



BOARD OF SUPERVISORS  
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors  
105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

**Department Name:** Behavioral Wellness  
**Department No.:** 043  
**For Agenda Of:** May 1, 2018  
**Placement:** Administrative  
**Estimated Time:** N/A  
**Continued Item:** No  
**If Yes, date from:**  
**Vote Required:** Majority

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**TO:** Board of Supervisors

**FROM:** Department Alice Gleghorn, Ph.D., Director  
Director(s) Behavioral Wellness, 681-5229  
Contact Info: John Doyel, Alcohol and Drug Program Division Chief

**SUBJECT:** Behavioral Wellness – Alcohol and Drug Prevention Services FY 18-20

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**County Counsel Concurrence**

As to form: Yes

Other Concurrence: Risk Management

As to form: Yes

**Auditor-Controller Concurrence**

As to form: Yes

**Recommended Actions:**

That the Board of Supervisors:

- A. Approve and authorize the Chair to execute an Agreement for Services of Independent Contractor with **Fighting Back Santa Maria Valley** (a local vendor), for the provision of substance use prevention services, for a total contract amount not to exceed \$120,000 per fiscal year, and a total maximum contract amount not to exceed \$240,000 for the period of July 1, 2018 through June 30, 2020.
- B. Approve and authorize the Chair to execute an Agreement for Services of Independent Contractor with **Santa Barbara Future Leaders of America** (not a local vendor), for the provision of substance use prevention services, for a total contract maximum not to exceed \$120,000 per fiscal year, and a total maximum contract amount not to exceed \$240,000 for the period of July 1, 2018 through June 30, 2020.
- C. Approve and authorize the Chair to execute an Agreement for Services of Independent Contractor with **Santa Ynez Valley, People Helping People** (a local vendor), for the provision of substance use prevention services, for a total contract maximum not to exceed \$171,000 per fiscal year, and a total maximum contract amount not to exceed \$342,000 for the period of July 1, 2018 through June 30, 2020.

- D. Determine that the above actions are government fiscal activities or funding mechanisms which do not involve any commitment to any specific project which may result in a potentially significant physical impact on the environment, and are therefore not a project under the California Environmental Quality Act (CEQA) pursuant to section 15378(b)(4) of the CEQA guidelines.

**Summary Text:**

This item is on the agenda to request that the Board approve the renewal of prevention service contracts for Fiscal Years 18-19 and 19-20.

In April 2017, the Santa Barbara County Department of Behavioral Wellness (Behavioral Wellness) Alcohol and Drug Program (ADP) released a Request for Proposal (RFP) for three unique community-based prevention programs. One of these programs included the Community Coalitions/Task Forces. The top rated applicants were each awarded a three year contract that started in October 1, 2017. Due to time constraints, Behavioral Wellness was only able to enter into one year contracts with the providers for Fiscal Year 17-18. Approval of the recommended actions will allow the Department to continue to implement these services with the selected providers in each region of the County for FYs 18-20.

**Background:**

In adherence to the County's Strategic Prevention Framework Plan, and under the direction of the state Department of Healthcare Services, priority areas for Santa Barbara County's prevention programs now include Underage Drinking, Excessive Drinking and Marijuana Use (Ages 10-25), and Opioid Misuse. Three evidence-based strategies were selected and specific programs were funded in order to address the priority areas identified. The contracts listed above are for the Community Coalitions/Task Forces program:

Community Coalitions/Task Forces (CC/TF): A coalition is defined as a formal arrangement for collaboration among groups in which each retains its identity but all agree to work together towards a common goal. Similarly, a task force is a temporary grouping together under one leader for the purpose of accomplishing a definite objective. These common groups of people serve as catalysts for population-level change, and should include a broad cross-section of the population to ensure representation from organizations that represent various cultural groups. Behavioral Wellness sought Community Coalitions/Tasks Forces program services that would enhance state and local alcohol and drug prevention efforts by mobilizing communities, participating in policy advocacy, and changing social norms. In Santa Barbara County, these services are provided by **Fighting Back Santa Maria Valley** (North County), **Santa Barbara Future Leaders of America** (South County), and **Santa Ynez Valley, People Helping People (PHP)** (Mid County).

While Fighting Back Santa Maria Valley is a newer provider (since FY 14-15), Santa Barbara Future Leaders of American and Santa Ynez Valley, People Helping People (PHP) have contracted with Behavioral Wellness since 2003. Under these contracts, each of the providers is required to coordinate all aspects of coalition building including recruitment, direction of interventions and maintenance. They will work closely with assigned ADP staff to ensure a two-way flow of communication, effective program implementation, and to receive technical assistance as needed.

In addition to prevention services, PHP also provides an early childhood mental health program for children from birth to five years old. This program promotes positive parenting practices, prevents child abuse and neglect, and aims to enhance child health and development.

**Performance Measure:**

Community Coalitions/Task Forces (CC/TF): Behavioral Wellness sought Community Coalitions/Tasks Forces program services that would enhance state and local alcohol and drug prevention efforts by mobilizing communities, participating in policy advocacy, and changing social norms. Coalitions are expected to:

1. Establish/maintain a Community Coalitions/Task Forces with a minimum of 12 (twelve) community sectors involved in their coalitions or task forces:
2. Train a minimum of twelve (12) coalition members annually on the application of evidence-based prevention strategies.
3. Facilitate monthly coalition meetings designed to raise community awareness, develop policy and media advocacy strategies, develop campaign materials, and plan the implementation of community-based prevention projects.
4. Collaborate with coalition members and prevention partners in order to implement a minimum of two (2) media advocacy prevention campaigns annually reaching approximately 8000 people.
5. Collaborate with coalition members and prevention partners in order to implement a minimum of two (2) community-based prevention projects annually.
6. Collaborate with County staff in order to collect annual community and retailer surveys

Additionally, per Exhibit E, they are contractually expected to achieve the following outcomes:

**Coalitions**

Program Goals	Outcomes	Measures
Implement Community Coalitions that mobilize the community, participate in policy advocacy and change social norms	<ol style="list-style-type: none"> <li>1. Achieve Community Coalition performance expectations</li> <li>2. Demonstrate impact on community</li> <li>3. Demonstrate impact on alcohol retailers</li> </ol>	<ul style="list-style-type: none"> <li>• =&gt; 90% of program expectations met</li> <li>• =&gt; 5% change in Media Recognition and Recall Survey</li> <li>• =&gt;5% change in Retailer Survey</li> </ul>

During this first quarter of reporting (prevention contracts began in Q2), all three agencies appropriately engaged in coalition recruitment and in the planning and coordination of the activities set forth in the contract work plan. With only one quarter of implementation, it is too soon to report on outcomes.

**Fiscal and Facilities Impacts:**

Budgeted: Yes

**Fiscal Analysis:**

<b><u>Funding Sources</u></b>	<b><u>FY 18-19</u></b>	<b><u>FY 19-20</u></b>
General Fund		
State	\$ 360,000.00	\$ 360,000.00
Federal	\$ 51,000.00	\$ 51,000.00
Fees		
Other:		
Total	\$ 411,000.00	\$ 411,000.00 \$ -

Narrative: The above referenced contracts are funded by State and Federal funds. The funding sources are included in the FY 18-19 Proposed Budget. The ADP prevention services are fully reimbursed by the state and will not result in additional County costs.

**Key Contract Risks:**

As with any contract funded by State and Federal sources, there is a risk of future audit disallowances and repayments. Behavioral Wellness contracts include language requiring contractors to repay any amounts disallowed in audit findings, minimizing financial risks to the County.

**Special Instructions:**

Please email one (1) complete executed contract and one (1) minute order to Qiuana Lopez at: [qilopez@co.santa-barbara.ca.us](mailto:qilopez@co.santa-barbara.ca.us).

**Attachments:**

Attachment A: FY 18-20 Fighting Back Santa Maria Valley BC  
Attachment B: FY 18-20 Santa Barbara Future Leaders of America BC  
Attachment C: FY 18-20 Santa Ynez Valley, People Helping People BC

**Authored by:**

Q.Lopez