Consolidated Management Plan

Santa Barbara Veterans Memorial Building Lompoc Veterans Memorial Building County Courthouse Interior Rental Venues

> Board of Supervisors Meeting May 6, 2014 Greg Chanis, Assistant Director General Services

December 3, 2013 BOS Meeting

Direct the General Services Department to develop and present a plan to consolidate the management responsibility of the Santa Barbara Veterans Memorial Building (SBVMB) with the Lompoc Memorial Veterans Building (LVMB) and the Santa Barbara County Courthouse (SBCC) commencing on July 1, 2014, upon expiration of the term of the current Management Agreement with the Veterans Coordinating Council (VCC) for the management of the Santa Barbara Veterans **Memorial Building**

Staff Recommendation

- Receive and file the Proposed Consolidated Management Plan, and either,
 - Adopt the Proposed Consolidated Management Plan through an annual appropriation of the requested funding beginning in the Fiscal Year 2014–2015 Budget or,
 - Direct staff to return to your Board for consideration of a revised Management Agreement between the County and the Veterans Coordinating Council for management of the Santa Barbara Veterans Memorial Building.

Background

- The SBVMB is currently operated under a Management Agreement between the County and the VCC
- Agreement was originally signed in 1998. Current Agreement expires June 30, 2014
- Under terms of the Management Agreement, VCC may request an additional 5 year extension



Factors for Board Consideration

- 2012 Management Agreement Audit Report released by County Auditor— Controller
- Instability of VCC Management
- Deferred Maintenance Issues
- Current County management of the LVMB and SBCC

Factors For Board Consideration

- 2013 designation of SBVMB as a City of Santa Barbara Landmark with a pending placement on the National Register of Historic Places (NRHP)
- SBVMB is situated on a documented archaeological site which is also eligible for NRHP nomination

Management Plan

- Consolidates management of SBVMB, LVMB and SBCC
- Provides dedicated staff for consistent management across three facilities
- Development of Space Allocation Plan and Operational Rules for SBVMB.
- Provides opportunities for increased
 Veterans Services

Management Plan Financials

	[Current Fiscal Year FY13/14				Proposed FY 14/15			
	Revenue	SB VMB	LVMB	SBCC	7 Total	SB VMB	LVMB	SBCC	Total
Rental Revenue	Revenue	0.00	10,000.00	30,000.00	40,000.00	120,000.00	12,500.00	50,000.00	182,500.00
	Total Revenue	\$40,000.00				\$182,500.00			
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		Current Budget FY13/14				Proposed FY 14/15			
	Expenses	SB VMB	LVMB	SBCC	Total	SB VMB	LVMB	SBCC	Total
Staffing Expense						95,000.00	50,000.00	70,000.00	215,000.00
Utilities Expense		20,168.00	26,337.00		46,505.00	20,772.00	27,127.00		47,899.00
Other Expense			16,500.00	12,450.00	28,950.00	31,000.00	19,750.00	19,000.00	69,750.00
	Sub Totals	20,168.00	42,837.00	12,450.00	\$75,455.00	146,772.00	96,877.00	89,000.00	332,649.00
	Total Expense	\$75,455.00				\$332,649.00			
	Surplus/(Deficit)) (\$35,455.00)				(\$150,149.00)			

Increased Annual Appropriation Required = \$114,694

The budget estimates presented here only address operational costs. All three facilities have significant deferred maintenance issues that will require additional funding to address

Management Plan Goals

- Improve revenue opportunities through unified marketing and central reservation system
- Explore new ways to collaborate with groups to more efficiently manage the three facilities
- Ensure a higher level of stewardship toward County facilities that have Historic designations
- Form partnerships to improve Veterans Services

Questions

