

BOARD OF SUPERVISORS AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors

105 E. Anapamu Street, Suite 407 Santa Barbara, CA 93101 (805) 568-2240

Department Name: CEO
Department No.: 012
For Agenda Of: 11/14/17

Placement: Administrative

Estimated Tme: N/A Continued Item: N_0

If Yes, date from:

Vote Required: Majority

TO: Board of Supervisors

FROM: Department

Director(s) Mona Miyasato, County Executive Officer

Contact Info: Michael Allen, Chief Deputy Clerk of the Board, 568-2240

SUBJECT: Santa Barbara Bowl Foundation Annual Report for 2016;

First Supervisorial District

County Counsel Concurrence

Auditor-Controller Concurrence

As to form: N/A

Other Concurrence: N/A

Recommended Actions:

That the Board of Supervisors:

Receive and file the 2016 Annual Report for operations at the Santa Barbara Bowl.

Summary Text:

As to form: N/A

The current Management and Lease Agreement (Agreement) between the County and the Santa Barbara Bowl Foundation (SBBF) was approved by the Board of Supervisors on May 17, 2011. Section 22 (C) of the Agreement requires the Foundation to submit an annual report by October 15 of each year for the previous year. Attached is a copy of the Annual Report for 2016.

As one component of the Bowl Foundations' commitment to supporting the local arts community, starting in 2010, the Foundation contributes an annual payment to the Santa Barbara County Office of Arts and Culture (SBCOA&C). The Santa Barbara Bowl Foundation Arts Subsidy is intended to promote the public's appreciation and access to cultural arts in the Santa Barbara community. Per the existing lease agreement, the arts subsidy payment increased in 2015 to \$0.50 per ticket sale with a cap of \$50,000. For 2016, the Bowl Foundation made a payment to the SBCOA&C in December of 2016 in the amount of \$50,000 based on ticket sales of 130,487 during the 2016 season.

Since 2011 the total contribution to the Santa Barbara County Office of Arts and Culture through the Arts Subsidy Program is \$233,172.75.

Additionally, in 2016 the SBBF Education Outreach, Instrument Fund and Community Ticket Subsidy programs continued to initiate and expand partnerships with local schools and community organizations. These community outreach initiatives are facilitated by board members and community volunteers. In 2016 the Education Outreach program contributed \$189,237 through a biannual grant cycle to support school performances, artists-in-residencies, master classes, afterschool programs and instrument purchases. In 2016 the Instrument Fund contributed \$104,068 in instruments and repairs to area schools and music programs and the Community Ticket Subsidy contributed \$47,554 to subsidize over 500 discounted tickets and food vouchers to deserving students in the Santa Barbara Area.

Background:

The Santa Barbara Bowl is a world-class 4,562 seat entertainment, culture and arts venue located at 1122 N. Milpas Street in Santa Barbara. Originally constructed in 1936 as a Works Progress Administration (WPA) project, the Santa Barbara Bowl is a County owned property, managed and operated under the direction of the Santa Barbara Bowl Foundation per the 2011 Management and Lease agreement between the County and the Foundation.

Fiscal and Facilities Impacts:

Budgeted: Yes

Special Instructions:

N/A

Attachments:

Attachment A - Annual Report of the Santa Barbara Bowl Foundation – 2016

Authored by:

Michael Allen, Chief Deputy Clerk of the Board: (805) 568-2240