther King Jr., Day Celebration Committee was formed in 2015 to continue the activity ceremoniously sponsored and carried out by Club Arcturus. Club Arcturus dissolved in 2015 and no longer was able to sponsor this event. The event is done on the birthday of Dr. Martin Luther King Jr. and includes participation from Civic and Social organizations as well as community members from different cultural and ethnic backgrounds. Participants were from Lompoc, Santa Barbara, Santa Maria, San Luis Obispo and Paso Robles. The activities are a welcome community event and help bring people of different cultural and ethnic backgrounds together. The program provides cultural/ethnic education and historical, civic, and health information. This event strengthens Unity in the community. The MLK Jr. Day Celebration Committee is dedicated to continuing the tradition of equality and fairness of all people. This program celebrates the life and contributions of Dr. King’s dream for all people to live together and support one another in peace and harmony. Funding will cover the cost of, Venues, Grant Writer, and Security.”

**Use of Grant Funds:** “Funding will support the cost of our Venue, Setup, Audio Support, Security, and Grant Writer.”

## MARTIN LUTHER KING, JR. COMMITTEE OF SANTA BARBARA

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**Grant Award: \$20,600** (Amount Requested: \$30,000)

**Length of Grant Awarded:** 1 year (Length of Grant Requested: 1 year)

**Geographic Area Served:** Mid County and South County

**Project Description:** “Start April 2022 - End March 2023; The mission of the Martin Luther King, Jr. Committee of Santa Barbara is to foster positive relationships between the many diverse groups in the Santa Barbara community and the surrounding areas; to sponsor programs and events which exemplify the vision and legacy of Dr. King; and to observe and celebrate the Martin Luther King Jr. holiday. This proposal seeks to strengthen our organization in the community and to effect the culture and policy for systemic change and increase racial equity; increase understanding and relations between ethnically diverse cultures; develop leadership; advocate for policy change, and continue alliance and coalition building. Funding is for hiring an Executive Director, Board development and increasing and expanding programs.”

**Use of Grant Funds:** “Funding will be used for hiring an Executive Director and expenses for the celebratory events for the MLK Jr holiday, and events during the year.”

## NAACP SANTA MARIA LOMPOC 1072

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**Grant Award: \$25,000** (Amount Requested: \$65,000)

**Length of Grant Awarded:** 1 year (Length of Grant Requested: 3 years)

**Geographic Area Served:** North County

**Project Description:** “Found in 1909, in response to the Springfield massacre and the horrific lynching of innocent Black men, we are the nation's largest and oldest civil rights organization with over 2200 branches in the United States, Japan and Germany. Our mission is to ensure the social, political, educational, and economic equality of rights of all persons and to eliminate racial hatred and discrimination. We stand against all forms of injustice and envision a society in which all individuals have equal rights and there is no racial hatred or discrimination.

Our project seeks to dismantle systems of racism, oppression and discrimination by dismantling those systems that perpetuate racism, discrimination and hatred. Funding will support an annual Juneteenth Celebration and Black History Celebration, and a culturally competent program in two junior high schools, one in Santa Maria and one in Lompoc. The murder of George Floyd and national attention on the number of unarmed Blacks murdered, has made our work more intentional with as we attempt to address "systemic transformative outcomes."

Start date is April 1, 2022.”

**Use of Grant Funds:** “Funds will support an annual gathering celebrating Black History; an annual Juneteenth Celebration; Culturally competent programming that addresses inequities that exist in our County”

## **HEALING JUSTICE SANTA BARBARA** (Fiscal Sponsor: Santa Barbara Foundation)

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**Grant Award: \$100,000** *(Amount Requested: \$100,000)*

**Length of Grant Awarded:** 2 years *(Length of Grant Requested: 2 years)*

**Geographic Area Served:** Countywide - South County

**Project Description:** “Healing Justice SB is requesting a grant to continue our anti-racism work through systems change strategies in Santa Barbara County. Our Black-led collective envisions a powerful, healthy and thriving Black community. Our mission is to uplift all Black/African-Americans to affirm that they are deserving of safety, love, equity, respect, and joy. We do this work For the Love of Black People.

Our proposal seeks to accomplish the empowerment of the Black community of Santa Barbara County through our efforts to (1) advocate for community safety and police accountability, (2) celebrate and promote Black art and culture, and (3) promote Black wealth and influence through the Black/African American Cultural Resource Center.

We are requesting a general operating grant; funds will be used to cover our operating costs, primarily salaries for our lead organizers, to ensure the sustainability of our work.”

**Use of Grant Funds:** “Funding will support our operating costs, primarily salaries for our lead organizers, to ensure the sustainability of our work.”