

Benefiting Listed Species on Santa Cruz Island













The Channel Islands are deeply rooted in our local cultural identity

Vital to our tourist economy and fishery

- ✓ Over 120,000 visitors annually
- √2/3 of TNC preserve publicly open
- ✓UC Field Station 3,000 people/yr.

√75% visit for education and public service trips

√50% of those trips are from K-12 schools

√75% of those groups are minority students

We take pride in the islands



Agricultural Commissioner's Office
Weights & Measures
County of Santa Barbara

