Crossroads Vineyard and Events Venue

Presented by [Susan F. Petrovich] [10/13/2009]



- Crossroads has a long and unique history in Santa Ynez Valley
- It's an incredibly beautiful property.
- Until recently, it wasn't used for intensive agriculture. It never has been enrolled in the Agricultural Preserve Program.

- Decades ago, the owners began holding private parties there and offering it to non-profit groups for their fundraisers.
- Attendee numbers varied from a couple of hundred to several thousand.
- No other agriculturally zoned property in this County can claim this traditional use.

- Back then there were no vineyards on the property, just the open meadow dotted with oaks, sprawling over 54 acres.
- This is Crossroads today.

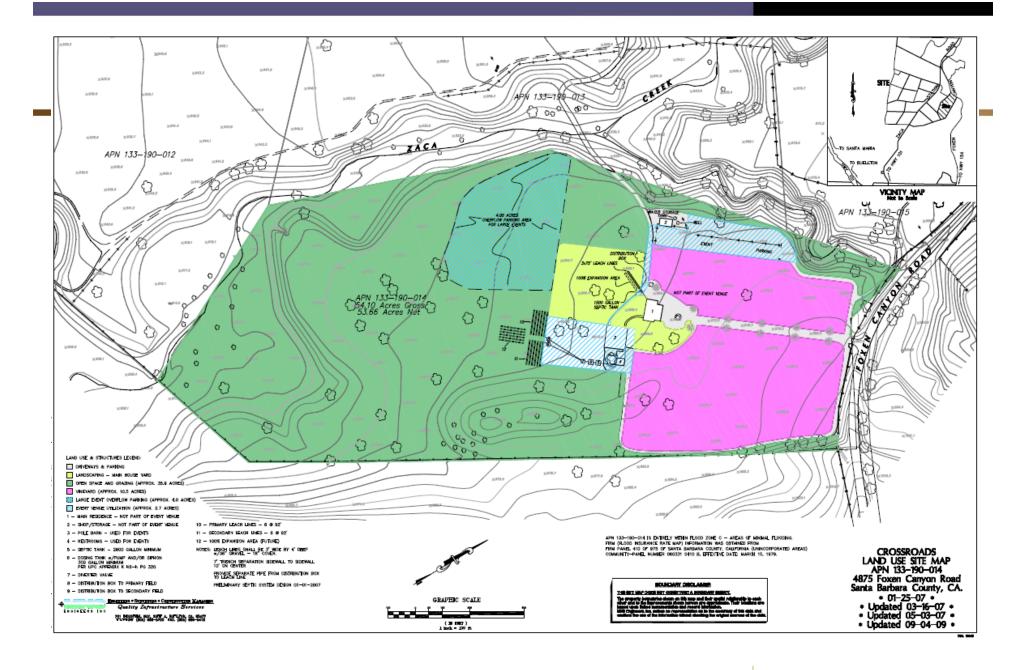


ENGINEERING PLANNING SURVEYING CONSTRUCTION MANAGEMENT

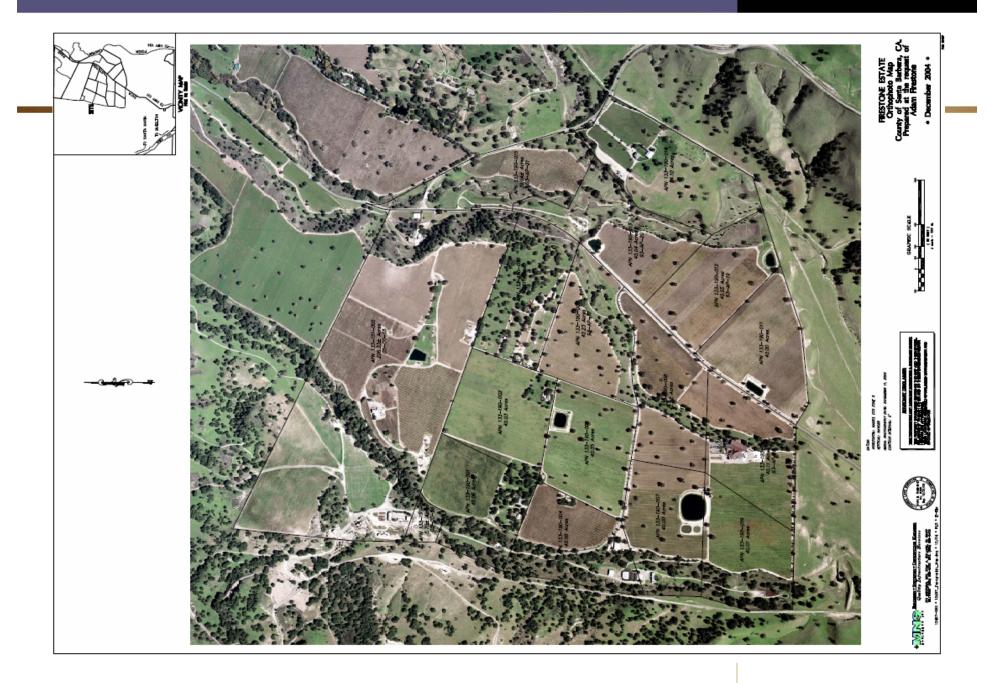
SCALE: 1" = 200" CROSSROADS BARN LOCATION **EXHIBIT**

SHEET

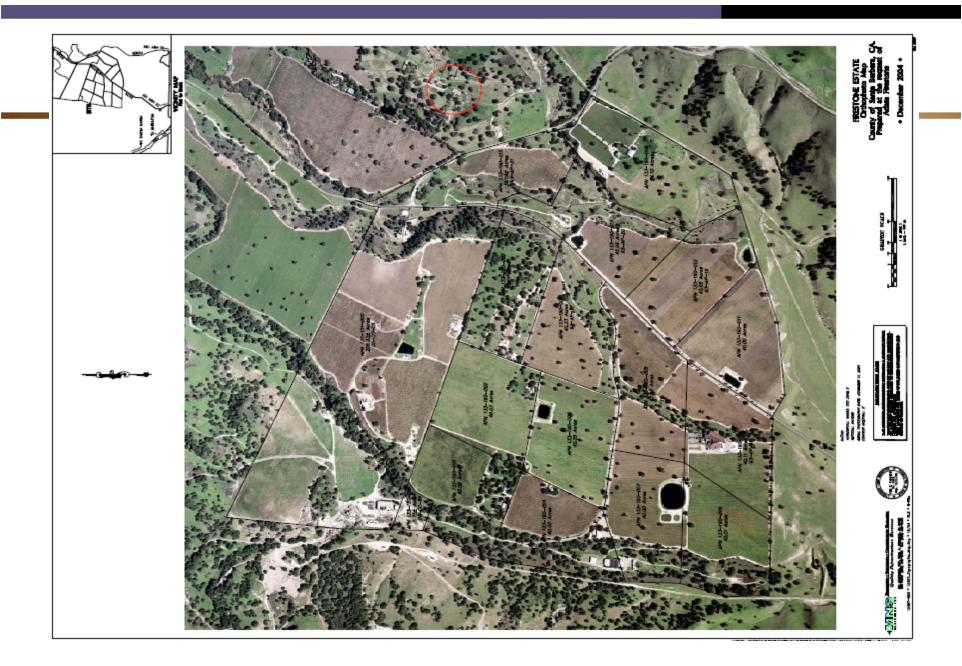
OF 1 SHEETS



- 54-acre parcel
- 11 acres of mature vineyards
- 2.7 acres devoted to the event and parking area
- It remains a stunning, natural setting with open space







- Crossroads is productive agricultural land with 11 acres of mature vineyard. Mr. Foley plans to expand that acreage.
- Vineyard operation has been successful without any impact on, or any impact from, the events venue because the events are confined to such a small area.
- The primary use of the parcel is agricultural. The events are secondary but they do subsidize the agricultural use and they promote the wines required to be served at every "for profit" event held there.

- To further support this primary use, we offer the following voluntary condition:
- "For so long as the uses allowed by the Conditional Use Permit remain in operation, the adjacent 40-acre parcel (APN 133-190-015) shall remain in agricultural production and shall be deemed to be part of the premises for this Conditional Use Permit."





- Crossroads -- 54 acres (11 acres in vineyard)
- M Block -- 40 acres (13 acres in vineyard)
- Premises total -- nearly 100 acres with 24 acres of mature, producing vineyards with room to plant additional acreage in the future.

- A-II zone uses permitted with CUP:
- Mining
- Country clubs
- Fairgrounds
- Golf courses
- Schools
- Sports facilities

- A-II zone uses permitted with LUP (unlimited #/year):
- Permanent equestrian facilities
- Carnivals, circuses, trained animal shows, rodeos and equestrian events – max. 300 paying participants
- A-II zone uses permitted with no permit (unlimited #/year):
- Charitable and other non-commercial functions where the owner receives no remuneration – max. 300 guests

- Compare this CUP with a Tier 3 Winery under our brand new winery ordinance
- 12 "for profit" events as a matter of right. No further permitting.
- 40 "for profit" events with a CUP.
- Mr. Foley doesn't want to build a winery here to justify continuing the event tradition at Crossroads.

- Parties on agricultural land are a tradition as old as agriculture in this country.
- Saturday night dances in a farmer's barn.
- Competitions and games in a fallow field.
- Hoedowns started in the Appalachian Mountains and spread to the West to become square dancing and box socials.
- A chance for neighbors to visit, party, and have a good time.

- Crossroads is so perfect for these events it's centrally located within a rural area.
- It has excellent road access.
- It is a very short distance from Highway 101.
- It's on the Wine Trail.

- Why the proposal to allow more than 250 guests with a Special Events Land Use Permit?
- Deleted the two 1500-guest events approved by the PC
- The total number of events clearly is capped at 25
- In the unusual situation where someone, predictably a non-profit, needs and can justify to the County holding a larger event, it will be possible. But it will be unusual, not the norm.

CONCLUSION

- Over 40 letters of support have been filed with your Clerk
- Non-profits
- People who have attended in support of non-profits
- Vintners
- Local business owners
- People who have held weddings or parties at Crossroads
- We ask that you vote to approve the project as now proposed.