



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Behavioral Wellness
Department No.: 043
For Agenda Of: July 12, 2022
Placement: Administrative
Estimated Time:
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors
FROM: Department Antonette Navarro, LMFT, Director
Director(s) Behavioral Wellness, (805) 681-5220
Contact Info: Suzanne Grimmesey, MFT, PIO/Chief of Strategy and
Community Engagement, Behavioral Wellness, (805) 681-5220
SUBJECT: Behavioral Wellness Mental Health Agreement – Children & Family Resource
Services (CFRS) for Fiscal Year (FY) 2022 - 2024

County Counsel Concurrence

As to form: Yes

Other Concurrence: Risk Management

As to form: Yes

Auditor-Controller Concurrence

As to form: Yes

Recommended Actions:

That the Board of Supervisors:

- A. Approve and authorize the Chair to execute a multiyear Subrecipient Agreement for Services with **Children and Family Resource Services (CFRS)**, a California nonprofit corporation (a local vendor), for the provision of an American Rescue Plan Act (ARPA)-funded Promotores Community Gatekeepers program for a Maximum Contract Amount not to exceed **\$270,000** for the period of **July 12, 2022** through **June 30, 2024** (Attachment A);
- B. Delegate to the Director of the Department of Behavioral Wellness or designee the authority to suspend, delay, or interrupt the services under the Agreement for convenience per Section 21 of the Agreement; make immaterial changes to the Agreement per Section 27 of the Agreement; amend the staffing requirements of Exhibit A-1 of the Agreement; authorize additional services per Exhibit B-1 of the Agreement, all without altering the Maximum Contract Amount and without requiring the Board's approval of an amendment of the Agreement, subject to the Board's authority to rescind this delegated authority at any time; and
- C. Determine that the above actions are government funding mechanisms or other government fiscal activities, which do not involve any commitment to any specific project that may result in a potentially significant physical impact on the environment and are therefore not a project under the California Environmental Quality Act (CEQA) pursuant to section 15378(b)(4) of the CEQA Guidelines.

Summary Text:

This item is on the agenda to request the Board of Supervisors to approve and authorize the Chair to execute the multi-year Agreement with **Children and Family Resource Services (CFRS)** for the provision of an American Rescue Plan Act (ARPA)-funded Promotores Community Gatekeepers program for a Maximum Contract Amount not to exceed **\$270,000** for the period of **July 12, 2022** through **June 30, 2024** . Additionally, the Santa Barbara County Department of Behavioral Wellness (BWell) requests delegation of authority to the Director of the BWell or designee to suspend, delay, or interrupt the services under the Agreement for convenience per Section 21 of the Agreement; make immaterial changes to the Agreement per Section 27 of the Agreement; amend the staffing requirements of Exhibit A-1 of the Agreement; authorize additional services per Exhibit B-1 of the Agreement, all without altering the Maximum Contract Amount and without requiring the Board’s approval of an amendment of the Agreement, subject to the Board’s authority to rescind this delegated authority at any time

Background:

The COVID-19 pandemic intensified behavioral health needs across the state, created new barriers for people with mental illness and substance use disorders, and increased the prevalence of mental health conditions. On March 11, 2021, ARPA was signed into law and established the Coronavirus State and Local Fiscal Recovery Funds (SLFRF) program, which provides support to county governments, among others, in responding to the impacts of the COVID-19 pandemic, including those to behavioral health. The County received ARPA SLFRF funds through the County Executive Office (CEO).

In March 2022, BWell was tasked by the County’s CEO to conduct a Request for Proposals to fund Community Pandemic Impact Partnership Projects, Community Action (Trained Community Gatekeepers) and Mental Health Education and Skill Development programs with ARPA SLFRF funds. On April 1, 2022, BWell issued a Notice of Intent to Award announcing a contract award to CFRS in the amount of \$270,000 for the implementation of a Community Action (Trained Community Gatekeepers) program. CFRS is a subrecipient of ARPA SLFRF funds through this Agreement, and this Agreement is a subaward of ARPA SLFRF funds.

“Community gatekeepers” are people who have influence within the community with de-stigmatizing, accessing and utilizing emotional support resources (for example, teachers, community and religious leaders, etc). Community gatekeepers can strongly influence the value systems of those around them. Examples of key industries/businesses that may serve as gatekeepers include personal services (hair, nails), restaurants, pharmacies, primary care providers, surgery centers, coaches, schools, faith-based establishments.

CFRS is a non-profit organization 501(c)(3) under the umbrella of the Santa Barbara County Education Office (SBCEO). The Santa Barbara County Promotores Network is one program under CFRS which is comprised of a grassroots network of individuals who are actively involved in promoting healthy communities through education, policy change, and resource linkages. Promotores Network members understand and respect the traditional beliefs of the Latinx community and help agencies integrate these cultural beliefs in their programs and services. The Promotores engage the underserved and marginalized Spanish-speaking recent immigrant community to enhance systems and improve awareness about health and social service issues that affect them.

With SLFRF funds, CFRS will implement the “Promotores Community Gatekeepers” program serving all regions of Santa Barbara County. Promotores who are currently working as independent contractors for CFRS in a variety of community programs will be trained in Mental Health First Aid (MHFA) and Youth Mental Health First Aid (YMHA), and will be trained to assist community members in accessing the services and supports available. Through CFRS’ program, the Promotores will continue to raise

awareness of community health care resources, improve health literacy, increase access and utilization of health services in underserved communities, and also provide “Stress Busters” classes and groups, such as monthly parenting classes, family walking and hiking groups, and monthly yoga and/or Zumba classes.

Performance Outcomes:

CFRS:

1. To improve knowledge and awareness of mental health services and supports available.
 - a. Total number of Promotores trained: 65
 - b. Total Number of Parents: 250
 - c. Total Number of Parenting Classes: 12/year (24 total)
 - d. Participant training Satisfaction: $\geq 90\%$
 - e. Total Number of weekly/monthly family walking groups: 48/year (96 total)
 - f. Total Number of Yoga/Zumba classes (Adult and Child): 12/Year (24 total)
2. To improve knowledge and awareness of mental health services and supports available. (Measured by usage of pre- and post-surveys)
 - a. 20% Increased familiarity of community mental health services
 - b. 20% Increased motivation to engage in community mental health services
 - c. 20% Increased knowledge regarding stress busters (e.g., symptoms, coping skills, and resiliency)
 - d. 20% Increased knowledge of suicide warning signs
3. To reduce stigma surrounding behavioral health needs. (Measured by usage of pre- and post-surveys)
 - a. 20% Stigma reduction to seeking mental health services
4. To increase access to and utilization of evidence-based services with broad reach of community members.
 - a. Number of persons referred to community mental health and substance use resources: 65
 - b. Total number of clients served: 500

Fiscal and Facilities Impacts:

Budgeted: Yes

Fiscal Analysis:

<u>Funding Sources</u>	<u>Total Cost FY 22-24</u>
General Fund	
State	
Federal	
Fees	
Other: APRA Federal Grant CFDA 21.027	\$ 270,000.00
Total	\$ 270,000.00

Narrative: The above referenced contract is funded by ARPA SLFRF through June 30, 2024. Prior to the expiration of this funding, BWell will identify new possible funding streams to sustain the delivery of these services.

Key Contract Risks:

As with any contract funded by Federal sources, there is a risk of future audit disallowances and repayments through the Federal auditing process. This Agreement includes language allowing the County the opportunity to seek legal remedy for the repayment of any amounts disallowed in audit findings, minimizing financial risks to the County.

Special Instructions:

Please email one (1) Minute Order and one (1) copy of the executed Agreement to Bethany Le at bethle@sbcbswell.org and to the BWell Contracts Division at bwellcontractsstaff@sbcbswell.org.

Attachments:

Attachment A: Children & Family Resource Services FY 22-24 ARPA BC

Authored by:

B. Le