



Pride. Commitment. Community. Since 1915.

February 27, 2014

Dear Coastal Resource Enhancement Fund:

I fully support the Santa Barbara Maritime Museum's CREF proposal for the installation of new audio / video equipment, along with lighting and sound system upgrades, on the main floor of the Maritime Museum. Over the past several years the museum has become a vital resource to our community, providing interactive exhibits that honor and celebrate our community's history and educational programming that immerses our youth in maritime culture. The lecture series, which I have been a part of, provides an array of interesting topics, both from a local perspective, and also covers topics of national and international interest. These programs have become very popular, and the Munger Theater, while a wonderful venue, no longer has the capacity for the crowds the museum draws.

This project will enable the museum to bring in even bigger audiences, eliminates the need for the audience to fight over seating, and provides the type of quality presentations for which the Maritime Museum is now known for. In addition, numerous other community organizations, such as the Navy League, UCSB, and the Santa Cruz Island Foundation, to name just a few, use the Santa Barbara Maritime Museum as a venue, and would benefit from this project.

Sincerely,

Peter C. Jordano
CEO

PCJ:jmc

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