

**From:** George Relles  
**To:** [sbcob](mailto:sbcob)  
**Subject:** 7/17/18 Agenda Item #2: Community Choice Energy (CCE) New Feasibility Study Results  
**Date:** Friday, July 13, 2018 4:41:51 PM

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Santa Barbara County Supervisors  
County Administration Building Board Hearing Room, 4th Floor  
105 East Anapamu St.  
Santa Barbara, CA  
Via email to Clerk of the Board: [sbcob@co.santa-barbara.ca.us](mailto:sbcob@co.santa-barbara.ca.us)

RE: 7/17/18 Agenda Item #2: Community Choice Energy (CCE) New Feasibility Study Results

Dear Santa Barbara County Supervisors,

The Goleta Goodland Coalition supports adopting Option 1: "Form a joint powers authority (JPA) to create and administer a new CCE program with interested cities"

The City of Goleta was one of the cities to participate in this feasibility study and should be given the opportunity, along with other interested cities in the region, to participate in the formation of a CCE. This would not be possible if the county created its own program for just unincorporated areas, or if the county rejected starting a CCE entirely. The Goleta Green Committee is also recommending that the city join the county in forming a JPA and can only do so if the county also chooses this option.

We are pleased to see that the report by Pacific Energy Advisers shows that a countywide community choice program is feasible with pay off of initial start up costs in as little as one year.

Pacific Energy Advisers has real world experience working with the many existing and successful community choice energy programs currently operating in the state, and they used realistic assumptions in their modeling based on actual power and financing costs in the market.

Participating in a community choice program is a concrete way for Goleta to meet its 100% clean energy by 2030 goal, for the city and county to meet their Climate Action Plan goals, and for all residents in the CCE area to benefit. Instead of profits going to SCE or PG&E, they can be invested locally, resulting in more clean energy jobs, more energy choice and competition. Additionally, even more resident benefits could be offered such as energy efficiency programs, electric car charging, low-income electricity support, feed-in tariffs on solar that pays residents for the solar energy they produce, and much more.

Please ensure that the JPA is set up in such a way that Goleta and other participating cities can pursue our ambitious, forward-looking renewable energy goals.

Regards,

George Relles  
Convener of The Goodland Coalition

