

# Overdose Prevention and Reversal Program

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SANTA BARBARA COUNTY  
DEPARTMENT OF  
**Behavioral Wellness**  
A System of Care and Recovery

# BACKGROUND

- ❖ The Nation and Santa Barbara County is in the grips of an Opioid Epidemic;
- ❖ From 2006 - 2014, over a threefold increase in opioids as client's drug of choice entering the County Alcohol and Other Drug (AOD) treatment system, from eight percent (8%) to thirty percent (30%);
- ❖ Forty five (45) Santa Barbara County residents died of an opioid overdose (OD) in 2014;
- ❖ Nationally, accidental OD deaths now surpass automobile accidents; and
- ❖ One hundred and twenty five (125) people die every day in US from opioid OD.



# SANTA BARBARA COUNTY RESPONSE

- ❖ Increased funding for opioid treatment;
- ❖ Organized Town Hall meetings/forums with ADP Advisory Board, on prescription drug (opioid painkillers) abuse;
- ❖ Created and dispersed media publications and public service announcements;
- ❖ Included prescription drug abuse as one of our Top Priorities in our 2012 - 2017 Strategic Prevention Plans;
- ❖ Explored Medication Assisted Treatment (MAT) options and have begun prescribing Suboxone to selected clients;
- ❖ Tracked and analyzed Santa Barbara OD deaths;



# SANTA BARBARA RESPONSE (Continued)

- ❖ Developed OD Prevention and Reversal Brochures and Educational Materials and distributed them widely throughout the county;
- ❖ Included OD Awareness and Prevention requirements in all ADP provider contracts;
- ❖ Collaborated with County PHD to spread awareness on drug take back initiatives; and
- ❖ Supported PHD recommendation to explore and establish extended producer responsibility ordinance tied to prescription drugs.



## Overdose (OD) Prevention and Reversal Policy

1. Established to address and prevent accidental OD of Opioids which included;
  - ❖ Purchase and distribution of Opioid antidote, Naloxone; and
  - ❖ Development and distribution Educational Materials.



# BEHAVIORAL WELLNESS IMPLEMENTATION OF OVERDOSE PREVENTION POLICY & PROCEDURES

- ❖ Developed formal P & P to distribute Naloxone;
- ❖ Identified and worked with targeted individuals and agencies who would most likely witness an OD including, but not limited to, jail discharge planners, residential providers, family service agencies, shelters, needle exchange programs, crisis units and to IVFP;
- ❖ Conducted 10 Overdose Prevention and Reversal trainings countywide;



- ❖ Trained eighty five (85) SB County Staff and Community Members, on August 2015 by LA Community Health Project, to train others to recognize, prevent and reverse opioid OD;
- ❖ Purchased and assembled three hundred (300) Naloxone kits; and
- ❖ Distributed two hundred fifty (250) Naloxone Kits.



# PERFORMANCE MEASURES

- ❖ Responsible for managing the OD P & P and tracking results are the County ADP Program staff:
  1. John Doyel, Program Manager; and
  2. Amy Lopez, Team Supervisor.
- ❖ Performance Measurements include:
  1. Number of Prevention and Reversal trainings provided;
  2. Number of individuals educated about the opioid epidemic and opioids in general;
  3. Number of Individuals trained to train targeted individuals to reverse an OD;
  4. Number of Naloxone kits distributed; and
  5. Number of successful OD reversals.



# CONCLUSION

- ❖ There is an opioid epidemic in this country and SB County;
- ❖ County Behavioral Wellness, along with the ADP Advisory Board and PHD has been proactive in addressing this epidemic and preventing opioid OD;
- ❖ A formal OD Prevention and Reversal Policy and Procedure has been developed, including the distribution of Naloxone, an opioid antidote;
- ❖ Two hundred fifty (250) Naloxone kits have been distributed;



# BEHAVIORAL WELLNESS ONGOING STEPS:

- ❖ Extensive OD education and awareness campaign is ongoing to address the opioid epidemic;
- ❖ Continuing to develop programming and interventions to address opioid abuse; and
- ❖ Evaluating the effectiveness of the program through data collection, tracking, and monitoring.

