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Santa Barbara Maritime Museum











New Exhibits

- post four visors
- Opened 8-10 New exhibits annually over the past four years
 - Point Conception Lighthouse Lens
 - Jack London Photography
 - Purisima Diving Bell
 - Marking Time: Voyage to Vietnam
 - Goleta Cannons
 - Winfield Scott Shipwreck
 - Spills Broad Reach

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Museum Paid Attendance



• FY 2010-11 \$35,674

• FY 2011-12 \$40,271 +13%

• FY 2012-13 \$39,601 -1.7%

• FY 2013-14 \$26,463 +29% (7-month YTD Comparison

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Lecture Series- 2012-14

- Sharon Green- Sold Out Over 100 turned away
- Bud Bottoms- SRO
- Maritime Tastings- Main Floor- 75-125 people
- Marla Daily- SRO
- Sue Hodson- SRO
- Robert Schwemmer- Main Floor
- Erin Graffy de Garcia- Sold Out
- Neal Graffy- Sold Out
- John Blankenship- Main Floor
- Scrap Lundy- SRO





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Non-Members: \$10 Members: Free

Waitlis

Sharon Green - Ultimate Sailing Photos
January 16, 2014 7PM
(Member Reception at 6:15pm)

Event Point Person: TBD 88 person capacity

LAST NAME	FIRST NAME	PHONE	DT.PD.	M/NM	INITIALS/NOTES
STELEK	DOUG		16-Jan		GG
SILSBURY .	BRIAN	305-684-173	8	NM	BOC
SILSBURY ·	ROBERTA	305-684-173	8	NM	BOC
DOYLE .	DIANA			NM	BOC
DOYLE	FRANK			NM	BOC
DANIELSON	RON			NM	BOC
DEWEY	BILL 195	NO		NM	BOC
DEWEY Probelli	BILL Pebbie	NO		NM	BOC
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PAY	REX			NM	BOC
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Community Events

- Santa Barbara Navy League
- U.S. Coast Guard
- Ocean Futures Society
- Historical Diving Society
- Association of Diving Contractors International
- SOS- Stop Oil Seeps
- Protect Our Dolphins
- Santa Barbara Newcomers Club
- Santa Barbara Rape Crisis Center
- Legal Aid Foundation
- Channel City Club
- UCSB Associated Students



SBMM Events

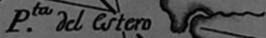
- Facility Rentals (Weddings, business meetings, receptions)
- Movie Nights (Kathy Zuckerman / Gidget and Women and the Waves)
- Point Conception Lighthouse Science Education Programming
- Panel Discussions
- Exhibit Opening Receptions
- School Group Presentations
- Daily Films
- Friendship Paddle / Rincon Classic / Parade of Lights

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Lost Opportunities

- Lecture Income
- Film Income
- Facility Rental Income
- Higher Quality Presenters and Presentations
- Negative Museum Experiences
- Major Donors turned away at the door
- Can lead to loss of major funding





Spirit of Dana Point Tall Ship Program





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Marine Science Tall Ship Program







ERNIE BROOKS

PHOTOGRAPHER

February 8, 2014

Greg Gorga, Executive Director Santa Barbara Maritime Museum 113 Harbor Way, suite 190 Santa Barbara, CA 93109

Dear Greg,

This letter will serve to indicate my support for the CREF funding for the following reasons.

Our Maritime Museum is a treasure to all who share its mission and to those of us who prepare audiovisual programs to promote the visual history of our historical past, present and future direction.

I have presented my programs at many maritime museums in America and most recently at the Virginia Maritime and Tampa Museums that have the latest in audio-visual projection, sound and lighting equipment that enabled me to present a high quality program.

My present exhibit, Fragile Waters, with Ansel Adams and Dorothy Kerper Monnelly, would not be as well received at the Santa Barbara Maritime Museum because of the aged equipment.

The presentation wall at our museum will be greatly enhanced by a new and larger projection system.

The site of the SBMM is beautiful. We have unique collections and fine displays but the audio-visual aspect is desperate need of updating. There are many fine programs which currently cannot be presented in this facility. It would be ideal if the museum could enhance the educational aspect of its mission with this type of program.

I hope all goes well in your meeting with the County on the CREF program.

My best wishes,

Ernie Brooks



P. ta del Co	rtero		
	То:	Coastal Resources Enhancement Fund Barbara County	
	Subject:	Santa Barbara Maritime Museum Proposal Support	
	From:	Jean K. Schuyler Peter Schuyler	W Care
	Date:	February 11, 2014	
	Coastal Reso	port the Santa Barbara Maritime Museum's proposal request to the ources Enhancement Fund (CREF) to expand its educational a capabilities on the main floor of the museum's facility at the Santa bor.	S
	of the Santa component t many and va numerous lo The Munger organization	Barbara region the Museum provides a diverse and valuable education through its lecture and film series. In addition to museum members, the pried lecture series reach and provide educational opportunities for secal residents and school children as well as visitors to our community. Theater, located within the Museum, provides a venue for local as, such as the Channel Islands Marine Sanctuary, the Santa Cruz Island and numerous schools to explore and celebrate the maritime nature of	
	tenure at the of its facilitie demand by it Museum and	of the Museum's educational programs is such that in its relatively short current site, the demand for its programs is out growing the capacity es. The current proposal requesting CREF funding would help meet this installing a state of the art audio / visual system on the main floor of the greatly increase the number of visitors the Museum could se to its lectures and films.	
	We encourag approval of t	ge you to carefully consider this funding proposal and request your he request.	A SECURITY OF
	Thank You		
	Jean K. Schuy	der Peter Schuyler	
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