

COUNTY OF SANTA BARBARA CALIFORNIA

RESOLUTION HONORING MARSHA BAILEY

WHEREAS, Marsha Bailey is the Founder and former CEO of Women's Economic Ventures which a leading provider of microenterprise development services to women along California's Central Coast; and

WHEREAS, Marsha has over 30 years of experience in women's business development and micro-lending; and

WHEREAS, under Marsha's leadership WEV became nationally recognized for its innovative business education and consulting programs and its commitment to impact measurement; and

WHEREAS, Marsha has served as a member of the National Women's Business Council and currently serves on the Alumni Council for UCSB's Department of Communication Studies; and

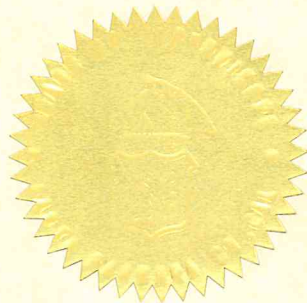
WHEREAS, she has a long-standing history of community involvement having served on many local, state and national boards and has been a consultant and mentor to emerging leaders and organizations both nationally and internationally (including Nepal, Jordan, Hungary, and Paris) and she is the former board chair of The Association of Women's Business Centers, board member CAMEO, (the California Association for Microenterprise Opportunity), the Fund for Santa Barbara and Union Bank of California's Community Advisory Board; and

WHEREAS, in 2017, Marsha was inducted into the Pacific Coast Business Times' Business Hall of Fame and has stepped down from full-time work at the end of 2020, though still remains as a consultant to WEV; and

WHEREAS, we honor Marsha for her contributions to the community, her way of and the way of lifting others up through her work and her exemplary leadership qualities.

NOW, THEREFORE, BE IT AND IT IS HEREBY ORDERED AND RESOLVED that this Board of Supervisors of Santa Barbara County recognizes and thanks Marsha Bailey her service to this community.

PASSED AND ADOPTED by the Board of Supervisors of Santa Barbara County, State of California this 17th day of May, 2022 by a unanimous vote of all members present.



ATTEST:

Monica Reyes
Clerk of the Board

Das Velting

Supervisor - 1st District

Ray Hart

Supervisor - 2nd District

Jon Hull

Supervisor - 3rd District

Bob Miller

Supervisor - 4th District

St. J. J. J.

Supervisor - 5th District