



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: CEO
Department No.: 012
For Agenda Of: 12/2/14
Placement: Departmental
Estimated Time: 15 Min.
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors

FROM: Department Director(s) Mona Miyasato, County Executive Officer
Contact Info: Michael Allen, Clerk of the Board 568-2240

SUBJECT: Board of Supervisors Appointment to the Retirement Board

County Counsel Concurrence

As to form: N/A

Other Concurrence: N/A

As to form: N/A

Recommended Actions:

Consider an appointment to the Retirement Board of the Santa Barbara County Employees Retirement System, as follows:

Consider the reappointment of Alfred Joseph Rotella to serve on the Retirement Board of the Santa Barbara County Employees Retirement System to a three year term ending December 31, 2017.

Summary Text:

After an extensive recruitment effort in 2009 led by a Board subcommittee consisting of Supervisor Wolf and Supervisor Gray, Alfred Rotella was appointed to the Retirement Board in June, 2009 to fill an unexpired term ending December 31, 2011. In December of 2011 Mr. Rotella was reappointed to his current three year term ending December 31, 2014. Mr. Rotella has indicated his desire to serve another three year term (letter of interest and application attached). On January 1, 2015, the current three year term of Mr. Rotella will expire.

The Retirement Board of the Santa Barbara County Employees Retirement System consists of nine members and two alternates. Four of the members are appointed by the Board of Supervisors and pursuant to Government Code Section 31520.1 shall be "... qualified electors of the County who are not connected with the County Government in any capacity, except one may be a supervisor, and shall be appointed by the board of supervisors". This appointment is at the discretion of the Board of Supervisors.

Executive Director of the Retirement Board, Greg Levin, will be available at the hearing to answer questions related to the Retirement Board.

Background:

The Retirement Board is composed of nine members and two alternates. One member shall be the County Treasurer. Four members are appointed by the Board of Supervisors and shall be qualified electors of the County, one of which may be a member of the Board of Supervisors. One regular member and one alternate are elected by retired members of the system, one regular and one alternate are elected by safety members of the system and two regular members are elected by the general members of the system. The appointments are for three year terms.

Fiscal and Facilities Impacts:

Budgeted: Yes

Special Instructions:

Direct the Clerk of the Board to notify the Retirement Board Office of the appointment.

Attachments:

Letter of Interest and application of Alfred Rotella.

Authored by:

Michael Allen, Chief Deputy Clerk of the Board: (805) 568-2240

Board of Supervisors
Santa Barbara County
105 E. Anapamu Street, Room 407
Santa Barbara, Ca 93101

November 3, 2014

Dear Santa Barbara County Board of Supervisors,

This letter is to express my interest in serving an additional term on the Board of Retirement for the Santa Barbara County Employees' Retirement System (SBCERS). I have very much enjoyed serving the public and the system's members through my service on the Board of Retirement. During this past term, I have made contributions to the governance of SBCERS including serving on the Operations Committee of the Board where I have been a part of the policy development process. As an independent appointed Board Member, I believe I add value to the Board by offering a private sector perspective.

I believe that my extensive experience managing the operations of a large financial institution uniquely positions me to make a contribution to SBCERS. In addition to my hands on experience in the banking industry, I have also successfully completed the Bank Administration Institute at the University of Wisconsin and the Pacific Coast Banking School at the University of Washington. My educational background combined with my banking experience equips me with the knowledge and skills necessary to be a fiduciary for SBCERS.

Thank you in advance for considering me for another term. Please don't hesitate to contact me if you have any questions regarding my candidacy or my qualifications.

Sincerely,

A handwritten signature in black ink, appearing to read "Alfred J. Rotella", with a stylized flourish extending from the end.

Alfred J. Rotella

CC: Gregory Levin, CPA SBCERS CEO

APPLICATION FOR COUNTY OF SANTA BARBARA BOARD, COMMISSION, OR COMMITTEE Return to: Clerk, Board of Supervisors County Administration Building 105 E. Anapamu Street, Room 407 Santa Barbara, CA 93101		DATE RECEIVED <div style="border: 1px solid black; padding: 2px; display: inline-block;"> 2009 MAR 16 AM 10:57 </div>
<input type="checkbox"/> Copy to Supervisor		
INSTRUCTIONS: Please complete each item below. Be sure to enter the title of the Board, Commission, or Committee (only one per application please) for which you desire consideration. For more complete information or assistance contact the Clerk, Board of Supervisors' Office. This application shall be maintained for a period of one year only. After one year it is necessary to file a new application for another year of eligibility. Please print in ink or type.		
1. APPLYING FOR: (Use specific title) COUNTY OF SANTA BARBARA'S RETIREMENT BOARD		2. Today's Date: 3/12/09
3. NAME: <div style="display: flex; justify-content: space-between; margin-top: 5px;"> Rotella <small>Last</small> Alfred <small>First</small> Joseph <small>Middle</small> </div>		4. E-MAIL ADDRESS: SBAL5@cox.net
6. ADDRESS: <div style="display: flex; justify-content: space-between; margin-top: 5px;"> 5789 STOW CANYON ROAD <small>Number</small> GOLETA <small>City</small> </div> <div style="display: flex; justify-content: space-between; margin-top: 5px;"> CA <small>State</small> 93117 <small>Zip Code</small> </div>		5. TELEPHONE: Home: 805-964-6333 cell Business: 805-689-0815
7. References: Give names and addresses of three persons, not relatives, who have knowledge of your character, experience, community involvement, and abilities.		
NAME	ADDRESS	TELEPHONE NUMBER
A. DAVID RISTIG	462 TOLFEA PLACE SB, CA 93111	805-280-5775
B. CHRIS O'CONNOR	4691 LA ESPADA DR S.B. 93111	805-689-3272
C. DEAN MINOR	670 DOESKIN TRAIL SANTA MARIA, CA 93455	805-349-2856
8. Are you or have you been employed by the County of Santa Barbara? <input type="checkbox"/> YES <input checked="" type="checkbox"/> No If YES, list: Department: _____ Title: _____ Date: _____		
9. Please check appropriate boxes (optional): Ethnic or racial identity: <input checked="" type="checkbox"/> White <input type="checkbox"/> Black (African American) <input type="checkbox"/> Hispanic <input type="checkbox"/> Asian/Pacific Islander <input type="checkbox"/> Native American/Alaskan Native <input type="checkbox"/> Other (Please specify)		10. Education completed: PLEASE SEE ATTACHED
		11. Indicate Supervisor who will receive a copy of this application: DOREEN FARR
12. EXPERIENCE: Please explain why you are interested in serving and what experience you bring to the Commission or Committee for which you are applying. As A RECENT RETIREE WITH OVER 36 YEARS OF BANKING, I WOULD LIKE TO CONTINUE TO UTILIZE MY FINANCE AND PEOPLE SKILLS IN A ROLE WHERE I CAN ADD VALUE TO THE COMMUNITY AND COUNTY WHERE I LIVE.		
13. ADDITIONAL INFORMATION: Give any information explaining your qualifications, experience, training, education, volunteer activities, community organization memberships, or personal interests that bear on your application for above Board, Commission, or Committee. Attach additional sheets as necessary. <div style="text-align: center; padding: 20px;"> PLEASE SEE ATTACHED RESUME </div>		
14. SIGNATURE OF APPLICANT <div style="display: flex; align-items: center; margin-top: 10px;"> 3/12/09 x </div>		

ALFRED J. ROTELLA

5789 Stow Canyon Road, Goleta, CA 93117
(Home) 805-964-6333 and (Cell) 805-689-0815
sbal5@cox.net

Professional Experience:

I moved to Southern California in 1973 from Ohio and spent the next 15 years working for Barclays Bank of California in various Los Angeles, Orange County and Santa Barbara locations. As Vice President and Regional Operations Administrator, I was responsible for the Operations and growth in deposits and loans for the 46 branches from Santa Barbara to San Diego. In 1986 I relocated to Santa Barbara as Branch Manager until Barclays was acquired by Wells Fargo Bank in 1988.

In 1988, I joined Santa Barbara Bank and Trust as Vice President Bank Operations Administrator. Shortly after being hired, I was given the responsibility of overseeing the Retail Banking Division and was subsequently promoted to Senior Vice President, Retail Banking Administrator overseeing all of the branches for the Company. Responsibilities included overseeing the Retail Regional Managers and their branches. I was also responsible for the new office growth through de novo branches and acquisition of other banks. I was responsible for the establishment of goals and the design of a pay-for-performance program to reward employees in the Retail Bank.

In 2002, I was promoted to SVP, Enterprise Sales Manager to establish and develop a new Sales Division for the entire state. As Sales Manager, I was responsible for new business growth throughout the state. I designed a commission plan to reward Business Development Officers and Regional Sales Managers. I had teams of employees throughout California in Santa Barbara, San Luis Obispo, Ventura, Monterey and Salinas Counties. These employees had the responsibility of developing new relationships and business for the bank in the areas of loans, deposits, leasing, trust, wealth and residential real estate.

In 2006, I was asked by the upcoming new President, George Leis, to work directly for him as a liaison for the front line and back office employees, especially in the Systems Technology areas, to help with open communications during a difficult time with our operating systems and their effect on the front line.

In 2007, I was then asked to take over as Head of Retail Banking again when the present individual left the company. This position lasted for approximately nine months during which time I was responsible for reorganizing and downsizing the staff while still maintaining good customer service and goal achievement.

In January of 2008, after completing this assignment, I retired with 20 years of service at Santa Barbara Bank and Trust.

Throughout my career I have overseen budgets of approximately \$30,000,000 with over 500 employees in my division.

Community Involvement:

Santa Barbara Public Education Foundation ~ *Former Director & Treasurer*
Santa Barbara Downtown Organization ~ *Former Board Member*
Santa Barbara Suburban Kiwanis ~ *Former Member*
Family Service Agency ~ *Former Board Member & Finance Member*
Anger Management Counseling Services ~ *Former Director*
Girl Scouts of America ~ *Former Board Member & Finance Member*
UNICO Italian Service Organization ~ *Former Director*
St. Raphael Church & School ~ *Former Finance Board Member*
American Heart Association ~ *Former Board Member*
Goleta Historical Society ~ *Former Fund Raising Committee Board Member*
Corvette Club of Santa Barbara ~ *Vice President of the Board & Past Treasurer*
Montecito Country Club ~ *Secretary and Board Member of the Men's Golf Committee*

Education:

University of Washington <i>Pacific Coast Banking School</i>	1993	Seattle, WA
University of Wisconsin <i>School for Bank Administration</i>	1985	Madison, WI
Duquesne University <i>Bachelor of Arts, Psychology</i>	1972	Pittsburgh, PA
Catholic Central High School	1968	Steubenville, OH