

JOAN HARTMANN
Third District Supervisor



County Administration Building
105 East Anapamu Street
Santa Barbara, California 93101
Telephone: (805) 568-2192

COUNTY OF SANTA BARBARA

Date: 12/14/2023

Clerk of the Board of Supervisors
County of Santa Barbara
105 East Anapamu Street
Santa Barbara, CA 93101

RE: Appointment of Kimberly Zimmerman to the Human Services Commission for the 3rd District

For placement on the Board of Supervisors agenda for the meeting of: 01/09/2024

I would like to recommend the appointment/ reappointment of the following person to the Human Services Commission:

Salutation: Mr Mrs Ms.
Full Name of Appointee: Kimberly Zimmerman
Address:
City/State/Zip:
Home Phone:
Work Phone:
E-mail:

Appointee will represent the Third District on this commission.
Position was formerly held by:
 Check box only if this appointment is filling an unexpired vacancy.

Third District Supervisor Joan Hartmann

Signed by: Joan Hartmann

COB Information Verification	
<input type="checkbox"/>	Letter of Resignation on file
<input type="checkbox"/>	Vacancy Notice on file
Term:	
<input type="checkbox"/>	_____ years
<input type="checkbox"/>	Beginning date

<input type="checkbox"/>	Ending date

Gina Fischer
Chief of Staff
gfischer@countyofsb.org

Alma Hernández
District Representative
ahernandez@countyofsb.org

Meighan Dietenhofer
District Representative
mdietenhofer@countyofsb.org

Profile

Kimberly

First Name

Zimmerman

Last Name

[Redacted]

Email Address

[Redacted]

Street Address

[Redacted]

Suite or Apt

[Redacted]

City

CA
State

93463
Postal Code

Indicate Supervisor Who Will Receive a Copy of your Application *

Third District - Joan Hartmann

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

Which Boards would you like to apply for?

Human Services Commission: Submitted

Behavioral Wellness Commission : Submitted

Reference 1 Name

Alisa Bondurant

Reference 1 Address

[Redacted]

Reference 1 Telephone

[Redacted]

Reference 1 Occupation

Career Coach

Reference 2 Name

Meighan Diethofer

Reference 2 Address

[Redacted]

Reference 2 Telephone

[Redacted]

Reference 2 Occupation

Representative to Third District County Supervisor

Reference 3 Name

Laura Fairbanks

Reference 3 Address

[Redacted]

Reference 3 Telephone

[Redacted]

Reference 3 Occupation

Social Service Worker

If you are now, or have ever been employed by the County of Santa Barbara, please list the department in which you worked, your title, and the dates you were employed.

I have not been employed by the County of Santa Barbara

Interests & Experiences

Please explain why you are interested in serving, and what experience you bring to the Committee. Attach additional documentation as necessary.

As an experienced professional who has successfully run my own business, The Juicy Life, I am excited to bring my diverse skill set and expertise to Santa Barbara County Boards & Commissions. I was honored that Senator Joan Hartman suggested that I apply for this position. I believe that as strong and able member of our community that it is an honor to serve and support with my time and abilities. With a solid foundation in business operations, a love and knowledge of our community and a proven track record of effectively managing multiple tasks, I am confident in my ability to contribute to the success of The Santa Barbara County Boards & Commissions. I believe all humans need support through challenging times and that non-profits play a critical role in supporting our community. I am highly organized, detail-oriented, and possess excellent communication and problem-solving skills. My entrepreneurial background has provided me with a unique perspective and a strong work ethic, making me a valuable asset to The Santa Barbara County Boards & Commissions.

Give any information explaining qualifications, experience, training, education, volunteer activities, community organization memberships, or personal interests that bear on your application for the above Board, Commission or Committee. Attach additional documentation as necessary.

-I have looked into developing a 501c3. -I have spoken to accountants, lawyers and consultants about what a successful non-profit takes to thrive or fail. -I have been a business owner for more then 10 years and know what it takes to succeed and fail in business. -I have experience in developing business plans, budgeting, forecasting and financial planning. -I have a strong belief that we are all connected and that if one person in our community is suffering that we all suffer. Every person needs support from their tribe once and a while. - I have a Bachelors of Science Degree in Business Administration. -I contribute with both my time and financial resources to Olive Crest Women's Shelter, AHA Children's Development Program, Angel Warrior Rescue, People Helping People and wherever else I can. -I have been the recipient of The Santa Barbara Foundation College Scholarships Grant as well as their Covid Grant. -I was awarded and early action Covid Grant from Women's Economic Venture. -I gratefully use the St. Marks Kitchen to produce The Juicy Life Farm-to-jar juice for our community. The St Marks Kitchen is part of the Food Action Network of Santa Barbara which is also a non-profit.

KZimmerman-

Resume Commissioner.docx

Upload a Resume

Demographics

Ethnicity

Caucasian/Non-Hispanic

Gender

Female



Date of Birth

Education Completed:

Bachelor of Science in Business Administration From UC Riverside- 200hr Yoga Teacher Training 300hr Yoga Teacher Training Wellness Coach Certificate from The Institute of Integrated Nutrition Master Level Reiki Certification Microsoft Office Training Google Doc Training

Please Agree with the Following Statement

I agree that upon submission of this application all information provided is a matter of public record, and is subject to disclosure.

I Agree *

Kimberly Zimmerman

ABOUT

As an experienced professional who has successfully run my own business, The Juicy Life, I am excited to bring my diverse skill set and expertise to Santa Barbara County Boards & Commissions. With a solid foundation in business operations, a love and knowledge of our community and a proven track record of effectively managing multiple tasks, I am confident in my ability to contribute to the success of The Santa Barbara County Boards & Commissions. I am highly organized, detail-oriented, and possess excellent communication and problem-solving skills. My entrepreneurial background has provided me with a unique perspective and a strong work ethic, making me a valuable asset to The Santa Barbara County Boards & Commissions.

DISTINGUISHING QUALIFICATIONS

- Over 15 years of experience in business operations, team leadership, staff supervision, branding, communications, and strategic planning.
- Commitment to developing and nurturing a team culture of safety, respect, and inclusion.
- Strong knowledge of what it takes to create, operate, and excel as a 501c3.
- Demonstrated ability to manage finances and budgets against business goals and marketing strategies.
- Proficient computer skills including Google Workspace, content management systems, and POS systems.

EDUCATION

Bachelor of Science, Business Administration, University of California Riverside 2005

RELEVANT WORK EXPERIENCE

Founder, Owner and Operator The Juicy Life 2010 – Current

- Recruited, trained, managed, motivated, and developed up to eight W2 and 1099 team members.
- Developed team building and camaraderie toward a common goal to deliver exceptional experience for clients and guests.
- Motivated and encouraged staff through team meetings, productive performance reviews and group outings and gatherings.
- Guided, onboarded, and motivated staff on the art of marketing, client retention and sales of classes.
- Trained team of teachers, volunteers, and other various employees on the art of exceptional customer service, studio software execution, studio policies and procedures and POS systems.
- Developed and executed a strategic business plan to meet operational, marketing, and financial goals.
- Built and maintained two premiere brands: a premiere ultra-luxury pressed juice company and mindful advanced yoga.
- Managed all aspects of communications, marketing and promotions including creating engaging and meaningful social media content, planning and calendaring posts, coordinating, and crafting email correspondence, and providing overall vision and strategy.
- Developed 10 multi-day wellness programs supporting 5 to 25 participants. Each Program execution included, but was not limited to, the following activities:
 - Created media campaigns to promote programs and recruit participants.
 - Managed and maintained trusting, ongoing relationships with registrants through morning check-ins and ongoing support.
 - Scheduled and coordinated outside experts to contribute to the Programs.
- Recruited, marketed, hosted, and led eight instructors through Yoga Teacher Training Programs.
- Coordinated multiple special community programs and events. Programs included weddings, and bachelorette and birthday parties.

- Executed multiple operational duties including community building, client retention, program development, teaching, mentoring, accounting, talent acquisition, human resources, and more.
- Sustained business through a global pandemic by pivoting business operations and successfully securing grants, loans, and other funding sources.
- Execute creative business development strategies through the creation of a mobile wellness and tourism business. Activities included:
 - Development of an online membership-based yoga and wellness class library.
 - Delivery of live online yoga classes shortly after the pandemic.
 - Travel agent-type services to out-of-towners who seek wellness experiences.
- Taught up to seven dynamic and inspiring classes a week to students of all skill levels.
- Sourced and managed various vendors and suppliers needed for smooth studio operations and juice production.

Guest Relations, Ballard Inn, Ballard, CA 2019 – 2020

- Provided exceptional customer service to guests, which included the following tasks: greeting and escorting guests to rooms, handling appropriate paperwork, and providing hands-on support as needed for guest requests and concerns to ensure an unforgettable experience.
- Performed various administrative tasks including creating room reports, ensuring money was balanced with guest check-in and check-out, and utilizing hotel software for booking guests.

Yoga Teacher, Core Power Yoga, Santa Barbara and Huntington Beach, CA 2010 – 2017

- Promoted, recruited for and executed existing Core Power programs developing trusting relationships with participants to enhance engagement and buy-in.
- Mastered studio software and customer service etiquette to create a memorable student experience.
- Co-led and coordinated nearly 50 Yoga Teacher Training Programs in Orange County and Santa Barbara County.
- Taught and coordinated quarterly Wellness Cleanse Programs at many of the said CPYs.
- Helped successfully open over five new Core Power Yoga studios on the Coast of Central and Southern California.
- Taught the Ayurveda curriculum for dozens of Core Power's Teacher Training Programs across California.

Host, Airbnb Apartment, Santa Ynez, CA 2015 – 2017

- Offered exceptional hospitality and created a welcoming environment for guests.
- Communicated with guests, handled bookings, and attended to guests' needs.
- Managed property, ensuring it met high-quality standards.

Guest Reception, The Montage, Laguna Beach, CA 2005 – 2007

- Served guests in several customer relations functions at luxury hotel.
- Applied interpersonal skills to effectively interact with guests from diverse backgrounds.
- Completed one-week professional hospitality training.

Community Involvement

Yoga Teacher, Olive Crest, Santa Barbara County, CA 2022 – current

Olive Crest provides support for 16 survivors who, for six months or more, are part of our full-service, live-in center and are provided with counseling, therapeutic care, education, and a fun and loving environment.

- Teach weekly, personalized yoga classes to up to 10 guests.

Volunteer, Local Organizations, Santa Barbara County, CA Year – current

- Served wine and helped with registration at Warrior Angels Rescue Annual Gala, SunStone Winery, CA