



Presentation to Santa Barbara County 05.09.2023 Judi Young Senior Customer Accounts Manager



Community Choice Aggregation



CCA



Purchases electricity on behalf of local communities; develops programs, rebates, and incentives

Investor-Owned Utility



Delivers electricity, maintains infrastructure, and handles billing Customers



Benefits from local control, competitive rates, and clean energy as well as CCA programs, rebates, and incentives

. . .



Our Formation







34

Member Agencies infive counties



Customers

\$1billion Investment in renewable energy **\$26 million** in customer programs









94%

Enrollment in communities

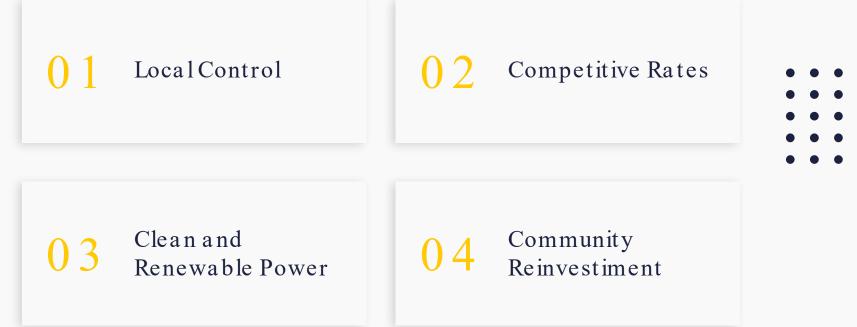
5000 GWh

Electricity delivered in 2022

45,049 Customers in unicorporated Santa Barbara County and Buellton enrolled in 2021/2022









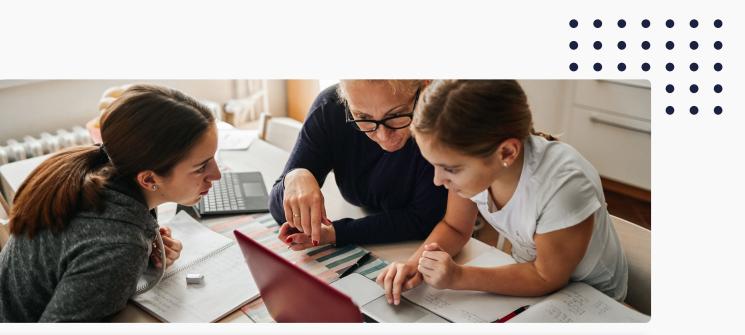
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Our Governance





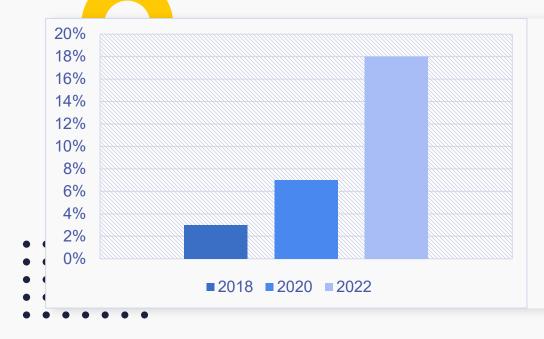


02 Competitive Rates





Average Residential Savings-PGE



18% Average approximate difference between PG&E and CCCE residential generation rates in 2022

2% to 19% Small to medium commercial* customers savings after March 2022

*Because our IOU imposes an additional demand charge that we do not, we cannot provide a percent savings for large commercial and agriculture accounts.





03 Clean & Renewable Power

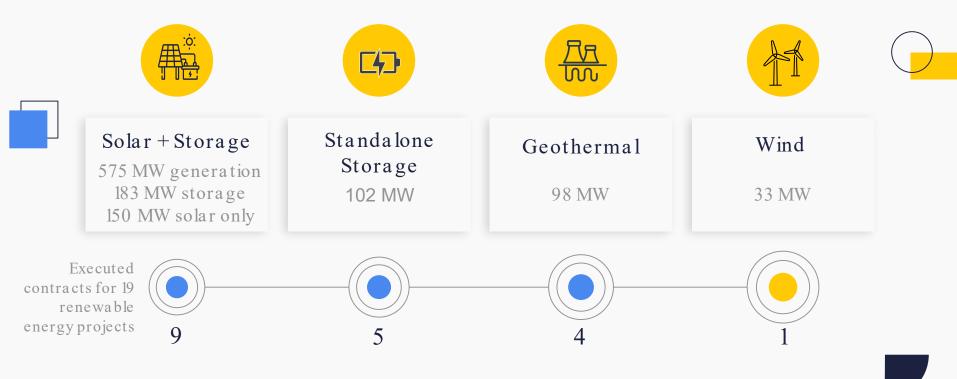


Procurement Targets

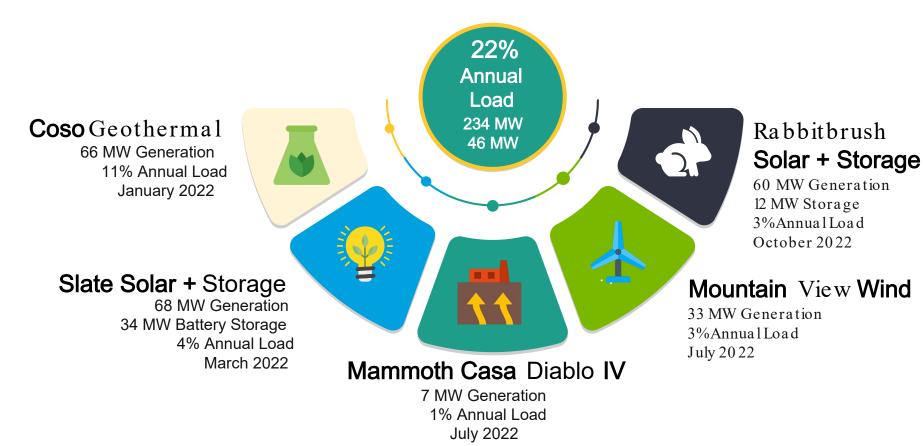




Procurement Mix



Projects Online in 2022



Why electrify?

Reduce GHG Emissions

Transportation accounts for 41% of CA emissions. Gas appliances account for 12%

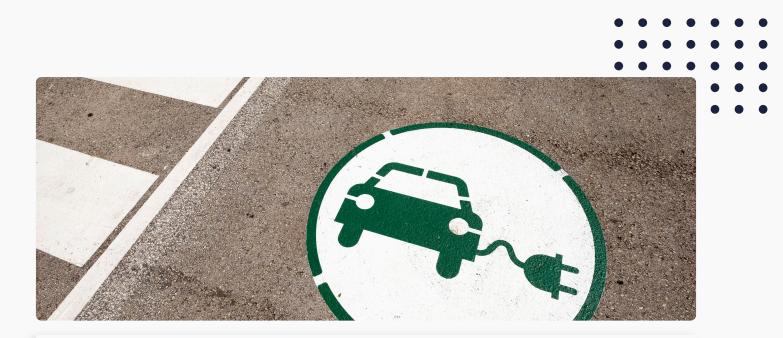
Better Health Outcomes

Gas appliances impact indoor air quality and public health. Diesel exhaust is linked to multiple serious conditions.

Make an Impact

Every CCCE customer is on a pathway to carbon-free energy by 2030. Switching from gas to electric vehicles and appliances helps our region finish the job.

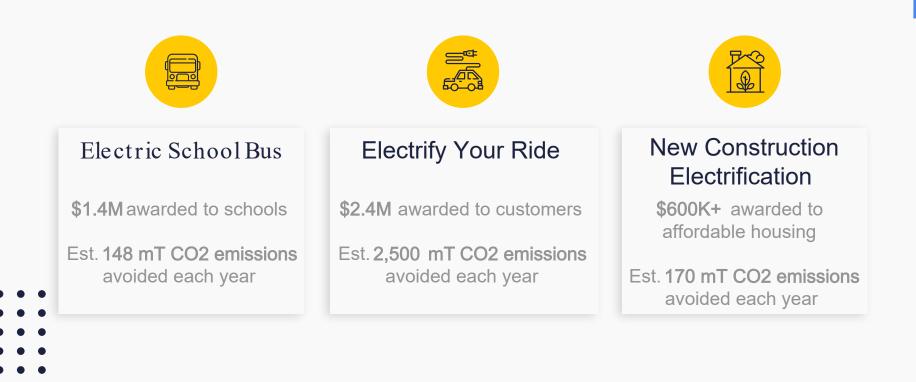




04 Community Reinvestment



FY21/22: Community Reinvestment



ResidentialPrograms			
Service	Description	Price ••	
Electrify Your Ride	Plug-In, Battery, Motorcycles, Leased, Used, Chargers and Readiness	\$1,000-\$4,000	
Electrify Your Home	HVAC, Heat Pump Water Heater, Panel Replacement	\$450-\$4,000	
New Construction Electrification	Fully electric Accessory Dwelling Units	\$5,000	

Member Agencies



Electrify Your Fleet

\$5,000 - \$100,000 per unit

Charge Your Fleet Up to \$100,000; additional funds to Plan Your Fleet

Reach Code Program \$100,000 budgeted for third-party implementation



Businesses

Ag Equipment \$15,000 - \$100,000, designed to cover between 70%- 100% of project

New Construction Electrification \$2,500 per affordable or farm worker housing unit

Electrify Your Ride Up to \$150,000 for DCFC Level 3 Chargers



Underserved Communities

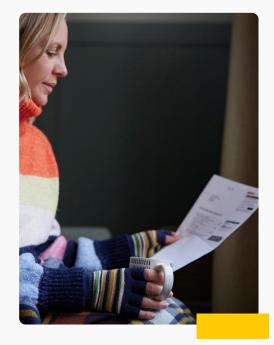


Workforce Development Broadband initiative, support for contractors

Farmworker Housing+Transportation

Additional Incentives

Income-qualified customers eligible for extra \$1,000 EYR + EYH rebates



3CE Energy Programs in Santa Barbara County Total Investment: \$4.8 million +

Agriculture	[4]		too	New Construction
Electrification Program	Central Coast Incentive Project	Electric School Bus Program	Electrify Your Ride	Electrification Program
FY 20/21 FY 21/22	FY 20/21	FY 20/21 FY 21/22	FY 20/21 FY 21/22	FY 20/21 FY 21/22
\$99,500	\$2,070,500	\$578,500	\$670,250	\$870,000
	Light Duty Electric V	Light Duty Electric Vehicle Program \$242,000		
	Planning, Innovation, and Implementation Grant \$99,000			
	Medium-Heavy Duty			



3cenergy.org

Thanks

Do you have any questions?

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