Explore Tidepools With Care Interpretative Signs: Educating beach-goers on environmentally sensitive coastal resources



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Santa Barbara County beaches and tidepools are popular!









Explore Tidepools With Care



Target audience:

Goals:

Highlight sensitive tidepool habitats

Provide outreach and education

Reduction of impacts from human disturbance

Explore Tidepools With Care

North and south Santa Barbara County communities and visitors to coast and beaches



Explore Tidepools With Care

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Ochre Sea Sta

Sunburst Anemone

Lined Shore Crab

The rocky reefs that are exposed at low tide support a rich and diverse array of sea life. The plants and animals that call tidepools home are unique in that they can thrive under harsh conditions. Constantly changing water level, crashing surf and exposure to drying sunlight and air are a few of the challenges that sea life must meet in order to survive here.

Tidepool Neighbors



Red and purple sea urchins



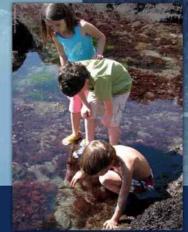
unds for this sign were made possible by the Torch/Platform Irene Trustee Council.

Surfgrass



Giant keyhole limper

Abalone are a type of marine snail. Once abundant throughout California, populations crashed in the 1980s and '90s due to changes in ocean climate, human impacts and disease. The road to recovery depends on safeguarding the abalone's habitat such as these tidepools. Black abalone are now protected as a Federally Endangered Species. You can help them survive by adopting some of the tips on this sign.



and link to free tidepool app.



Signs are 24" by 36" and are installed to be ADA compliant.



Black Abalone Haliotis cracherodii

Avoid crushing the animals and plants.

Step carefully Pise con cuidado

Watch quietly Observe en silencio Look closely - you will see more.

Be gentle Sea gentil en su contacto con animales y plantas Touch lightly so you don't disturb seashore life.

Leave them

Deje los animales y plantas donde los encontro

Leave the animals, plants, rocks and shells where you find them.

QR code links to dedicated website

California Tidepools: Between Land and Sea

Take the Survey

Please take a minute to tell us what you think of our interpretative signage! By answering a few questions, you can provide feedback that will help us assess sign content and impact. » Click here to take the survey.

FREE California Tidepools App

Do you have an iPhone or iPad? Download the free California Tidepools app at the Apple store! This fun app has plenty of photos and a wealth of information about 48 of the most common plants and animals found in our tidepools. Download the California Tidepools App:

» App for iPhone (30 MB) » App for Android (13 MB)

What is a Tidepool?

The rocky reefs that are exposed at low tide support a rich and diverse array of sea life. The plants and animals that call tidepools home are unique in that they can thrive under harsh conditions. Constantly changing water level, crashing surf and exposure to drying sunlight and air are a few of the challenges that sea life must meet in order to survive here.

Visit these web sites to learn more about the plants and animals that live in California tidepools.

» LiMPETS Monitoring Website » Marine Science » SeaNet (Stanford University)





Additional Links:

Sign survey - evaluation tool

Free Tidepool App for Apple and Android

Resource agencies and more!

Explore Tidepools With Care

Explore Tidepools With Care Signs already fabricated and installed using TORCH funds:





Cost for fabrication of two new copies of our successful *Explore Tidepools With Care* interpretative sign? \$2500.

Providing beach-goers with well-designed, useful information for protecting sensitive coastal resources? *Priceless!*







Explore Tidepools With Care

