

## COUNTY OF SANTA BARBARA RESOLUTION PROCLAIMING FEBRUARY 7, 2014 CALIFORNIA

"WEAR RED FOR WOMEN" DAY IN SANTA BARBARA COUNTY

WHEREAS, diseases of the heart are California's leading cause of death and stroke is the third leading cause of death; and

WHEREAS, in the Central Coast, 18% of residents are obese, 12.6% of adults smoke, and 33,000 Central Coast adults are diagnosed with cardiovascular disease (CVD); and

WHEREAS, each year nationally, 53% women die from CVD as compared to 46% men and 40,000 more women than men die from a stroke; and

WHEREAS, in 2013 the estimated direct and indirect cost of cardiovascular diseases and stroke in the U.S. is estimated at \$329.2 billion; and

WHEREAS, more women die of CVD than the next six leading causes of death combined, including all cancers, but only 13% of women consider CVD their greatest health risk; and

WHEREAS, Go Red For Women is the American Heart Association's national call to increase awareness of heart disease—the leading cause of death for women—and to inspire women to take charge of their heart health.

NOW, THEREFORE, IT IS HEREBY ORDERED AND RESOLVED that this Board of Supervisors, in recognition of the importance of the ongoing fight against heart disease and stroke, proclaims February 7, 2014 to be "Wear Red For Women" Day in Santa Barbara County.

PASSED AND ADOPTED by the Board of Supervisors of Santa Barbara County, State of California, this 4<sup>th</sup> day of February, 2014 by a unanimous vote of all members present.

